

# Personal Website

## MicroArt



**Class: WDD 130**

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<https://gereze32.github.io/wdd-130/microart/index.html>

### **Introduction:**

The Webpage presents the artist ("Polo Jerez"), the technique, the tools, videos and his works of art made with his own hands. The page has a main page where the idea is presented, pictures to illustrate and related content to give an idea of the unique style of art of a microscopic scale. The child pages present the works with its explanation and a gallery to see the collection. The third child page resent the biography of the artist and the last child page with the form contact.

### **Audience:**

The page seeks to reach influencers and businessmen or people with influences who may have a fairly broad idea of the works and thus close purchase agreements, exhibitions, or similar events. On the other hand, is not aimed at a professional audience of art critics, but rather tries to reach an audience that does not necessarily have to understand art but knows how to value when there is talent in realizing artwork and achieving admiration for it, so the general public, ages can range from children moved by curiosity and wonder, to adults who can enjoy something interesting and amazing.

## **Web-Site URL:**

<https://gereze32.github.io/wdd-130/microart/index.html>

## **Objective:**

The objective of the microart page is to present the artist and promote his art in order to exhibit and even sell the works of art in the future. In the future, a calendar with dates and places of exhibitions would be exposed.

## **Process design:**

The creative process in the design of the site was very similar to the main idea, although initially it cost to determine the idea or format of the page.

On the other hand, the site was designed with more advanced functions such as changing from dark mode to normal mode with a light background with a button, but time was not enough to make these functions more complex.

As for design, a deconstructed design was thought in terms of the alignments of paragraphs and photos to deconstruct the typical book form. This idea of restructuring generated positioning problems, generating more complications when adding the responsive format but the final result is what was expected.

## **Conclusion:**

The process of creating and editing the page has helped me to understand much better the theory of the class and gave me a good practice to establish a base on which to continue acquiring practice and knowledge as I continue studying about new languages and technologies to apply. in future projects. This process was a constant revision of the code, testing, testing and testing to then go back to the theory, watch videos and read many explanations to understand and learn about possible editing effects. In short, it was hard work for a page that was not very complex in terms of functions, but it did provide a good base of practice and knowledge enhancement on the structuring and design of web pages, so I am happy with what has been achieved and I can see that the effort brought good results.