



ABHIJEET BADGUJAR

Experienced with Marketing specialization

PERSONAL DETAILS

Date of Birth: 30th July 1997

Address: 607, Dattu Tower, Sai Nagar, Jai Bai School Road, Kalyan-421306

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EDUCATION

PGPM (Pursuing) – ICFAI Business school, Mumbai – CGPA- 8.45/10
2022-2024

M. Sc – Ramnarain Ruia College, Matunga, Mumbai, Percentage – 71 %
2018-2020

B. Sc – B.N. Bandodkar College, Thane, Mumbai, Percentage – 70.62 %
2015-2018

HSC – Smt. C.H.M College, Ulhasnagar, Percentage – 52%
2013-2015

SSC – St. Mary's High School, Kalyan, Percentage – 70 %
2012-2013

SUMMER INTERNSHIP

Name of the company: Abbott India Limited

Designation: Management Trainee

Project Title: A study on the impact of Brand Recall

Work Profile: Artwork and Designing of products, Business Continuity, Product Acquisition Reports

Name of the company: Runwal Developers

Designation: CRM Intern

Project Title: Overview of Customer Relationship Management and analysis of factors influencing loyalty purchase

Work Profile: Client Onboarding, Business Continuity Unit Handover.

WORK EXPERIENCE

Name of the company: D.K. Biopharma Limited

Designation: Production Trainee

Work Profile: Product Development & SOP Preparation

Duration: May 2021 to June 2022 (1 year)

CERTIFICATIONS

- Adverse Events Social Media Monitoring (2023)
- Advertising and Promotional Labeling (2023)
- Agile Project Management (2023)
- Foundations of Digital Marketing and E-Commerce (2023)
- Product Risk Management (2023)

IT / TECHNICAL SKILLS

- Data Analytics and Visualization
- MS Excel, MS PowerPoint and Outlook

AWARDS

- Three International Academic Publications
- 2nd prize in National level poster competition (2020)
- 20 + Inter and Intra collegiate sports awards

CO-CURRICULAR ACTIVITIES

- General Secretary & Gymkhana Secretary 2017-2018.
- Represented Maharashtra in State Level Carrom Competition

HOBBIES AND INTERESTS

- Adventure sports
- Hiking
- Playing badminton