EDUARDO HOHMANN

SENIOR DATA ANALYST

"Things get done only if the data we gather can inform and inspire those in a position to make a difference"

-Mike Schmoker

MY PORTFOLIO:

http://eduardo.hohmann.technology/

CONTACT

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Curitiba, Brazil

ABOUT ME

I am passionate about data and all the value we can extract from it. Over the last 5 years I have been learning and perfecting end to end solutions that go from data collection, extraction, transformation, loading and visualization. Data means nothing if it cannot be properly communicated or generate any action from our leaders. Good reports and dashboards are the ones that tell a concise story and trigger behavior changes that drives the business towards success.

Graduated as an engineer, I am an avid problem solver in my core. Ever since my first job experience I fell in love with data and programming. Having an internship at wolrd class diesel injector factory, being a corporate financials data analyst at the largest United States-based oil and gas company and now currently working as a sales data analyst analyst at one of the world's largest orthodontic implants manufacturer has given me a solid background in understanding what is important to company leaders. In each and every assignment I have been delivering value through data and efficiently communicating with those in a position to make the difference.

Having studied English from early ages and then being an exchange student for an entire highschool year in the United States (Texas) has helped me perfect the language and today enables me to fluently speak with people from all over the world.

EMPLOYMENT HISTORY

Senior Sales Excellence Data Analyst

ClearCorrect / Straumann Group (2022 - present)

-Responsible for data governance and data pipelines of several processes
-Direct report of main business KPIs to management and VP
-Creation of tools and reports to enable the sales and marketing teams
-ETL / SQL / Automation / Alteryx / Python / Data Scrapping / VBA / Power BI
-CRM interface to extract, analyze data and build strategies
-Sales Force CRM implementation
-Measurment of success in marketing campaings

Cost Pool Data Analyst

ExxonMobil (2020 - 2022)
-Corporate Financial planning and stewarding of Global Projects
-Budgeting of ~$60MM, forecasting costs and headcount
-Reporting to senior management in different parts of the world
-Definition and implementation of cost recovery mechanisms
-Data driven analysis and problem solving
-Power BI report building

Joint Interest Accounting Analyst

ExxonMobil (2018 - 2020)
-Managing financial OPEX of joint venture agreements foi Oil & Gas wells in the US
-Joint interest invoice processing / SAP 4Hana
-Dispute resolution - interface with external vendors
-Fincancial reconciliations, BI reporting

Production Planning Trainee

Robert Bosch Gmbh (2015 - 2016)
-Cost reduction projects in manufacturing of diesel injectors
-Statistical control of quality
-Documentation control
-Interface with other Bosch manufacturing plants in US/Germany/China/India

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EDUCATION

Mechanical Engineering

Federal Technological University of Parana (UTFPR)
Bachelor Degree (2012 - 2019)

Exchange Student

Wylie East Highschool (Wylie, Texas - United States)
Sophomore year (2009 - 2010)

Digital Innovation GBA - Conquer

Conquer Business School
Global Business Administration (2019)

Introduction to Data Science in Python

University of Michigan / Virtual (2021)

Alteryx - Foundation, Core & Advanced

Alteryx Academy / Virtual (2022)

Python CS50P

Harvard (2024 - Ongoing)

SKILLS / LANGUAGES

- English - Fluent
- Portuguese - Fluent
- Spanish - Intermidiate
- Advanced Excel / Power Query / Macro - VBA / MS Office
- Advanced SQL / ETL
- Python - Data Scrapping, Analysis, Manipulation
        (University of Michigan and Harvad Python courses)
- Alteryx - Foundation, Core & Advanced Certification
- Advanced Power BI / KPI Reporting
- Sales Force - Admin Super Badge
- CRM analysis of leads, opportunities, campaigns
- Automation / Scripting
- Problem solving and analytical skills