

# Bhagyalakshmi DA

Advisor (MDM, Pricing, Project & Controls)



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## CORE COMPETENCIES

- Master Data Management
- Supplier Master Data
- Product Master Data
- Stakeholder Management
- Project Management
- Product Data Management
- Escalation Management
- Interpersonal Skills
- Transition Management

## ACHIEVEMENTS

- Successfully Transitioned PDM, SMD and GPDM process to India from Onshore USA

## SYSTEMS

- SAP ECC, TPM, S4 HANA, Power BI & Share Point

## CERTIFICATIONS

## PROFESSIONAL SUMMARY

- Overall, 10 years experience in MDM Product Launches, Pricing Analytics, Pricing Strategy, Project accounting & Controls
- Self-motivated, team player and organized to keep pace with the fast-changing environment
- Possess strong Communication, Leadership, Team Management, Analytical and Vendor Management and product management skills
- Honor of receiving various awards & recognitions based on Commendable Performance

## PROFESSIONAL EXPERIENCE

**Company - Cardinal Health**  
**Designation - Global PDM Advisor**

**Jan 2021 – Present**

### Roles & Responsibilities:

- Assist in pre & post product launch to ensure the accuracy of the system product flow during new product launches
- Work with product management to create and maintain solutions to the road map
- Work with cross-functional team to ensure goals are met in a timely and organized fashion
- Document process, identify potential points of failure and perform root cause analysis
- Establish, track and report on the KPI of product performance and ensure targets are being hit
- Executes sound judgement, analyzes issues, thinks strategically, creatively and uses innovate ideas
- Plan, coordinate and implement continuous improvement activities to improve key performance indicators
- Manage day-to-day activities to make sure supplier set up, product set up and maintenance in SAP
- Perform regular project updates, host weekly meetings, manage templates, documents and contact list
- Identify process which can be automated and work with IT to automate the process

## CORE COMPETENCIES

- Business Transformation
- Leadership
- Monitoring & Control
- Stakeholder Management
- Project Management
- Organization Development
- Coaching and Mentoring
- Escalation Management
- Re-structuring & Revitalization
- Interpersonal Skills

## ACHIEVEMENTS

- **Global Recognition (2020)** – Commercial Fuels customers in Thailand (EM's 2nd largest Fuels market in AP). Have investigated and established that GI cost was not configured in iRAMP (EM Pricing System) resulting in loss of revenue for EM (~20 KUSD per year).
- **SPOT Award (2019)** – Successful transition of Pricing Ops from Singapore to India
- **Bright Flash Award (2016)** – Generating new report to track Pending approval invoices which eliminate late fee for the company

## SYSTEMS

- SAP, Sales force, Tableau, SQL, Advanced Excel & Share Point

## Company – ExxonMobil Services & Technology Pvt Ltd. 5 Years + Designation – Pricing & Projects (AP B2B Sales) Sep 2015 – Dec 2021

- Power User/SME in handling Pricing system-related projects/enhancements, address system outage and to establish SWI priorities
- Collaborate with the Enablement Specialist on product launch communication, training and enablement and ongoing product adoption tactics.
- Serve as single point of contact within Pricing Ops to manage system issues/projects, initiatives and outages, scheduled system maintenance and system enhancements
- Work with the Pricing Controls Advisor and Pricing Ops Supervisor to ensure all system changes are aligned with the pricing authority guidelines and are appropriately documented
- Provide system training and process overview to Sales, Pricing Tactics Advisors, Pricing Analytics team etc
- Handling the team on-boarding process of new hires by preparing the training planner, providing end to end process and system training, knowledge sharing, getting system access etc
- Weekly KPI dashboard meeting with business heads and prepare monthly KPI metrics to indicate stability of the operations to higher management
- Ensures prices are communicated on a timely basis to customers and Sales (where not automated through the pricing system or alternative notification process)

## Designation – Risk & Control Advisor

- Provide broad controls advice and guidance on execution of control process (e.g., standard of business conduct, internal audits and policies)
- Review change management and risk assessment
- Provide guidance to business lines in designing, implementing, maintaining and improving controls in order to sustain high performance organization
- Support / leads unit internal assessment (UIA) Audits, Vendor audits and vendor control compliance
- Coordinate compliance programs
- Provides control guidance, training, leadership & oversight
- Promote and sustain strong controls culture in midst of business lines by leading as example and demonstrating high ethical standards, integrity and care
- Advises on Policy violation reporting process
- Assist in identifying control weaknesses, monitor/track open gaps, assess sustainability of gap closure
- Provide guidance and lead business line of annual compliance requirements
- Promote consistency and share Best practices across corporation

## **ACADEMICS**

BBM in Finance from Jain college –  
Bangalore University 2011

**Company – Wells Fargo India Pvt Ltd. 2 Years**  
**Division – Mortgage (Loan Origination) Sep 2012 – Nov 2014**  
**Designation – Financial Analyst**

- As a part of RMC (Risk Management and Compliance) team, conducting Audits checks and reporting the same to the authorities. Created risk awareness to the team and acted as contact
- Created a checklist for the team which helped in achieving set quality target of the team
- Collation of process updates and sharing the day-to-day updates with the team
- Doing peer audits on worked loans