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Our Music Playlists

Song Central

Team G

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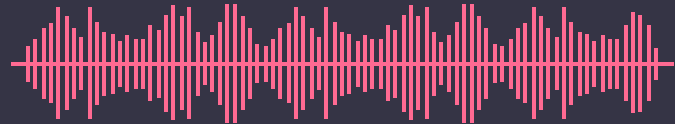
Gathering the data
from different APIs



03

Final Product

Executing the idea
and final touches





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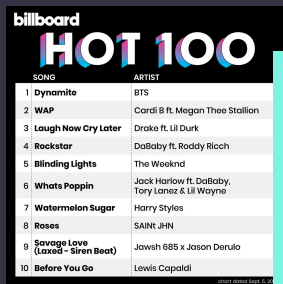
Our Music Playlists

01



Introduction

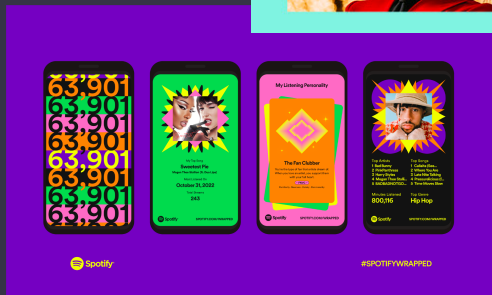
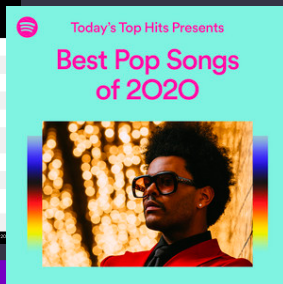
Introduction



billboard
HOT 100

SONG	ARTIST
1 Dynamite	BTS
2 WAP	Cardi B ft. Megan Thee Stallion
3 Laugh Now Cry Later	Drake ft. Lil Durk
4 Rockstar	DaBaby ft. Roddy Ricch
5 Blinding Lights	The Weeknd
6 Whats Poppin	Jack Harlow ft. DaBaby, Tory Lanez & Lil Wayne
7 Watermelon Sugar	Harry Styles
8 Roses	SAINT JHN
9 Savage Love (Laxed - Siren Beat)	Jawsh 885 x Jason Derulo
10 Before You Go	Lewis Capaldi

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The project originated from a curiosity about the best songs, artists, and genres of the world at any given time!

- Spotify Wrapped
- Global Top Hits - Billboard Charts
- Regional Hits - Last Fm

People want to know what's popular in the music scene!



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Our Music Playlists

461%

From 2020 to 2021, there was a 461% increase in the volume of tweets about Spotify Wrapped.¹



1. <https://www.oom.com.sg/unwrapping-success-the-power-of-spotify-wrapped-campaigns/#:-:text=Explosive%20Growth%20in%20Social%20Buzz,total%20engagements%20and%20potential%20impressions>.



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Our Music Playlists

Top Songs

Billboard Charts

Top Artists

Top Genres

Artist of the Year

Song Central



1.<https://www.oom.com.sg/unwrapping-success-the-power-of-spotify-wrapped-campaigns/#:~:text=Explosive%20Growth%20in%20Social%20Buzz,total%20engagements%20and%20potential%20impressions.>

< > What do we want to know?



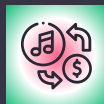
Top Songs



Rocking Around the
Christmas Tree

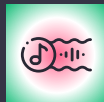
by Brenda Lee

Top Artists



Taylor Swift

Listened to 10h23min



The Weeknd

Listened to 4h35min



Beyonce

Listened to 2h15min

Top Genres

25% - rock



75% - pop

< > We want more...



