

PREETI GUPTA

Business Analyst



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Gurugram, HR, India-122011

PROFESSIONAL SUMMARY

- Result driven and highly motivated software professional with over 16 years of experience.
- People person with excellent analytical and problem-solving skills.
- Technical experience of 10 years on Java in Enterprise content management (ECM) domain.
- Business Analyst for 5+ years on ECM and eCommerce solutions. Mapping of business requirements to technical specifications for development and integration team.
- Rich experience of working at onsite and offshore both.
- At present, working as content creator and educator.

SKILLS

- Business Analysis
- Functional Consultant
- Requirements gathering
- Enterprise Content Management solutions (DM, DAM, MM, DCM, BPM, WCM)
- eCommerce solutions (Hybris eCommerce)
- Scrum methodology
- Waterfall methodology
- Agile practices
- Strong decision making skills, Adaptable
- Analytic and critical thinker, active listener
- Teamwork and leadership
- Excellent communication skills, Time management
- Java
- JS, HTML, CSS, Bootstrap
- Python
- SQL
- Eclipse, Jira, ALM, API
- MS Office- Word, Excel, PPT, Teams

Education

ITM Gurugram

Gurugram 06/2005

B.E. : ECE

WORK HISTORY

EdTech – Educator/Content Creator

Gurugram, India - 07/2022-Present

- Educator to different schools on programming languages.
- Content creator on programming courses

Deloitte USI- Sr. Consultant

Gurugram, India - 07/2016-08/2020

- Lead business analyst for membership mobile app program.
- Lead business analyst for analytics enhancement program.
- Lead business analyst for B2B and B2C eCommerce sites built on Hybris suite (500+ requirements, 10+ brands, 4+ releases)
- Lead business analyst for gap analysis and feasibility study of insurance automation program.

Deloitte US- Sr. Consultant

California, US - 04/2015-06/2016

- Business analyst for global revamp of WCM and DAM program of energy company.
- Lead Business analyst for POD mobile app program.
- Business analyst for fit-gap analysis of existing DAM solution of consumer company.

Accenture – Associate Manager

Gurugram, India - 5/2007-03/2015

- Fit-gap analysis of existing DM solution of major oil company
- Lead technical architect on DAM revamp program of major Imaging company
- Technical lead of WCM and BPM solution of OS software company
- Developed migration and BPM solution of a health company

HCL – Software Engineer

Gurugram, India - 8/2005-04/2007

- Developed case management solution(BPM) on Documentum WDK
- Developed WCM components for a WCM system