
Eduardo Luis Ferreira D'Addario

40 years old – Brazilian – Married

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Summary

- + 20 years of IT experience, working in Team Management and Leadership, Project Management, Analysis, and System Development in companies from different segments with emphasis on the Financial Market (Banks, Broker Dealers, Stock Exchange) in addition to Industries, Retailers, and Multinationals.
- Fluent in English.
- Knowledge of financial market products: stocks, stock lending, option, listed derivatives (futures contracts, index, currencies), fixed income, ETF, hedge funds, collection and custody services. (CPA-20 and PQO certified).
- Easy communication, good interpersonal relationship, ownership, and strategic vision focused on results.
- Specialist in program and project management with multidisciplinary teams involving both local and global teams.
- Strategic planning of IT resources and budget (CAPEX x OPEX).
- Corporate experience in complex IT critical environments.
- Extensive knowledge and applicability of the PMI, ITIL, Cobit.
- Business Analyst with experience in mapping and process improvement.
- Development and support of critical applications (24x7), deployment, Q&A, contingency plans and crisis management.
- Vendor management.
- Active participant in projects like LEAN, Tutoring Program and Volunteers.
- Experience in executing and planning DR (Disaster Recovery) exercises.

Education

- MBA in Business Administration (CEAG) - FGV, 2011
- Bachelor's degree in System Information Management - Uninove, 2004
- Associate's degree in "Processamento de Dados" - Colégio Campos Salles, 1999

Work Experience

Nov/2019 – Mar/2021	Bradesco BBI Bank, Broker Dealer (Execution e Carrying Broker) Electronic Client Solutions Manager
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Main Activities

- Responsible for the new platform of Institutional Segment created in 2019 for institutional clients (Assets, Pension Funds, Broker Dealers) – Prime Broker, offering products from the bank and broker dealer to clients.
- Interface with different areas of the bank (Treasury, FX), Global Markets (Broker Dealer), and also Technology Teams (Architecture, Infra, Development).
- Project Manager for Global Markets – including internal e external teams (Vendor Management)
- Responsible for the Global Markets CRM (SalesForce) review and improvement, becoming the focal point for Global Markets CRM issues. Salesforce is the main system used by commercial teams: Sales, Corporate Access, and Research.

Achievements

- ✓ Institutional Segment Project – Deployment of the 1st. Phase of the Project (BIP – Bradesco Institutional Platform).
- ✓ KYC – Institutional Segment - Deploy of the KYC process (with Compliance team) using Salesforce platform.
- ✓ Digital\Electronic Signature – Implementation of Electronic Signature platform in Broker Dealer Cost - savings of around 60%.
- ✓ Global Markets CRM – Review and new features in Salesforce and Tier1 platform.

Sep/2011 – Nov/2019

Deutsche Bank S.A – Banco Alemão

Bank, Broker Dealer (Execution e Carrying Broker)

IT Manager

Main Activities

- Reporting directly to CIO in Brazil and indirectly to Director of Emerging Markets in London.
- Bank representative at meetings in Febraban, B3, ABBC and CIP.
- Responsible for the IT of DBCV (Broker Dealer) until closure in 2016, and after as IT Manager for the bank supporting business as Cash, Trading Finance & FSC (Financial Supply Chain) and Securities Services.
- Manager of a multidisciplinary team with 10 resources including Project Managers, Analysts and Developers supporting about 15 business applications.
- Program management with a budget of more than EUR 6 million per year for new products, improvements in systems and regulatory and essential maintenance.
- Feasibility analysis of the business demands, definition of the technical solution, resource and team allocation and budget and timeline planning.
- Local responsible for trading and postrading systems (DBCV Broker Dealer).
- Interface with different business teams of the bank (Front Office, Operations, Compliance, AFC, Legal, Finance).
- Internal audits (Global and Local) and with Regulators (B3, Central Bank, CVM).
- Project Management and communication with stakeholders (including heads and senior management).
- Contract and Vendor Management.
- Run the bank support and systems governance.

