

Name of project

1. Either recap briefly what the project is, or give a quick background if it is a new project
2. Explain how it will address a key problem
3. Remind us about the novelty of the project.
4. What are your project's key milestones / how will you know if you're succeeding?
5. What roles / expertise are in the team right now?
6. What other roles / expertise / resources / facilities are required?

Things to think about

- Will it have a comparative advantage?
- Will it be innovative?
- Will it be “catchy”?
- Will the research be better than anyone else?
- Will research make you “first to the base”?
- Will it have potential impact for the NSF program?