

# GREESHMA M. R.

IT, Content Creation – KNOWLEDGE & INNOVATION MANAGEMENT,  
WEB3.0 and METAVERSE

Updated: Jul 2023



## OBJECTIVE

To join a forward-thinking team where I can use my diverse skillset and knowledge to drive growth, innovation, and success in tech writing.

## SKILLS

- Tech content Writing
- Articles writing
- Blog posts
- E-book writing
- Knowledge Management
- Blockchain and Web3
- Information Security
- Graphic Designing
- Software Testing
- Public Speaking

## WORK EXPERIENCE

### Writing and Content Creation • Freelance • March 2020 – Present

Writing and publishing books, ghostwriting, content writing – Tech (Information security, blockchain, cryptocurrency, metaverse, Web3)

### Consultant & Managing Partner • Ecoloop 360 • September 2018 – Present

Worked on Knowledge and Innovation Management domain. Partnered with state government body to establish a knowledge management framework by implementing Communities of Practice (comprising of Academicians, Practitioners, Domain experts, interested parties etc.). Managed teams across various projects.

### Software Engineer • UST • September 2011 – August 2016

Part of the team responsible for quality assurance of applications across domains such as healthcare, insurance, and retail. Executed test cases for app functionalities, reporting and tracking bugs status to closure.

## CONTACT

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## EDUCATION

**M.Tech • June 2018 • APJ Abdul Kalam Technological University**

M.Tech in Translational Engineering (specialization in IT)

**B.Tech • May 2011 • University of Kerala**

B.Tech in Information Technology

## TRAINING

**Nov 2022 • BLOCKCHAIN COUNCIL**

Certified Metaverse Expert Course

Credential link: <https://www.credential.net/4f88ae00-1bfd-4d9c-968f-7158d2d98d26#gs.k2kj93> Credential ID: 761969

Metaverse applications and concepts, AR/VR/MR/XR, Beginner-level in Spark AR.

NFTs, Cryptocurrencies, Use cases of Metaverse in Tourism and Ed-Tech.

Blockchain and Web3 in the realization of Metaverse.

**Nov 2021 • TUV SUD**

Information Security Management Systems ISO/IEC 27001:2013

Auditor/Lead Auditor (LA) Training Course.

Information Security Auditing and Compliance

## OTHER

- Unit Masters Programme on Web3.0 – by Unit Network
- Metaverse Masterclass – Online, Udemy
- Speaker at OWASP Kerala Chapter meet in 2020, Hac'KP conference in 2020, c0c0n 14 conference in 2021, Global OWASP AppSec USA conference in 2021 & 2022
- Co-authored book titled: '**The Infodemic**: Infomania, Social Engineering & the Pandemic', published in Amazon
- Medium - <https://medium.com/@greeshmawrites>

## MEMBERSHIPS AND ASSOCIATIONS

Associate Member – Institution of Engineers