



Career Objective

To Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company.

Educational Qualifications

Examination	Board / University	School / College	Year of Passing	Percentage
MBA (Marketing & Human Resource)	Dr. A.P.J. Abdul Kalam Technical University, Lucknow	PSIT College Of Management, Kanpur.	2020 (Pursuing)	72 (upto 2 nd sem)
Graduation	Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur	Jagran Institute of Arts, Science and Commerce, Kanpur	2017	52
Intermediate	CBSE	Doon International School, Kanpur	2014	72
High School	CBSE	Doon International School, Kanpur	2012	74.1

Technical Strength

- **Data Analytics** : SPSS
- **Computer Proficiency** : MS Office

Subject Of Interest

- Sales and Retail Management
- Social and digital marketing
- Performance and Talent Management

Summer Internship

Name of the Organization	RSPL Ltd.
Title	A study on employee satisfaction towards change management and its implementation at RSPL, Kanpur.
Duration	45 Days
Key Responsibilities	Operations
Description	To analyze that how change management is implemented in the organization and to understand the satisfaction level of employees towards the changes in the organization.

Live Project

Live Project with ITC Ltd.

Role –Marketing

Description- Interacted and created awareness among customers regarding ITC project.

Core Strength

- Adaptable
- Keen Learner
- Team Player
- Forward Thinking

Conferences/Seminars/Workshops

- Attended Shaping Young Mind Programme organized by AIMA in association with PSIT College of Management, Kanpur.
- Attended **National Conference** on “Sustainable Business Management Practices” held at PSIT College Of Management, Kanpur.
- Participated in **Brand Craft- A marketing conference** held at GHSIMR, Kanpur.
- **Participated in AIMA’s Business simulation workshop –BIZLAB** organized by PSIT College of Management, Kanpur.

Personal Information

- **Father's Name** : Jasvinder Singh Bhatia
- **Date of Birth** : September 16, 1996
- **Languages Known** : Hindi , English and Punjabi
- **Address** : 1229 MIG Ratanlal Nagar, Kanpur

Declaration

I hereby declare that all the information mentioned above is true to the best of my knowledge.

Date :

Place :Kanpur

(Jaspreet kaur Bhatia)