

Sarita Ghosh

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• [linkedin.com/in/journey-through-data](https://www.linkedin.com/in/journey-through-data)

Data Analyst

- Passionate Data Professional with almost 2 years background in Salesforce development and completed 6 months data science bootcamp from Odin School.
- Excellent communication skills and ability to work effectively in a team environment
- Achieved 95% client satisfaction rating by providing them with effective solutions measured through post-engagement surveys.

WORK EXPERIENCE

Persistent Systems • pune • Full-time • 09/2021 - 06/2023

Software Engineer (Salesforce Developer)

- Developed Lightning components using Lightning Web Component Framework in Salesforce, performing tasks to enhance user interface efficiency, resulting in a 20% improvement in page load times.
- Designed highly responsive and efficient web applications on the Salesforce platform, utilizing Apex for optimized server-side logic resulting in a 25% enhancement in overall application performance, greatly enhancing customer experience.
- Utilized advanced SOQL queries to efficiently retrieve and analyze data from Salesforce, enhancing data-driven decision-making processes.

SKILLS

Pandas, Matplotlib, Seaborn, SQL, Power BI, Excel, Data Modelling, Numpy, Machine Learning, Python, Analytical Skills, Data Analytics

PROJECTS

Personal Projects

- **Credit Card Approval Prediction Using Python and Machine Learning** - Successfully developed a predictive model with an impressive **95% accuracy rate**. This model effectively determines the creditworthiness of customers, distinguishing between low-risk applicants and potential defaults, enhancing risk assessment processes for credit card applications.
- **AtliQ Hardware Sales Analysis Using Excel** - Analyzed almost 1500 records to find the Customer Net Sales Performance resulting in a comprehensive sales report.
- **Personal Finance Dashboard Using Power BI** - Built a personal finance dashboard featuring critical KPIs such as Monthly Income, Expenses, Savings, and Debt Reminders, providing me with a clear visual representation of my financial status. This dashboard led to a **15% improvement** in timely debt repayments.
- **Employee Data Analysis Project using MySQL** - Designed and implemented a SQL project focused on retrieving comprehensive employee records from a database table.

CERTIFICATIONS

Data Science Bootcamp

Odin School • 03/2023 - 09/2023

Excel: Mother of Business Intelligence

CodeBasics

Learning Power BI Desktop

LinkedIn

EDUCATION

BTech in ECE

Meghnad Saha Institute of Technology • kolkata • GPA: 8.32 • 08/2017 - 08/2021