Achievements

- ✓ Cash Capacity Increase - Expansion of the processing capacity of the cash system by 70% and improvement of stability reducing production incidents.
- ✓ Trade Finance Platform Consolidation - Consolidation of the Trade Finance platform, reducing from 4 systems to 1 increasing performance, scalability and cost-saving.
- ✓ Broker Dealer WindDown - Broker Dealer closure in Brazil – Global Strategic plan.
- ✓ PLD Project - Implementation of the PLD (Clearing) solution after Broker Dealer closure for Global markets business with position superior of 30 billions of R\$ in listed derivatives.
- ✓ IPN Project and Settlement T+2 - B3 – Settlement in T+2 and IPN Project phase 1 and 2 – Broker / Custody
- ✓ PQO Audit – Responsible for IT for Broker Dealer in the PQO Audits (2013, 2016).
- ✓ SIAN x SBS – System migration SIAN x SBS (Treasury/Global Markets)
- ✓ LEAN 2018 award winner – Cost reduction with networking infrastructure with B3.

Jul/2003 – Sep/2011

BM&FBovespa (B3)

Brazil Futures and Stock Exchange

3 years as consultant by InfoServer and 5 years as BMFBovespa employee.

IT Coordinator / Project Manager

Main Activities

- Coordinator of development and requirements team with 10 resources.
- Systems Project Manager working in all stages (requirements, development, tests, deploy and support in production) and also the management of timeline, costs, risks, and communication.
- Executive report of the projects to Managers and C-Levels.
- Interface with internal and external teams (including vendors and software factories).
- Definition of the technical solution, architecture and deployment strategies.
- Performance and Capacity tests.
- Support critical applications (24x7) in production, Level 1 and Level 3.

Achievements

- ✓ LQV Migration – Downsizing of the Equity Settlement System (Bovespa).
- ✓ ACO System - Development and deployment of the new Equity Allocation System (Bovespa) and unified Version 2 (BMFBovespa).
- ✓ Capacity Increase - Project to increase the capacity of Allocation and Settlement system to process 1.5 million trades/day.
- ✓ PosTrading Integration (IPN) - Conceptual design of the IPN Project to unify Equities, Derivatives, FX Clearings.

Jun/2002 – Mar/2006	InfoSERVER Software House – Development and Outsourcing 3 years as consultant by InfoServer in BMFBovespa. Senior System Analyst/Consultant
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Main Activities

- Outsourcing in large clients like Pfizer, Natura, Klabin, Bovespa, Bradesco.
- Leadership of development team for mid and large corporates.
- Project Management.
- Support the commercial team for technical proposals, budget and visits to clients.

Achievements

- ✓ MIS Bradesco Prime - Development and deployment of MIS system (Management Information System) – Bradesco Prime.
- ✓ Indicators System - Development and deploy of Indicator system – Bradesco Inspetoria.
- ✓ Intranet Pfizer – Implementation of local intranet Pfizer in Brasil.

Aug/2000 – Apr/2002	ZigZag Informática Internet Company Developer / Analyst
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Main Activities

- Development of a proprietary Ecommerce solution (B2C) that allowed clients to create fully customized e-stores.
- Customized Projects (B2C and B2B) for clients like Honda and Ericsson.
- Capacity Planning: Stress Tests, performance and users concurrency.
- Test Planning: Unit tests, test plans and pilot projects with some clients.

Jul/1998 – Jul/2000	DAddario Tecnologia Software House (Development) Developer / Analyst
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Main Activities

- Development of ERP customized systems for clients.
- Deployment of systems for small and medium-sized clients.
- Support and client relationship.

Language Skills

- Portuguese – Native
- English – Fluent
- Spanish - Basic

Certifications and Courses

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| • CPA 20 (Anbima) | • Agile Scrum Fundation | • PQO - Operations |
| • Valuation of Companies (DB) | • Leadership\Manager (DB) | • Data Modeling (Inter Commerce) |

Tools and Technologies

- SINACOR, Sisfinance, Altoro, Fromtis, TOTVS YMF, IT4Finance, Sênior SBS e SIAN, ATT SGR-EMP-SCR, Função, Matera Convênios, INOA, MyAlgo
- Mensageria (SPB, FIX, SWIFT, ISO20022), Itivit, Bloomberg, Tradebook, OMS, MarketData, PUMA, Robotrader, Entrypoint, DMA, Algoritmos (VWAP, TWAP), ATG, Refinitiv,
- MQ Server, Connect Direct, FileWatcher, SFTP, MTA, Secure Client, JIRA
- Microsoft Project, Visio, Clarity, ALM, Excel, Word, PowerPoint
- SQLServer, Oracle, DB2, Sybase, ERWIN, Java, WebLogic, .NET, C#, VB NET, ASP, PVCS, Source Safe.
- Salesforce, Tier1, Factset, Certisign, OneSpan, Mulesoft
- Cloud (AWS, Azure), Jira, Confluence