Worldwide Analysis



In-Depth Analysis



Artist of the Year





Our Music Playlists



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02



Data Collection



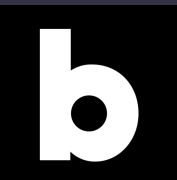
APIs



OpenAI API

Taylor Swift and Geographical Data Analysis

3:15



Billboard API

Hot 100

3:20



Last.fm API

Top Tracks, Top Artists, Top Genres

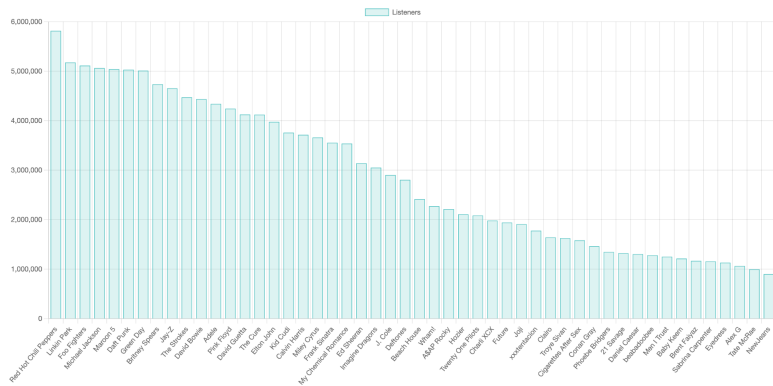
3:10



Data Collection: Last.fm



Last FM Top Artists Chart



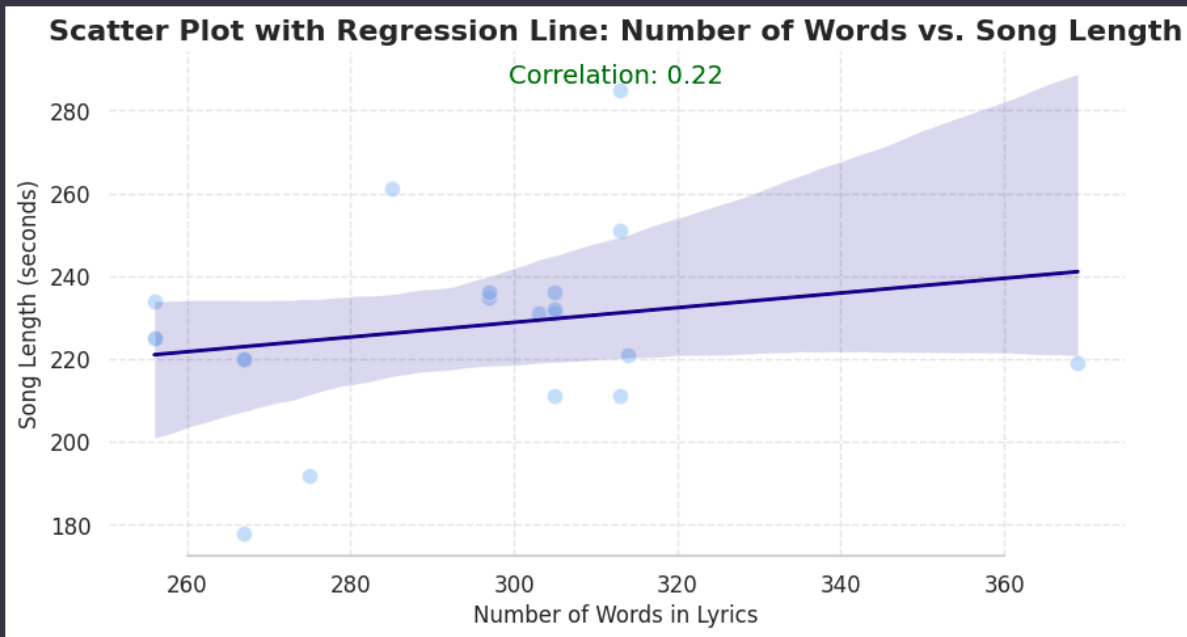
Genres





Data Collection: Open AI

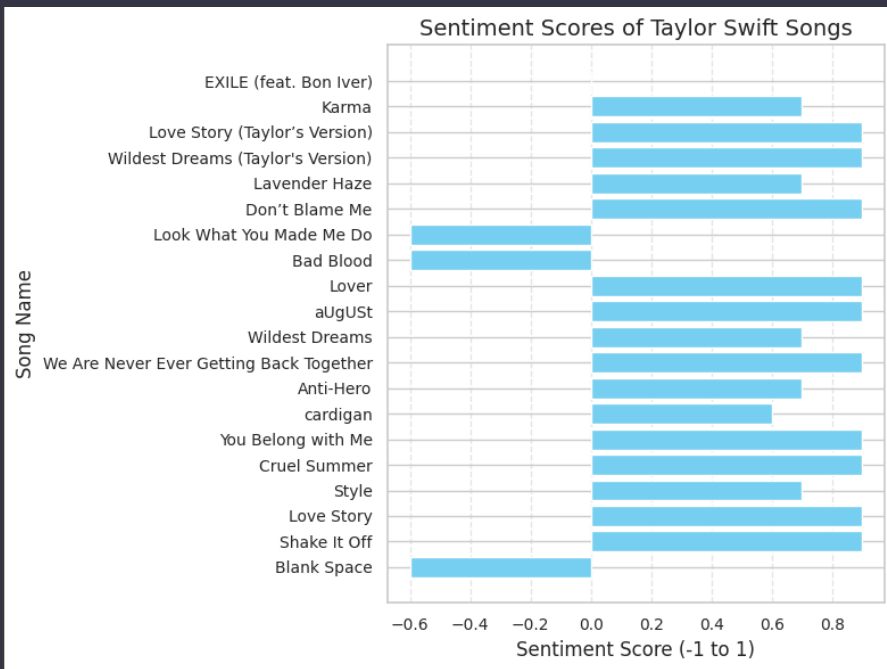
Taylor Swift Song Length (seconds) vs Length of Lyrics





