

# **PLAKSHMI** VISWANADH

# UI/UX DESIGNER Behance Link: https://www.behance.net/pulipatlakshmi

## **Contact**

#### **Phone**

+91 9502432078

#### Email

lakshmiviswanadh2001@gmail.com

#### **Address**

Ongole, AP

### **Skills**

- Figma
- Adobe Xd
- Illustrator
- Canva
- After Effects

# **Expertise**

- ui/ux
- user flow
- · process flow
- · visual design
- icons and logos
- · graphic design

## Language

**English** 

Telugu

**Tamil** 

Hindi



### **About Me**

As a UI/UX designer, I am passionate about creating meaningful and user-centred experiences in the industry, I have honed my skills in designing intuitive interfaces that seamlessly blend aesthetics with functionality. I thrive on solving complex problems and transforming them into simple and elegant design solutions. By conducting in-depth user research and Employing user-centred design principles, I ensure that my designs not only meet business goals but also exceed user expectations. I am working as a UI/UX Designer Trainee at GreenMed Technologies.

### **Education**

Indian institute of information Technology Chennai

Bachelor of Engineering in ECE May, 2023

Abhyaas Junior College, Guntur Senior secondary (XII)

9.09

Alpha High School Cumbum

Secondary (X) 2017 9.8

# **Projects**

· Spotify Redesign

Redesigned Spotify as a little personal project to improve the user experience and give the UI design of SPOTIFY a modern look with improved functionalities.Introduced innovative ways for users to connect with friends, host music parties, view friends profile and add friends' playlist to their own connection.

#### DoChat Mobile App

DoChat is an app where people can post stories, notes, photos and videos as like Instagram. This app has a special feature where you can see no of views and likes you got in separately. Developed each and every design from scratch and this app comes in Black and White theme.

#### Mobile Travel App

Designed a user friendly mobile travel app. Which helps to find hotels to stay and to have food and to know the near by famous places and activities using this Travel app.

### **Experience**

**UI/UX Designer Trainee** 

GreenMed Technologies

May 2023 - July 2023 On-site - Ashok Nagar, Chennai, India

**Graphic Designer** 

Light Chennai (An initiative by IIT Kharagpur) July 2021 - May 2022 Remote

### **Activities**

• Campus Placement core

June 2021 - May 2023