

Resturaunt

Who is Visiting?

Name: Carl Swire and Lavinia Chatmouth

Ages: 28 and 26

Backstory: Carl and Lavinia have been dating for four years and Carl is going to propose to Lavinia tonight. He is looking for a fancy Resturaunt.

Goals

- Wants to know how good the service is
- Can they provide champagne?
- Wants to see a menu
- Can they provide special services like placing the candles and roses he bought on the table before he arrives there with Lavinia.
- Wants to see pictures to get a sense of the ambience.

How To Keep them Interested

- Pictures
- Nav. button for Special Services
- Reviews from Yelp/ Urban Spoon etc.
- Online menu and printable menu

Who is Visiting?

Name: Kevin Duffy

Ages: 53

Backstory: Kevin is a big time business manager who works for Oracle and is in charge of wine and dinning a large group of important clients. The clients are coming from all over the world and some have special dietary needs.

Goals

- Wants and expensive resturuant with good food and good service.
- Do they take reservations?
- Wants to see a menu
- Can the accomidate large groups?
- Needs the address/ phone number/ and directions to the Resturuant to give to the clients.
- Can the accomidate food allergies?

How To Keep them Interested

- Directions etc. under contact
- Nav. button for Special Services (large groups, special arrangments ect.)
- Reviews from Yelp/ Urban Spoon etc.
- Online and printable menu. Note about food allergies on the menu page.