



JUHI PARMAR

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Pune - Maharashtra



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EDUCATION

MBA (HR) 2017
IGNOU

BACHELOR OF COMMERCE 2012
Saurashtra University

CERTIFICATES

- **Google UX design Professional Certificate**
- **Post Graduate Program in Digital Marketing & Content Writing - Henry Harvin Education.**
- **Digital Marketing - Hubspot Academy**
- **Content Marketing- Hubspot Academy**
- **Web and mobile design - Zero to Mastery Academy**
- **Web Designing**

PORTFOLIO

UX Design

ABOUT ME

Coming from teaching background with 6+ years of experience in teaching Kindergarten and Grade1 students and with a career change I look forward to leverage my skill set to the UX/UI world by being a UX/UI designer .

EXPERIENCE

CONTENT WRITER

THE BRAND WINDOW | AHMEDABAD | APRIL 2022 -OCTOBER 2022

- Worked with managing Social Media Calendar and content creation for the same and writing content copies for blogs, brochures , presentations , websites , events and more as per client requirement for the agency.

CODING TEACHER – INTERMEDIATE LEVEL (7-9 YR AGE GROUP) WHITEHATJR |GLOBAL LEVEL |2020-2021

- Live online coding for kids ,a platform where kids are taught to code online. I have taught at Intermediate level to students from around the world , fulfilling the required teaching standards and providing best learning to students.

CLASS ADVISOR - K2 LEVEL

S.N KANSAGRA SCHOOL (TGES) |RAJKOT-GUJARAT|2012-2018

- Established positive relationships with students, parents, fellow advisors and school administrators.
- Worked on hand in hand with students in mass, groups and at individual levels to retain student's interest and maximize learning.
- Have also worked in planning and managing extra-curricular activities for students, exhibitions, art galleries, festival related assemblies, functions etc

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Hola !!

I am Juhi Parmar, a UX/ UI Designer passionate about designing and creating meaningful user experiences. My course structure at Google UX design Professional Certificate really helped me grow with my skills. As a designer I enjoy creating responsive and visually appealing designs that users resonate with. I am proficient in industry standard tools – Figma and Adobe XD and am open to learn new tools and ways to keep upgrading my skills.

My career journey started as a Kindergarten Teacher and I also pursued a master's in HR. It has been a journey of 6 years that has evolved me as a teacher, advisor, counselor, and a person. I later continued my journey for almost a year with Whitehat JR (Byjus) where I taught coding to 9-year-olds. It's been an amazing journey as I got to teach in an interactive fun way to kids from around the world, knowing about different cultures, schools, parenting styles, lifestyles, etc. I am grateful for everything I have learned and achieved in all these 7 years.

Honing into my creativity I pursued a PG course in Digital Marketing down the line and have worked as a Content Writer for a Digital Marketing Agency and also pursued with part time designing work.

Looking forward to my UX /UI Journey I aim to create wireframes, prototypes and build designs that are user friendly and user centric with appropriate process of design and research work.

Thank you for reading my story, I hope we can connect to discuss any related work or projects further.

Regards,

Juhi Parmar