



# Akash Chaudhary

## UI/UX Designer

As an Enthusiastic and passionate UI/UX designer, I bring a fresh perspective and a strong drive to create immersive, user-centric digital experiences. While being a fresher in the industry, I am equipped with a deep understanding of design principles and a natural knack for creativity. I combine my technical skills with a research-driven approach, utilizing design thinking and prototyping to develop intuitive interfaces. I have honed my skills by working on personal projects, including designing prototypes for mobile apps and websites. My commitment to continuous learning and my dedication to delivering exceptional design solutions make me a valuable asset to any team. If you are looking for a motivated and talented designer to join your organization, I am eager to contribute and grow with your team.

### CONTACTS

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+91-9627965657



dsky0119@gmail.com



Portfolio



LinkedIn Profile

### HARD SKILLS

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User Experience (UX) design

User Interface (UI) design

Research

Wireframing

Prototyping

Logo Design

Matte-Painting

### SOFT SKILLS

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Collaboration

Communication

Attention to Detail

Flexibility

Adaptability

### SOFTWARES

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Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Procreate

### EDUCATION

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**Bachelor of Fine Arts: Digital Arts & Animation (2017-2021)**  
ASIAN INSTITUTE OF DESIGN, BANGALORE

### PROJECTS

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#### Environ Bank (app)

- Utilize legible typography and ample white space to avoid strain on users' eyes.
- Streamline complex banking processes for a user-friendly interface.
- Ensure a harmonious and soothing visual experience while maintaining usability.

#### Snoot (Website)

- Design interfaces with prominent visual cues to guide users' attention and make navigation intuitive.
- Maintain a consistent design language and patterns to make the interface familiar and easy to use.
- Continuously gather feedback, test, and improve the design to create a better user experience over time.

#### Taskwise (app)

- Keep the interface straightforward and easy to understand, avoiding unnecessary complexity.
- Gather input from users to understand their needs and pain points for continuous improvement.
- Use design elements to guide users' attention and prioritize important information.

### EXPERIENCE

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**UI/UX Designer & Abstract Artist (03-2022/04-2023)**  
Freelance

- Researched and learned about Branding and Creating Brand Identity
- Used wireframes, mock-ups, and prototypes to establish user interface design and architecture.
- Integrated UI features complying with prescribed code standards and technical design guidelines.