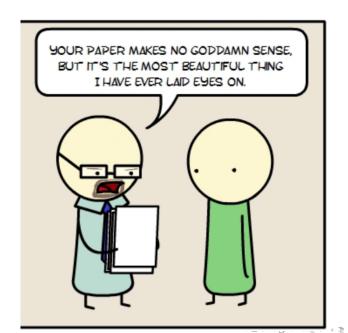
Hello world in LATEX-land

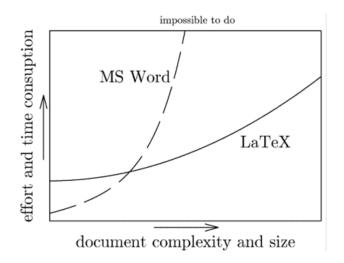
A brief introduction

Edu Gonzalo-Almorox

Newcastle University Business School - Economics

15 December 2017





What I intend to do?

- 1. Understand how the software works.
 - ► The compiler
 - ► The editor
 - ► The final document (normally in .pdf)
- 2. Let you create and edit your first LATEXdocument
 - ► Presentation
 - ► Article

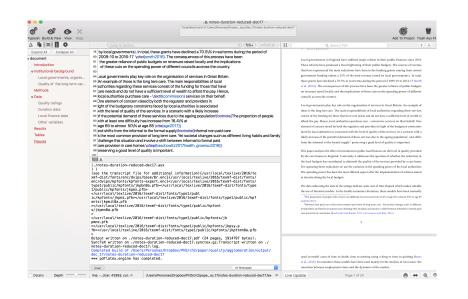
Workflow in LATEX

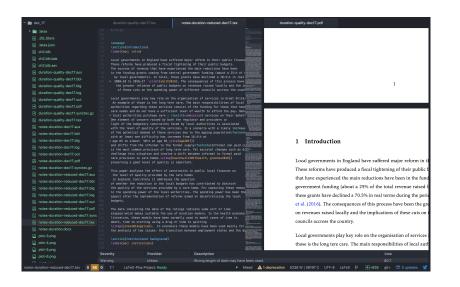
$EDITOR \Rightarrow COMPILER \Rightarrow OUTPUT (.pdf)$











The goods and bads of LATEX

LATEXis good at:

- ► Mathematical formulas
- ► Style vs content
- Structure of the document
- ► Figures and tables

LATEX is pad at:

- Collaboration and reproducibility
- ▶ Track changes and typos
- ▶ Count words
- ► Learning curve in the beginning

beamer documents

- The easier way to start is by using a default beamer template.
- ► The basic structure is quite similar across all LATEXdocuments. It is important to specify
 - 1. The type of document: beamer
 - 2. The slides: frames

```
\documentclass{beamer}
\begin{document}
\begin{frame}
\frametitle{Your title here}
Your content here....
\end{frame}
\end{document}
```

beamer documents: other issues in the presentation

- Presentations normally have a page for the title
- ► It has several components
 - 1. Title and subtitle
 - 2. Author
 - 3. Date
 - 4. Affiliation

```
\documentclass{beamer}
\title{My super presentation}
\subtitle{NERDS Group}
\author{Edu Gonzalo}
\institute{My nice department}
\date{15 December}
\begin{document}
\begin{frame}
\frametitle{Your title here}
Your content here....
\end{frame}
\end{document}
```

beamer documents: other issues in the presentation

```
\documentclass{beamer}
                                 \title{My super presentation}
                                 \subtitle{NERDS Group}
Presentations normally have a
                                 \author{Edu Gonzalo}
  page for the title
                                 \institute{My nice department}
▶ It has several components
                                 \date{15 December}
    1. Title and subtitle
                                 \begin{document}
    2. Author
                                 \begin{frame}
    3. Date
                                 \titlepage
    4. Affiliation
                                 \end{frame}
▶ Use titlepage for creating the
                                 \begin{frame}
  slide with the title elements
                                 \frametitle{Your title here}
```

Insert figures

- Support of many formats (.png, .pdf, .ipg)
- Customize the location of the image on the slide
- ▶ Use package graphicx
- ▶ Caveats
 - Location of the images on the computer
 - 2. Use figure environment
- Use includegraphics for inserting the figure

```
\usepackage{graphicx}
\documentclass{beamer}
\begin{frame}
\frametitle{Slide with figures}
\begin{figure}[h]
\includegraphics[width=5cm]{my-figure}
```

```
\end{figure}
\end{frame}
\end{document}
```

Presentations: the basics Presentations:figures Presentations:tables

Figure example

\includegraphics[width=0.85]{merry-christmas.jpg}





Presentations: the basics Presentations:figures Presentations:tables

Figure example

\begin{center}

\includegraphics[width=0.85]{merry-christmas.jpg}
\end{center}





Figure example

```
\begin{figure}[h!]
\centering
\includegraphics[width=0.85]{merry-christmas.jpg}
\caption{I wish you merry Christmas}
\end{figure}
```



Figure: I wish you merry Christmas

Columns

- Sometimes you want to place your content in several columns.
- ▶ columns environment.
- Specify the width of the column

```
\begin{frame}
\frametitle{Slide with
columns}
\begin{columns}
\begincolumn{0.5\textwidth}
Content column 1 ...
\endcolumn{0.5\textwidth}
\begincolumn{0.5\textwidth}
Content column 2 ...
\endcolumn{0.5\textwidth}
\end{columns}
\end{frame}
```

Tables

- ► There is not a "one fits all" formula
- ► Depends notably on the complexity of table
- ▶ Use table and tabular

	n	mean	sd	min	max
Positive change revenue spending power (yes $= 1$)	50037	0.30	0.46	0.00	1.00
No change revenue spending power (yes $=1$)	50037	0.20	0.40	0.00	1.00
Negative change revenue spending power (yes $= 1$)	50037	0.50	0.50	0.00	1.00
Population 65+ (%)	50037	0.19	0.05	0.06	0.34
Job seekers (%)	50037	0.01	0.00	0.00	0.03
Pension credit claimants (%)	50037	0.03	0.01	0.01	0.06
Total specific and special grants	50037	226864	275815	0.00	1645212
${\sf District\ (london)\ (yes=1)}$	50037	0.10	0.30	0.00	1.00

Table: Example

```
\begin{frame}
\frametitle{Table}
\begin{table}[h]
\centering
\begin{tabular}{lcrrrrr}
\hline \ n & mean & sd & min & max \\hline
 Positive change ... & 50037 & 0.30 & 0.46 & 0.00 & 1.00
... & ... & .... & ... & ... & ...
\end{table}
\end{frame}
```

Sections and subsections

- ► LATEX keeps track of the sections (or chapters) and subsections of the document
- ▶ It does so for every type of document you have
 - ▶ section
 - ▶ subsection
- ► Sections can be numbered or not
 - ► section{Introduction}
 - ▶ subsection*{hypotesis}