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Digital Audit Report
Date: August 01, 2025


Website Audited: https://educationboard.in

1. SEO & Performance Summary (via SEOptimer & PageSpeed Insights)
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- SEO Grade: B
- Page Speed (Mobile): 65/100
- Page Speed (Desktop): 87/100
- Recommendations:
     - Compress large images to reduce load time.
     - Add meta descriptions and improve title tags.
     - Use H1 only once per page.
     - Minify CSS and JavaScript files.

2. Mobile Responsiveness (Manual Test)
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- Used Firefox responsive view to test mobile layouts.
- Layout adapts correctly on small screens.
- Minor issues:
     - Text may appear cramped on 320px width.
     - Call-to-action buttons could be larger for mobile usability.

3. Terminal Command (`curl -I https://educationboard.in`)
----------------------------------------------------------
HTTP/2 200
content-type: text/html; charset=UTF-8
server: Apache
x-powered-by: PHP/8.0.28
cache-control: max-age=0, no-cache, no-store, must-revalidate
date: Fri, 01 Aug 2025 06:57:03

4. Social Media Presence (Manual Check)
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- Facebook: No clear link found on homepage.
- Instagram: Not linked.
- LinkedIn: No presence linked from website.
- YouTube: No embedded videos found.

Recommendations:
- Add official social handles to the header/footer.
- Launch consistent content campaigns across 2–3 platforms.
- Integrate YouTube for testimonials, intro videos.

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