# EBVTD Campaign Analytics Report – Template

## 📊 Metrics Tracked:

- Website Traffic  
- Social Media Engagement (Likes, Shares, Comments)  
- Reels Views  
- Form Submissions

## 🗂 Tools Used:

Google Analytics, Facebook/Instagram Insights, Manual Form Count

## 📅 Reporting Timeline:

Initial Benchmark: Aug 1  
Campaign Execution: Aug 3  
Follow-Up Reporting: Aug 5

## 📌 Notes:

Use Google Sheets or Looker Studio to visualize results.