

SRIVANI AMMAGARI

Mobile No: 9441496005

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PROFESSIONAL EXPERIENCE:

- 2+ years of experience as an Digital Marketing Executive.
- 1+ years of experience as a Customer Support Executive.

ACADEMIC QUALIFICATIONS:

- SSC from Av high school with 8.5GPA, 2012
- Intermediate from Sri gayatri college with 80.8%, 2014
- Bachelors in Electrical and Electronic Engineering (EEE) from BVRIT with 67.39%, 2018

TECHNICAL SKILLS:

- Programing Languages: C.
- Designation Skills: Digital marketing, Off-Page SEO, Google Analytics, Social Media Marketing, MS Excel.

WORK EXPERIENCE:

- **Tech Mahindra** **Dec 2018 – Jan 2020**
Client: Uber
Designation: Customer Support Executive.
Roles & Responsibilities:
 - Respond to customer's enquiries relating to information, process functionality and resolving as many queries as possible on the first interaction
 - Review the documents to find the potential issues and integrate possible solutions.
 - Manage the resolution process for customers relating to data and applications for a particular process
 - Track enquiry resolution progress and proactively call customers with a status update or resolution if queries cannot be resolved on initial interaction
- **Tekfriday Processing Solutions** **July 2021 - Mar 2022**
Designation: Digital marketing Trainee
Roles & Responsibilities:
 - Execute tests, collect and analyses data and results, identify trends and insights in order to achieve.
 - Track, report, and analyses website analytics and PPC initiatives and campaigns.
 - optimize copy creation and landing pages for search engine marketing.
 - Perform on ongoing keyword discovery, expansion and optimization.
 - Research and analyses competitor advertising links.
 - Develop and implement link building strategy.
 - Solid understanding of performance marketing, conversion, and online customer acquisition

In-depth • experience with website analytics tools (e.g., Google Analytics, Facebook analytics, Segment etc). •Up-to-date with the latest trends and best practices in SEO and SEM.

➤ **Quality thought Infosystems.**

May 2022 – June2023

Designation: Digital Marketing Executive

Roles & Responsibilities:

- Develop and Implement the Link Building Strategies.
- Perform Off Page activities Like Social Bookmarking, Article submission, Directory submission, Web classifieds, Forum posting, Blog posting and commenting on Quality sites etc.
- Copy, Create and modify the content on websites.
- Maintain the weekly and monthly performance Report of all social media platforms to understand the Performance.
- Support and Managing the Google Analytics, SEO, social Media postings and Google Search Console Reports.

PERSONAL PROFILE

Name	:	AMMAGARI SRIVANI.
Fathers name	:	Vishnu Vardhan Reddy
Date of birth	:	29-10-1997.

DECLARATION:

I solemnly declare that all the above information is correct to the best of my knowledge and belief.

SIGNATURE
AMMAGARI SRIVANI