

Eduardo Morffi

Project I - Site Analysis

Site Analyzed: Behance

Adobe has really set themselves apart from the competition in the design industry as a provider for designing tools. They have a portfolio website called Behance. On it, people from all over the world share their art and their experience. It is one of the places in which a design enthusiast can gather a lot of inspiration. I choose this specific website because it is very clean and the colors are vibrant. The interface is very easy to understand and they have everything at a click away. They highlight some of the actions to take in a vibrant blue which is very noticeable. So it is a very clean site, with great UI and where people from all around the globe can take a peek at what is the best art in the industry.