

Eduardo Motta de Oliveira

Experienced iOS engineer with 6 years of consumer-facing app expertise.

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WORK EXPERIENCE

PicPay S/A • Vitoria, Brazil • 07/2018 – 12/2022

iOS Developer

Developed features for a large payment app with 45 million users.

Responsibilities:

- Refining business requirements and technical designs.
- Implementing and delivering large-scale features with rich and interactive UIs.
- Integrating third-party features, libraries, and APIs.
- Addressing bugs and enhancing non-scalable code.
- Mentoring junior engineers.

Achievements:

- Increased user registration (7.2%), activation (5.8%), average user deposit amount (8.5%), and overall product utilization by enhancing the user experience across multiple app features;
- Reduced customer contact rate to the call center by implementing self-validation of suspect transactions, optimizing ID and credit card verification (including new logs, integrating with party APIs such as Face Tech), and interactively improving the app UI using A/B tests.

Evologica Ltda • Vitoria, Brazil • 12/2016 – 04/2018

iOS Developer

Developed features for an insurance app. Responsibilities:

- Refining and implementing native iOS features.
- Implementing scalable UIs for iPhones and iPads.
- Testing and deploying apps to the App Store.

EDUCATION

Bachelor degree in Computer Science

UFES / UC Davis • 04/2013 – 01/2019

SKILLS

- Proficient in Swift and SwiftUI.
- Knowledge of Apple's design principles, interface guidelines, and App Store submission process.
- Experience working with RESTful APIs and integrating third-party libraries into iOS apps.
- Skilled in managing application lifecycles in large codebases and different architectures.
- Experienced in coordinating agile ceremonies and processes.
- Highly effective in remote work environments, with three years of remote work experience.
- Strong verbal and written communication skills in English.