

RESUME

Smriti.M Rao

B.A,
Travel and Tourism.

Mobile: +91 9663610656
E-Mail: smritirao64@gmail.com

**#305, Tower 4,
Shriram Chirpingwoods, 12th Main,
Shubh Enclave, Harlur Road
BANGALORE -560103**

OBJECTIVE

To serve your esteemed organization and learn more about the Media Industry; put my skills to good use and above all, to strive towards a fruitful and interesting interaction that would be mutually beneficial to your organization and I.

PERSONAL TRAITS

Hardworking, highly organised, enthusiastic, result oriented and a driven team player. Able to learn quickly, analyse and apply new information at the same time, patient and persistent in the approach to achieving goals. Excellent oral and written communication skills.

EDUCATION

Qualification	Institution	Year
BA Travel and Tourism	Jyoti Nivas College, Bangalore	2012 – 2015
PUC / 12 th	Jyoti Nivas Pre- University College, Bangalore	2010 – 2012
Digital Marketing	Mudra Institute of Communications, Ahmedabad	2019 – 2020

WORK EXPERIENCE

**5TH MAY – 5TH JUNE
2014**

Intern, Thomas Cook

I have interned in Thomas Cook from 5th May 2014 to 5th June 2014, in the International Leisure Holidays Department.

**27TH NOVEMBER 2015
– 11TH MAY 2018**

Content Writer, Prime Focus Technologies

I have worked in Prime Focus Technologies as a content writer for projects like Voot for Viacom18 and Amazon Prime.

**16TH MAY 2018
ONWARDS**

Senior Process Associate, Tata Consultancy Services

I am working in Tata Consultancy Services as a senior process associate. My work includes writing web content for the Yell.com project.

Workshops/Activities

- Attended a national conference on Managing Resources Efficiently in Garden City College.
- Attended a Seminar on the role of traditional medieval practices in promoting wellness tourism in India.
- Participated in a Marketing event in Alta Vista - the National inter collegiate fest of Christ University.
- Former Joint International Services Director Of Rotaract Club Of Kalyan Nagar and the Past President of Rotaract Club of Jyoti Nivas College.

Personal Details

Father's Name: Dr. Madhukar Rao

Date of Birth: 17/04/1994

Languages Known: English, Kannada, Hindi and Konkani.
