

Eduardo Crespo

Product Designer

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Experienced Product Designer with a strong background in healthcare technology, user research, and design systems. A creator of user-centered solutions that address complex challenges and improve user experiences.

Professional Experience

Memorial Sloan Kettering Cancer Center | Product Designer | Apr 2021-Present | New York, NY

- Collaborate with interdepartmental stakeholders to serve patients, providers, and staff
- Conducted comprehensive user research with patients and healthcare staff to inform and evaluate product design and functionality.
- Designed impactful digital products within a healthcare mission, contributing to MSK Mobile (patient portal), online self-scheduling, The Lounge (a social network for young adult patients), and PlanQ (clinical-facing Radiation Oncology tool)
- Design and help build design system enhancing efficiency for designers and developers creating products for consumers and healthcare professionals

Stealth Health Tech Startup | Product Design Intern | Oct 2020-Feb 2021 | Remote

- Conduct user research to understand physician & patient needs
- Design user flows and dashboard layouts for portals presenting health info
- Communicate with developers & collaborate hands-on (frontend) when needed
- Develop and grow design system

Multiple Clients | UX Consultant | Sep 2019-Present | Remote

- Provided UX expertise to a diverse range of clients, including religious organizations, art institutions, education technology startups, and e-commerce businesses on a volunteer and freelance basis.
- Performed research, design, and content creation tasks tailored to specific client requirements

Education

BFA Interactive Arts

Pratt Institute | 2015

Certifications

NN/g UX Certificate

Nielsen Norman Group | 2024

Beginex UX Program

Beginex | 2020

Languages

English, Spanish

Skills

Design & Research

Accessibility, Animation, Design Strategy, Information Architecture, Interaction Design, Interviews, Prototyping, Surveys, UI Design, Usability Testing, User Flows, User Research, UX Design, Video Editing, Wireframing, Workshops

Technical

AI/Vibe Coding, CSS, HTML, Javascript, React, Sass

Tools

Figma, Firefly, Illustrator, Photoshop, Premiere, Dovetail, UserZoom