Contact No.- 8149718392

Linked in: linkedin.com/in/shweta-deshpande-30852bb4

Data Analyst (Power BI)

**Profile Summary:** Skilled Data Analytics having 2.5 years of Experience in IT Domain and 2.8 years Experience in non it Domain. Passionate about Numbers, solving complex problems, Analyzing Data's, I would be interested to implement my skills and Practical knowledge which support to achieve my personal and organizational goal. my proficiency in **Power Bi, Excel, SQLServer** will contribute in the growth of organization.

### **FUNCTIONAL AREAS:**

- Data Visualization
- Data Manipulation
- Data Modeling
- Data analysis

### TECHNICAL SKILLS:

- Advanced Excel Pivots, Charts, Lookups, Dynamic Arrays, Power Query, Power Pivot, Macros, and VBA.
- **Power BI** Extract Transform & Load [ETL], Data Modeling, DAX, Calculated Tables, Parameters, AI Visuals, Scheduled Refresh, Dataflow, Reports, Dashboards, RLS, Dynamic visuals.
- **SQL** Data types, DML, DDL statements, Joins, Queries, Sub-queries, Rank and Dense rank and Stored Procedures.
- **Lead Generation** Collection the data of decision maker contact list from Sales Navigator, linked in, Zoom info, Google, etc. and store the data in google excel sheet and run the Email Campaigning.

# **WORK EXPERIENCE:**

1. Data Analyst –Skycognitive pvt. Ltd.Pune, Maharashtra (Power BI) from1<sup>s</sup>sept.2022 to 22<sup>nd</sup> Feb 2023.

### **Job Responsibilities:**

- Collected the data from various sources and Analyze and present the data to help company makeimportant decisions
- Created Power BI visualization of Dashboards & Scorecards (KPI) for Financial Analysis.
- Optimize financial reporting in a firm that provides accounting services to clients seeking timelydelivery
  of critical financial reports.
- Designed and implemented a Monthly Resource Allocations system using Excel, sql,Power Query &Power Pivots, DAX to be included in dashboard reporting.
- 2. Data Analyst -Bizkonnect Solutions, Pune, Maharashtra from 23<sup>rd</sup> Aug 2021 to 24<sup>th</sup> Aug 2022 (Excel)
  - · Responsible for loading, extracting and validating client data
  - Performing daily system checks
  - Data entry, data auditing, creating data reports & monitoring all data for accuracy
  - Optimized data collection procedures and generated reports on a weekly, monthly, and quarterly basis
  - Used advanced Microsoft Excel and the XLOOKUP function to efficiently create pivot tables and pivotreporting for B2B Lead Generation.
  - 3 . Research Analyst QLB Market Insights, Pune, Maharashtra from  $3^{\rm rd}\,\text{feb}\,2021$  to  $21^{\rm st}\text{August}\,2021$

Collecting decision maker contact list from Google, sales Navigator and linked in, Zoom Info and store in Excelsheet and run the email campaigning for b2b lead generation.

4. Software Tester: - Ayoga Industries, Aurangabad, Maharashtra.

Dept.: Quality Work

Duration: 01/06/2019 to 01/02/2020

**Responsibilities:** Run the test cases and fix the defect in the manufacturing domain.

# 5. Teaching: - Nrusingh Pratistan, Tadkalas, dist. Parbhani, Maharashtra from $1^{\rm st}$ June 2014 to $1^{\rm st}$ May 2016

**Job Profile:** Teaching and motivating to the kids and make true impact on their learning journey.in a capacity of teacher contributed to society by teaching to the standard 5 th ,6 th ,7 th , Subject taught were Computer science and Maths.

# 6. Executive Engineer: Hitkari Hitech Fibers PVT. Ltd. Mahad, Raigad, Maharashtra From 1-Jul-2013 to 28th-feb -2014

### **Job Responsibilities:**

- Checking and validating incoming material, in process and final inspection
   Part of a product development team to check quality of product.
- As per guidelines from a Maruti Suzuki customer, completed all customer requirement related audits.
- Worked on ISO/TS Audit for compliance with the quality processes.
- Maintained documents related to incoming, in process, final inspection and customer complaints.

## **Education Details**

**B. tech** (2008 to 2013) from SGGSIE&T, Nanded (Gov. added Autonomous institute), Nanded, Maharashtra. Marks | 6.98 SGA and 6.35 CGA.

12<sup>th</sup> (Science) | 2008 | Maharashtra State Board, Parbhani. Marks | 75%.

10<sup>th</sup>(Science) | 2006 | Maharashtra State Board, Parbhani. Marks | 76%.

**Certification:** - **Data Analyst** (Power BI, SQL, Excel) From Weltec Institute Vadodara, Gujarat.

**Software Testing** Profound Edutech Institute, Pune, Maharashtra.

## Portfolio Details:

**Electronics Products Sales Overview** | **Power BI-** Created a Dashboard to give an overview ofsales KPIs like total sales, average monthly sales, top-selling countries, best hours for selling products, etc. **Hotel Booking Dashboard in Power BI** | Power BI- Created a Dashboard to provide insights tothe hotel manager about their resort hotel, like how the cancellation trend is over months, average revenue gains and loss, etc.

# **ACTIVITIES:**

- Participated in Paper presentation, a technical event falling under 'PRAGYA' which is National Level event in 2011.
- Participated in Technotex Event Falling Under' PRAGYA' this is National Level Event In2013.
- Participated in Paper presentation falling under 'TEXIS' technical event in 2010.
- Participated in C-BRAIN technical event falling under 'PRAGYYA' this is national Levelevent in 2009.
- I have done an In-Plant Training at Kolhapur in Nagreeka Export ltd. & at Jalgaon in Raymond in 2011 & 2012.

Languages Known: English, Hindi, Marathi.