

Sheetal Mahara

Currently working with Touchwood entertainment limited as an E-commerce Head

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Seeking for a position in growth oriented organization with challenging environment where I can present innovative ideas and skills. Become part of perspective organization, which provides enormous opportunities for learning and growth.

Personal Details

Date of Birth: 1995-04-23

Work Experience

Ecommerce Head

touchwood entertainment ltd - Delhi, Delhi

March 2021 to Present

Managing and heading the ecommerce department including tech and operations team for Wedadvisor solutions pvt ltd , MakeMeUp pvt ltd, Shosha, MakeMeup School of MakeUp and Touchwood Wedding School

Handling operations related to ecommerce.

Managing customer support, tech, operations, social media and Marketing teams and helping in complete overview and smooth working of all departments.

Overlooking content for various social media platforms and websites.

Working with tech team members (iOS, Android and backend) for optimising and developing new websites, platforms and apps.

Managing graphic designing team and working with them closely to create new designs for marketing and other purposes.

Working with the operations team to get business from all live platforms.

Working with the photography team for photoshoots.

Looking after the work going on for upcoming shows and events.

Working on digital and social campaigns on various platforms like Google ads, LinkedIn, Instagram and Facebook to maximize brand reach.



Ecommerce Manager

Medinyx

March 2019 to March 2021

- Handling operations related to ecommerce and bulk orders.
- Managing customer support team and helping them with their queries.
- Making content for various social media platforms and websites.
- Working with website development team for changes and designing new websites and apps.
- Managing graphic designing team and working with them closely to create new designs for marketing and other purposes.
- Creating and researching new ideas for upcoming collections.
- Working with the photography team for photoshoots.
- Looking after the work going on for upcoming shows and events.
- Travelling with the team for photoshoots, sourcing and shows.

Ecommerce Manager

Sampada India - Delhi, Delhi

August 2016 to October 2018

Sampada India

As E-commerce Manager

- Handling operations related to ecommerce and bulk orders.
- Managing customer support team and helping them with their queries.
- Managing graphic designing team and working with them closely to create new designs for marketing and other purposes.
- Creating and researching new ideas for upcoming collections.
- Working with the photography team for photoshoots.
- Looking after the work going on for upcoming shows and events.
- Travelling with the team for photoshoots, audits and shows.

Assistant Store Manager

Aditya Birla Retail - Delhi, Delhi

January 2014 to April 2015

Aditya Birla Retail

As Assistant Store Manager

- Handling the billing counter.
- Managing the stock data.
- Performing all managerial task.
- Helping customers with their queries.
- Planning new instore campaigns and creating presentations for the same.

Education

Diploma in Retail Management

Kumaon University

Skills / IT Skills

- E-commerce
- Computer skills
- Analysis skills

Certifications and Licenses

Retail management

September 2013 to Present