



CURRICULAM VITAE

NAME : SAMIKSHA SONI
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Patna

ADD: Kankarbagh,

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OBJECTIVE

To join an organization where I will be able to learn and enhance my technical skills and contribute towards organizational goal and thus ensuring professional and personal growth. Accept challenges to utilize my knowledge and skills within the structural Framework of an organization, which can provide variety of work, career, development and cultural diversity.

EXPERIENCE SUMMARY

- ❖ Worked as a reporter in Morning India Newspaper, Patna
- ❖ Worked in Telegraph Newspaper, Patna
- ❖ Experience in social media promotion and worked with website- Svarajlive.com
- ❖ Worked with UNICEF in a campaign as an Anchor (2016)
- ❖ Worked in IPRD as a Social Media Executive(Content Writing, Content Editing, Social Media Promotion works, Documentary, Voice Over)

ACADEMIC QUALIFICATION

- ❖ **Post graduation** in Communication and Media Studies from **Central University of South Bihar, Patna**
(Session: 2015 to 2017)
- ❖ **Bachelor in English** from Gaya College Gaya, **Magadh University** (Session: 2012 to 2015) with 1st Division
- ❖ **Intermediate of Science** from **BSEB** (Session 2010 to 2012) with 1st Division

- ❖ **Matriculation** from **CBSE**, in the **year** 2010 with 1st Division

PUBLICATIONS

- ❖ Several Bylines in Morning India relevant to social issues, culture, medical.
- ❖ Got bylines in Telegraph on cultural issues, events.

❖ STRENGTH

- ❖ Strong analytical Skills & Ability to work under pressure.
- ❖ Ability to work independently & in a team environment.
- ❖ Efficient in planning & execution, hard-working, devoted, self-motivated.
- ❖ Determination to learn new technologies, take up challenging task.

ADDITIONAL ACTIVITIES

- ❖ Worked in UNICEF as an anchor in Tiku Talk (Immunization campaign programme) .
- ❖ Worked with UNICEF on Child Rights.
- ❖ Use spare time in blogging and have created blogs on women empowering topics that are performing very well.
- ❖ Senior diploma – Vocal
- ❖ Winner in Badminton at University level

HOBBIES / INTEREST

- ❖ Social Networking
- ❖ Novels, Reading Articles relevant to social issues
- ❖ Blogging
- ❖ Net surfing
- ❖ Playing

- ❖ Creativity- Painting arts

PARTICIPATION

- ❖ Participated and Presented Paper in National Seminar **MEDIA AS MEDIUM TOWARDS CASHLESS ECONOMY** organized by Central University of South Bihar.
- ❖ Paper presentation in a seminar organized by Media on the topic “ **EFFECTS OF DEMONETIZATION AMONG WOMEN IN PATNA**” .
- ❖ Paper presentation in psychological seminar on topic ‘ **EFFECTS OF LIQUOR BAN ON LIQUOR AFFECTED FAMILY**’ . .
- ❖ Participated in a workshop- cum- training programme on **Advertising Campaign** organized by Central University of South Bihar.
- ❖ Participated in various cultural activities, debate group discussion at the school and university Level, and had active role in management and sports.

AWARDS AND RECOGNITIONS

- ❖ Conferred with **Winner Award** by University for winning Badminton.
- ❖ Winner certificate for badminton
- ❖ Participant certificate of carom, cricket and Badminton.
- ❖ Awarded by Best Poem Recitation at School Level

SOFTWARE SKILLS

- ❖ Microsoft office
- ❖ Quark Express
- ❖ Adobe In- Design
- ❖ Internet, Photoshop and efficient on working over.

- ❖ Computer and well- acquainted with Internet and its various applications like Mailing, Social networking, etc.

PERSONALITY ASSESTS

Confident, Sincere, Hard working, Goal- oriented.

PERSONAL DETAILS

Name	:	SAMI KSHA SONI
Father' s Name	:	SATYESH CHANDRA MISHRA
Mother' s Name	:	RUPA MISHRA
Date of Birth	:	01/03/1995
Sex	:	Female
Marital status	:	Single
Mother Tongue	:	Hindi
Languages	:	English, Hindi and Sanskrit

DECLARATION

I hereby dedare that all the particulars stated above are true to the best of my knowledge and believes.

Place: Patna

Date:

Signature