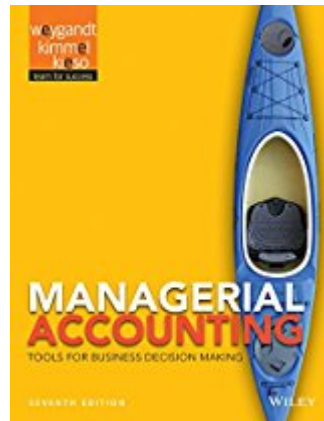


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Customer Reviews Most helpful customer reviews 0 of 0 people found the following review helpful. Great Intro to Managerial Accounting By JK I usually find textbooks to be a bit confusing in the organization and layout, but found this textbook to be quite the opposite. It was extremely easy to read and with plenty of excellent examples. I have to say I was dreading this class as my impression was that the topic was going to be pretty dry and boring, but since the textbook was so easy to read, I found I really enjoyed the course. The exercises at the end of each chapter start really, really easy, giving you a chance to apply the basics of what was covered in the chapter. From there, they get a little more complex with the problems and case studies enabling you to think more deeply about the

relationships of the transactions by having you solve for many different variables. I did connect to the online portion and there are helpful quizzes and other problems, including some Excel spreadsheets for some of the exercises at the end of each chapter. My instructor did not have a full a subscription, so some of the material wasn't available, but what I could access was very helpful, especially in preparation for the mid-term and final. 0 of 0 people found the following review helpful. Great book By Abatch Great book! I am still in my managerial accounting class and find this book easy to guide students in understanding how important managerial accounting is in business. The supplemental guide WyleyPlus is highly recommended and compliments this book well! Will help students, who are not accounting experts, the guidance needed in understanding the course you are taking. Equations are easy to follow and there are tons of problems and examples to help a student through the chapters. 1 of 1 people found the following review helpful. Managerial Accounting - ACT 560 By DG Once again, book was received in excellent condition so I commend the seller. The price was also fair so I have nothing to complain about there and finally the book was delivered in less than a week. Good job from the seller. I will preface my review of the book itself by saying that I am extremely averse to all things accounting and I did not receive a CD with the book (which may have answers to some of my concerns). That being said, this book does a better job (than other accounting books I have used) at laying out a systematic study roadmap which allows even the most reticent students as myself, to grasp the major concepts and follow the general thought process of the writers. This may sound elementary however, I think it is worth mentioning that for managerial accounting novices, the illustrations are priceless. These pictures truly speak a 1000 words and help you grasp what you are reading, Things you should know/review or check your understanding/study objectives/etc... really help drive the points home. One thing I am not thrilled about is the authors inability to translate managerial accounting and general accounting jargon into plain English for the non-accounting crowd. I find that the definition and/or explanation of certain key concepts could be reduced to fewer simpler words and yet have the same effect. The answers to problems could also use some examples. The good news is that the mathematical examples that are tied to these concepts are often continuous (meaning, you see the same company being used in a continuous series of examples so you build upon your understanding and can literally visually track backwards if/when you get lost.) See all 708 customer reviews...

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