### Ketaki Sinha

Mob: +91 8884927979 Email: Ketakisnh@gmail.com

## **Objective**

Highly motivated and accomplished customer service professional with a strong background in financial services, QA management, and business analysis. Seeking a challenging position as a Customer Service Manager in a reputable financial company, where I can utilize my extensive experience and leadership skills to drive customer satisfaction, while also leveraging my expertise in QA management and business analysis.

### Skills

Strong leadership and team management abilities.

Excellent communication and interpersonal skills.

In-depth knowledge of banking products and services.

Familiarity with financial regulations and compliance standards.

Proficient in computer applications and technology tools related to the banking industry.

Quality assurance and software testing expertise.

Business analysis techniques and requirements gathering skills.

Proficient in computer applications and technology tools for educational purposes.

## Certifications

NISM Series V-A (MF Distributor) and Series VI (Depository Ops)

App Developer Fundamentals using JavaScript/React- Professional from WhiteHatJr

Game Design Fundamentals using JavaScript/React- Professional from WhiteHatJr

**PSAT English Certification-Planet Spark** 

# **Experience**

April 2018 - Present

Freelance, Bengaluru - CSM/Software Testing/Business Analyst & Consultant

Managed quality assurance processes for various projects, ensuring adherence to industry standards and best practices.

Conducted thorough testing and analysis of software applications, identifying, and resolving defects to enhance user experience.

Collaborated closely with development teams to provide valuable insights and recommendations for product improvements.

Utilized business analysis techniques to gather and document requirements, facilitating effective communication between stakeholders and development teams.

Led cross-functional teams in project planning and execution, ensuring timely delivery and alignment with client expectations.

Recent Project: India Story iOS App

- -Collaborated with the development team on the "India Story" iOS app, ( <u>Project and app details</u>), as the lead QA manager and business analyst.
- -Played a pivotal role in ensuring the quality and functionality of the app throughout its development lifecycle
- -Conducted thorough testing of the app on various iOS devices, identifying and documenting defects, inconsistencies, and usability issues.

March 2023 - Present

### **Acefluency, Bengaluru** – English Trainer / Expert

Designed and delivered engaging English language training sessions for individuals and groups.

Implemented effective teaching techniques to improve learners' grammar, vocabulary, pronunciation, and overall communication skills.

Conducted assessments and provided feedback to track learners' progress and customize training programs accordingly.

October 2020 - Present

#### **Whitehat Jr. Bengaluru** - Computer Programming Instructor/Teacher

Conducted online coding classes for students aged 6 to 12, using interactive teaching methods and engaging learning materials.

Developed personalized lesson plans to cater to students' individual needs, ensuring effective knowledge transfer.

Monitored student progress, provided timely feedback, and implemented strategies to enhance learning outcomes.

Aug 2015 - Mar 2018

#### Axis Bank Ltd, Bengaluru/Patna - Assistant Manager

Assisted in managing daily banking operations, including customer service, account management, and financial transactions.

Provided excellent customer service and resolved issues efficiently, resulting in increased customer satisfaction.

Collaborated with team members to achieve branch targets and meet organizational goals.

Executed various banking activities, including cash handling, account maintenance, and loan processing.

Developed and maintained strong relationships with customers, promoting customer loyalty and repeat business.

Assisted senior management in analyzing financial data and preparing reports.

### **Education**

Sep 2014-Aug 2015

#### Manipal University, Bengaluru - PGDBS

It was a twelve-month rigorous training and learning course in Banking Services covering basic and core concepts in finance and management.

April 2010- Aug 2013

#### Patna Womens College, Patna - B.C.A

In a 3 year course of my graduation I learned subjects like C,C++,Visual Basic JavaScript etc.

April 2008- March 2010

#### Krishna Niketan, Patna - 12th(C.B.S.E)

Main Subjects were Physics, Chemistry and Mathematics.

April 2007- March 2008

#### Don Bosco Academy, Patna - 10th(I.C.S.E)

Completed my 10th in Science Stream