Data Collection: Open AI

Taylor Swift Sentiment Analysis





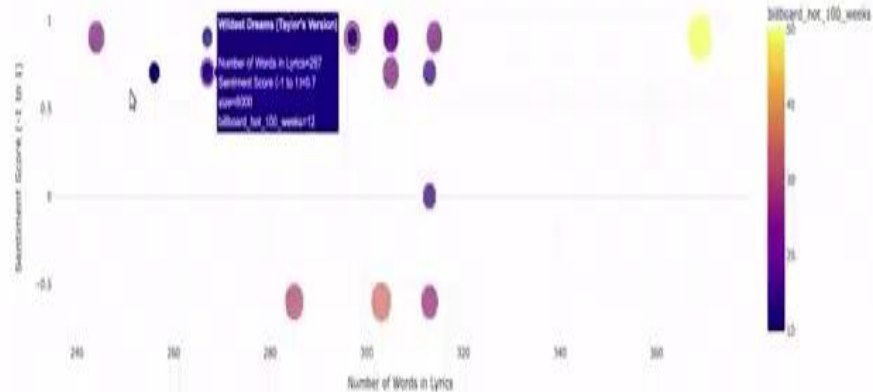
Data Collection: Open AI

Do number of words and sentiment impact a song's popularity?



Interactive Scatter Plot

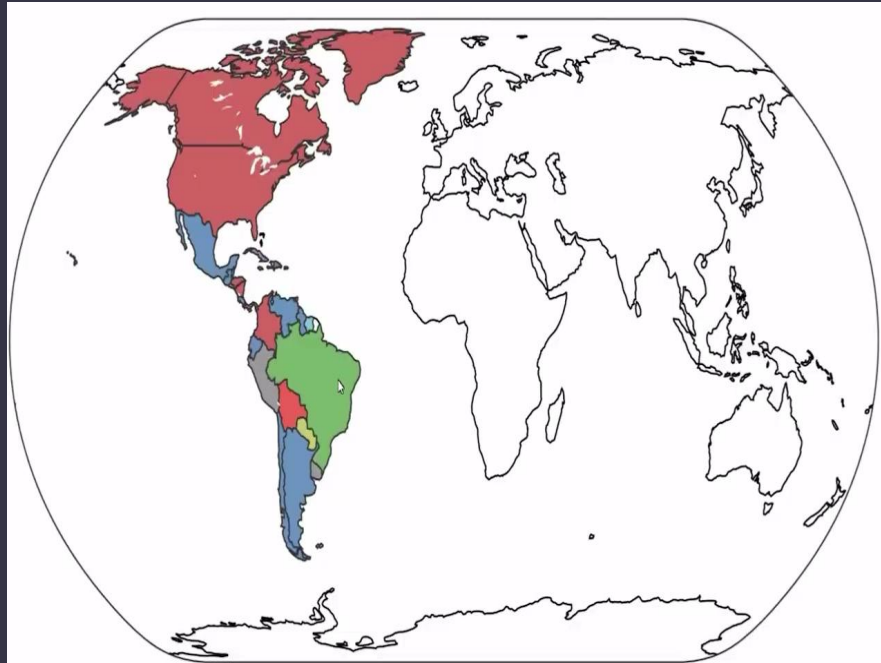
Interactive Bubble Plot: Number of Words in Lyrics, Sentiment Scores, and Song Names:






Data Collection: Open AI

Geographic Listening Analysis: Country Genres
(Americas)




Data Collection: Billboard API

Billboard Hot 100™




1 →
Rockin' Around T...
Brenda Lee

LAST WEEK	WEEKS AT NO. 1	WEEKS ON CHART
1	2	55



2 →
All I Want For Chr...
Mariah Carey

LAST WEEK	PEAK POSITION	WEEKS ON CHART
2	1	62



3 ↑
Jingle Bell Rock
Bobby Helms

LAST WEEK	PEAK POSITION	WEEKS ON CHART
4	3	53

Billboard Hot 100 Songs

Show entries

Search:

Song Name	Weeks on Chart
3D	9
500lbs	11
A Holly Jolly Christmas	36
Agora Hills	11
All I Want For Christmas Is You	62
Bad Idea Right?	17
Blue Christmas	10
Burn It Down	7
But I Got A Beer In My Hand	8
Can't Catch Me Now	5

Showing 1 to 10 of 100 entries

Previous **1** 2 3 4 5 ... 10 Next



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Our Music Playlists

03



Song Central



Song Central



<https://c078-34-148-215-11.ngrok-free.app/>



Future Enhancements



User Personalization

Connect with Apple Music or Spotify for **personalized** data.



Real-Time Data Updates

Explore options for **real-time** data updates from APIs.



User Interaction

Implement user **interaction** for custom queries and preferences.



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Thank you!

Any questions?

