Eduardo Umaña Gómez

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COMPUTER SCIENCE PROJECTS

Food Delivery iOS App, Internal Delivery iOS App, and CMS Dashboard: React/Native, Node, Express, Redux, MongoDB

- Developed and published to the App Store (<u>Link</u>) a customer-facing iOS App for ingesting orders, a separate internal iOS app for navigation and delivery which sends notifications to customers with image confirmation, and a CMS dashboard for order, menu, and push notification management (<u>Demo</u>).
- Implemented Stripe Payments, Apple Pay, Apple APN. Designed UI/UX and branding for mobile and web apps.
- App tripled sales for the business, currently processing 95% of total revenue.

Cloud Coffee Inventory Manager: React, Material UI, Redux, Node, Express, MongoDB

• Developed a transformative coffee inventory management system, enabling coffee growers in LATAM to list available crops and receive orders on a centralized platform, thereby enhancing visibility and market reach.

Car Collector: Python, Django, PostgreSQL, Docker, Heroku (Link)

- Implemented a full CRUD app that authenticates and allows users to build a car collection.
- Users can keep track of car maintenance status and car tires for each car in the collection.

Design of Embedded System for Sound Processing: C Programming Language, Mbed, Cortex M4 processor

- Implemented DSP algorithms to filter noise and identify sound signals.
- Programmed and designed a PCBA based around a Cortex M4 processor and MEMS technology microphone.

Parallel Implementation of cellular automaton: C Programming Language

Used POSIX Threads to implement a parallel version of Conway's Game of Life.

Oracle of Bacon: C++

- Implemented a Graph data structure to read and store the IMDb movie database.
- Implemented graph algorithms to find the degrees of separation between an actor and Kevin Bacon.

WORK EXPERIENCE

Founder and Lead Software Engineer, Pixelalogic LLC, Miami, FL: Jun 2021 – Present (Pixelalogic)

- Lead full-stack development using a variety of front-end, back-end, and cloud solutions to create scalable, secure web and mobile software that effectively addresses complex business requirements.
- Published to the <u>App Store</u> and currently maintain an iOS app (React Native) and internal CMS dashboard (React/Node) for a food delivery company, driving a threefold increase in sales and processing 95% of revenue. (<u>Dishigood</u>)
- Delivered an inventory management platform providing visibility into coffee crops in LATAM (React/MaterialUI/Node), streamlining order placements and reducing employee PO handling time by 80%, while cutting order delays in half.

Founder, VAC Air Brewers, Miami, FL: Jun 2017 – Jun 2023 (VAC Air Brewers)

- Founded VAC Air Brewers, invented and patented (<u>US Patent Number 11,759,045 B2</u>) the first coffee maker for homeuse that reduces cold brewing time from 12 hours to 4 min. Awarded "Best Cold Brew Maker '21" by Esquire Magazine.
- Executed a successful <u>Kickstarter</u> and <u>Indiegogo</u> campaign, achieving \$181,000 dollars in pre-orders.
- Successfully drove sales into the seven-figure range and managed a highly profitable operation, achieving a robust 40% margin across 16 international markets and six national retailers including Williams Sonoma.
- Hired and managed six direct reports across finance, marketing, sales, and operations.
- Spearheaded the successful negotiation and sale of the business and IP portfolio to Minnesota-based Escali Corp., securing a substantial lump-sum payment and ongoing royalties, which underscored the company's significant market value and technological potential.

Founder, Classic Engineering, San Francisco, CA: April 2015 – August 2017 (Classic Engineering)

- Designed and launched two consumer products, <u>classic VARIO (watch)</u> and <u>classic MÖBIUS (enchanted lamp)</u> scaling to +120K of annual revenue and sold > 1K products across the portfolio including at SF MoMA.
- Built a global supply chain across 7 countries in APAC and EMEA to ramp up production of portfolio.
- Hired and managed 2 direct hires across functional areas in product, marketing, and customer service.

PATENTS

"Portable Negative Pressure Extraction Coffee Machine" - Inventor: Eduardo Umaña, Issued Sep 13, 2023.

US Patent Number 11,759,045 B2.

PUBLICATIONS AND MEDIA APPEARANCES

"These Latino Millennial Entrepreneurs Want to Change the Way you Drink Coffee" – Forbes, 2021 (link)

"Estos Jovenes Latinos Crearon una Maquina Para Extraer Café al Vacío" – Telemundo, 2021 (TV link)

"Eduardo Umaña on his brand Classic Engineering" – Monocle, Monocle on Design, 2017 (link)

EDUCATION

Full Stack Software Engineering Immersive, General Assembly, November 2022

Bachelor of Science: Engineering, Swarthmore College, May 2015

SKILLS & TOOLS

Languages: JavaScript/TypeScript, Python, C, C++, HTML, CSS, MATLAB

Interests: Watches, love mechanical watches! Yoga, long distance walking, family life, and cooking with my wife.

Languages: German (Intermediate - CEFR B2+), Spanish (Native)