***Describe your idea in a creative, lively, and interesting way! Clearly answer fundamental questions – Who? What? Why? How? So what? – to educate and interest potential funders.***

**Project Title:**

**Group Members and Roles:**

1. **What is the specific opportunity or challenge your group’s project will address? In what ways is it significant?**
2. **How does the focus of your project align with the federal focus on Innovations at the Nexus of Food, Energy and Water Systems (INFEWS)?**
3. **How is current practice/knowledge insufficient?**
4. **What is your proposed approach, and how is it potentially transformative?**
5. **What are you most excited about regarding this project? Where can your group/project make significant or unique contributions?**
6. **Why is your group the best positioned to do this work? What additional expertise is needed, and where would you find it (e.g., at UNL or someplace else)? Who else works in this space?**
7. **What unique resources (e.g., facilities, equipment, etc.) position your project for success?**
8. **What is the scope and scale of the project? What is its overall duration and timeline for implementation? What level of support is needed to establish proof-of-concept and to scale up?**