

Who's visiting?

Name:Katheryn Noble

Age: 42

Back Story: Works at the Improper Bostonian and is incharge of the photography department. She is looking to hire a young photographer to join the improper bostonian team. She wants to see a variet of different types of photography because the magazine covers everything around the boston area from food, architechture, museams, and events etc. She is in a hurry though because she has a lot of different applicantions to go through and needs to get through the website quickly and with ease.

What are their needs?

- She wants to see my photography in a quick and effective manner.
- She needs to be able to contact me if she wants to hire me

How do you keep them interested?

- Quick loading time
- No fancy intro, have the home page be the portfolio page. The less clicks the better.
- Make the images large, sharp, keep the background simple. The focus should be on the images.
- Make thumbnails and arrows be able to appear only when hovered over so as not to obstruct the image.
- Put a variety of images, but limit in number (just a sampling).
- Link to flickr so they can see the rest of my images if they have the time.

Who's visiting?

Name:Mary Curtain

Age: 56

Back Story: Works at the Emerson Umbrella and is looking for a freelance photographer to be the staff photographer at the earth day parade. She is hoping for some one skilled and local. Mary is a very friendly sort and likes to know a little bit about the persons background. Mary also works on an older computer that runs pretty slow.

What are their needs?

- She wants to see my photography in a quick and effective manner.
- She needs to be able to contact me if she wants to hire me
- She wants to know about me.

How do you keep them interested?

- Quick loading time
- No fancy intro, have the home page be the portfolio page. The less clicks the better.
- Make thumbnails and arrows be able to appear only when hovered over so as not to obstruct the image.
- Put a variety of images, but limit in number (just a sampling).
- Have an about page and a contact page so she can hire me right then and there.
- Link to flickr so they can see the rest of my images if they have the time.