



SHWETA PANDITA

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Dedicated and results-oriented Data Analyst with a proven track record of delivering valuable insights through data analysis. Seeking a challenging Data Analyst position where I can leverage my analytical skills, attention to detail, and data-driven decision-making to contribute to the success of the organization.

EXPERIENCE

JUNE 2022 -
PRESENT

DATA RESEARCH ANALYST/LEAD GENERATION EXPERT, ANALYTIX SOLUTIONS

- Conducted comprehensive research on industry-specific datasets to identify market trends and opportunities. Working on various industries data like Healthcare, Finance, IT etc.
- Collaborated with cross-functional teams to define research objectives and deliver data-driven insights for strategic decision-making.
- Developed and maintained data collection processes, ensuring data accuracy and reliability.
- Utilizing LinkedIn, Apollo and other portals to find the data and generate the leads.
- Utilized statistical analysis and data research tools (e.g., Apollo.io, LeadIQ) to create data sets and taking bulk data out using proper industry standard filters.
- Used zero-bounce to check the validation of emails and importing data in Hubspot.
- Presented findings and recommendations to senior management and stakeholders in a clear and concise manner.
- Played a key role in improving data quality by identifying and resolving data inconsistencies and anomalies.
- Cold calling to the prospects and create interest.

DEC 2017 -
JUNE 2022

SR.DATA ANALYST, ADVANTMED LLP

- Collected, cleaned, and transformed large datasets for analysis, ensuring data integrity and consistency.
- Generate, Validate, and share large amounts of data to multiple clients using SQL, Excel, and other internal tools.
- Conducted exploratory data analysis to identify patterns, outliers, and correlations, providing actionable insights.
- Created and maintained automated data pipelines to streamline data processing and reporting.
- Coordinate with Software Development team for BRD clarification, UAT, discussions.

- Prepared and delivered data-driven reports and visualizations to inform decision-makers.

EDUCATION

AUGUST 2019 -
JUNE 2021

PGDBM – OPERATIONS MANAGEMENT, NARSEE MONJEE INSTITUTE OF
MANAGEMENT STUDIES - MUMBAI

APRIL 2013 -
JUNE 2016

BACHELOR'S IN COMPUTER SCIENCE(BCA), JAMMU UNIVERSITY

SKILLS

- Data Analysis
- Basic SQL Database Management
- Data Cleaning and Preprocessing
- Excel (Advanced)
- Data Collection and Validation
- Strong Problem-Solving Skills
- Effective Communication and Presentation