

CONTACT

Vijay A V

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OBJECTIVE

To Highly motivated and result-oriented individual seeking an entry-level managerial profile in your company to gain practical exposure along with implement my knowledge and expertise to ensure the success of the organisational goals

EDUCATION

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|------|--|
| 2023 | <ul style="list-style-type: none"><li>Hindustan University Of Science And Technology<br/>MBA (GENERAL)<br/>72.3%</li></ul> |
| 2020 | <ul style="list-style-type: none"><li>Jaya Collage Of Arts And Science<br/>B.COM (GENERAL)<br/>69.5%</li></ul>             |
| 2017 | <ul style="list-style-type: none"><li>Dr.V.G.N.Matric.Hr.Sec.School<br/>H.S.C<br/>64.5%</li></ul>                          |
| 2015 | <ul style="list-style-type: none"><li>Dr.V.G.N.Matric.Hr.Sec.School<br/>S.S.L.C<br/>65.8%</li></ul>                        |

SKILLS

- Affiliate marketing
- Digital marketing
- Email marketing
- Interpersonal and communication skills
- Problem solving and analytical skills

INTERESTS

- Marketing
- Sales

LANGUAGES

- Tamil Read , Write , Speak
- English Read , Write , Speak
- Telugu Speak

PERSONAL DATA

- Father's Name : Veeraragavalu
- D O B : 23/03/1999
- Gender : Male
- Nationality : Indian
- Religion : Hindu
- Marital status : single

SPORTS

- Assistant captain of cricket team in jaya college
- Volleyball

- high jump

## HOBBIES

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- Listening to music
- Cricket
- Photography

## INTERNSHIP

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- Worked as an intern in Ammayapper textiles Pvt.Ltd in one month

## EXPERIENCE

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- **Digital marketing**  
Vajra global Pvt Ltd.  
I have a 1 month internship experience in digital marketing.

## SOFTWARE SKILLS

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- Ms Excel
- Ms office
- SPSS software
- Python

## RESEARCH PUBLISHED

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- A STUDY ON EFFECT OF BRAND IMAGE ON CONSUMER PURCHASE BEHAVIOUR WITH REFERENCE TO HEALTHCARE PRODUCTS

## DECLARATION

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- I hereby declare that all the information contained in this resume is in accordance with facts or truth to my knowledge.