

MD Kawsar Hossain

+8801568908802 | edu.kawsarhossain@gmail.com | edukawsar.github.io/Portfolio

PROFILE

I am a sensible and sincere communicator, valued for honesty and practicality. Known for making thoughtful decisions and maintaining integrity, I am a reliable team member who brings balance and empathy to every interaction, contributing positively to shared objectives. I enjoy solving complex problems and making meaningful contributions through teamwork.

European University of Bangladesh
BBA

Dhaka, Bangladesh
Oct 2022

Key Subjects: Accounting
CGPA: 2.78/4.00

Govt. Adamjee Nagar MW College
Higher Secondary School Certificate
(H.S.C)
GPA: 4.42

Dhaka, Bangladesh
Dec 2021

EXPERIENCE

Graphics Designer, Delight Printing & Packaging

(2019 - 2022)

- Created visual content for digital and print media, including social media posts, banners, and marketing materials.
- Collaborated with the marketing team to develop creative concepts and design strategies.
- Ensured all designs met brand guidelines and client specifications.

Lead Generation & Designer, ART Cyber Tech

(2021 - 2023)

- Generated and qualified leads to support business growth and sales targets.
- Maintained communication with potential clients and followed up to ensure engagement.
- Assisted in creating visual content and designs for marketing campaigns as needed.

Digital Marketing Executive & Designer, ScholarSync

(2024 - 2025)

- Planned and executed digital marketing campaigns across social media platforms to increase brand visibility.
- Monitored campaign performance and analyzed metrics to optimize marketing strategies.
- Assisted in creating visual content and designs for social media posts, banners, and promotional materials.
- Communicated with clients to understand requirements and ensure timely delivery of marketing assets.

Skills

- Graphics Design
- Banner Design
- Lead Generation
- Digital Marketing
- Wordpress
- Hotel Management
- Professional Barista

Certifications / Courses

- **Course in Graphics Design - Al-khalise Institute**
- **Professional Barista Certification - Skill Cooking And Baking Training**

Languages

- **Bangla – Native**
- **English – Fluent**

Hobbies

- **Traveling**
- **Learning new skills**
- **Invention**