### **BARKATULLAH**



**OBJECTIVE** 

A marketing role that will allow me to achieve my sales goals and continued learning in this field. Where i can fully use my skills for the success of the organization's growth.

**EXPERIENCE** 

Mahindra & Mahindra Pvt. Ltd.

### 01.08.2022 - 08.09.2022

Sales Consultant

KRAs:

- (i) Enhance Customer Awareness regarding Mahindra SUVs & Commercial Vehicles.
- (ii) Inside Sales SUVs & Commercial Vehicles.
- DRISHTI IAS

#### 

BUSINESS DEVELOPMENT ASSOCIATES

- (i) Providing appropriate information to students about various courses/programs.
- (ii) Coordinating pre-sales and post-sales follow-up.
- (iii) Achieving and exceeding KPIs set by the Manage.

# **S** EDUCATION

Vigyanand Kendriya Vidyalaya Chanur Siwan BR.

#### (2013)

10th CBSE 77.9%

Z.A. Islamia College Siwan , Bihar

#### 2015

12th BSEB 54.2%

Z.A. Islamia College Of Technology and Management Siwan, Bihar / (Maulana Mazharul Haque Arabic & Persian University, Patna)

#### (2018)

BCA 72.79%

NIET College Plot=19 , Knowledge Park = 2 , Greater Noida , Gautam Buddha Nagar (UP). / (Dr. APJ Abdul Kalam Technical University , Lucknow , UP)

2023

MBA in Marketing and Finance 58.1%

- CONTACT
  - a barkatullahimam864@gmail.com
  - 8340225507
- PURANI QUILLA SIWAN, EAST OF ISLAMIA HIGH SCHOOL SIWAN, NEAR GHASU PEER BABA SIWAN. PO+PS+DIST=SIWAN, STATE=BIHAR.

# **SKILLS**

Proficient in MS Word

MS Excel

MS PowerPoint

MS Access

Internet Surfing

**Digital Marketing** 

**HTML** 

C

C++

Deliver excellent customer service at all time.

Positive Work Attitude.

Flexibility.

Barclays LifeSkills by GTT Foundation.

- ACHIEVEMENTS & AWARDS
  - (a) 1st Position in Ad Mad Show in Marketing at NIET, GR. NOIDA.
  - (b) PowerPoint Presentation.
- LANGUAGES
  - (i) English
  - (ii) Hindi
  - (iii) Urdu
  - (iv) Punjabi

10,	<b>PROJECTS</b>
161	PROJECTS

Minor Project Electric Vehicles

Minor Project on Adoption of Electric Vehicles in India.

SUMMER TRAINING PROJECT REPORT (STPR)

STPR Summer Training Project Report on Marketing Strategy of Mahindra & Mahindra Pvt. Ltd.

RESEARCH PROJECT REPORT (RPR)

RPR on Marketing Strategies of One Plus and its effects on consumers.

# INTERESTS

- Watch Commedy Movie
- Surfing through Internet

## SUMMER INTERNSHIP

- Siwan Tractors Pvt. Ltd. (Authorised Dealer For Mahindra & Mahindra Range of Vehicles).
- Sales Executive (Sold Mahindra Vehicles: Scorpio, Bolero Neo , THAR and XUV 200)

## E CURRENT ADDRESS

In the Street of Islah Masjid F36/6 Zakir Nagar Batla House New Delhi 110025

### PERSONAL DETAILS

Father's Name : Amjad Imam Occupation : Advocate

Date of Birth: 18.06.1998

Nationality : Indian

Gender : Male

Marital Status: Un-Married

Religion : Muslim Category : General

# DECLARATION

I hereby certify that all the above information provided here is correct to the best of my knowledge and belief.
Date:
Place:

