

Eduardo Ezponda (Parte 1 – Introducción + Home Page)

Duration: aprox. 1:30 min

Script:

Hello everyone, we are Team 12. Our group members are Irene Romero, Pyry Ruuhimäki, and myself, Eduardo Ezponda.

Our project is called **Jungle Mood** — a clean and modern e-commerce website focused on selling houseplants and gardening tools. We also have a blog section with useful tips about plant care.

Our target users are people who enjoy decorating their homes with plants or who are interested in urban gardening. We want the experience to be easy, aesthetic, and informative.

Now let's start on the homepage.

At the top, we have a navigation bar with links to our main sections: **Plants, Tools, Blog, About Us, FAQs, and Cart**. There's also a **language switch button** so users can view the site in different languages.

Below, we have a main slogan to attract visitors and a **CTA button** that directs users to explore our products.

Further down, we highlight key company features like secure payments and fast shipping. Then we show a **carousel with product previews** to engage users visually.

At the bottom, every page includes a **contact form**, a **blog subscription input**, a **search bar**, and our **cookie compliance plugin**.

◆ Irene Romero (Parte 2 – Shop, Blog, About, FAQs)

Duration: aprox. 1:40 min

Script:

Now let's move to the **Plants** page.

This is our main shop section. We offer a variety of houseplants, and users can filter them by **price, category, and size**. Each product displays a **photo, category, rating**, and a link to view more details.

The **Tools** section works similarly, but we don't show the size filter here since we only have one size for items like gloves and watering cans.

Next is our **Blog page**. This is an important part for SEO. We've written posts with tips and information related to gardening. Each post can be opened to read more, and the blog is optimized with **Yoast SEO plugin**.

Our **About Us** page shares information about our team and our mission. There's also a **map** showing our location to build trust with users.

Then we have the **FAQs page**, where users can find answers to common questions, such as shipping times, payment methods, or plant care.

◆ **Pyry Ruuhimäki (Parte 3 – Cart + Admin Panel + Closing)**

Duration: aprox. 1:40 min

Script:

Let's now go to the **Cart page**.

This page shows the items selected by the user and allows them to review their order before proceeding to payment.

Our shop supports both **simple and variable products**, and we've configured **shipping** and **payment options** to ensure a smooth purchasing experience.

Now let's log in as **Administrator**.

In the backend, we've used a modern theme with support for WooCommerce. We've also configured the **menu**, **footer**, **categories**, and **tags** for better organization.

Here you can also see the plugins we've installed — like **Yoast SEO**, the **cookie compliance plugin**, and the **language switcher**.

Each product is well categorized, and all page names and URLs are clear and meaningful.

The entire site is **fully responsive**, so it looks and works well on phones and tablets too.

And that's our website: Jungle Mood. Thank you for watching!