



POOJA PRAKASH

BUSINESS DEVELOPMENT AND
MARKETING ASSOCIATE

PROFILE

Accomplished Sales and marketing with experience in business.

Excellent communication skills and technical skills make stand out of the crowd.

CONTACT ME

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 Gulbarga, Karnataka

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➤ EDUCATION

GRADUATION (B.COM)

Accounts and Marketing

GULBARGA UNIVERSITY (2019-2022)

➤ LANGUAGE

Native : Kannada

Advanced English, Hindi,

➤ AFFILIATED COMPUTER SKILLS

- MS OFFICE,
- Digital marketing from **Google Digital Garage**
- Prompt Engineering from **Deep Learning AI**.
- Social media marketing from **UDEMY**.
- Content writing from **UDEMY**.

➤ KEY SKILLS

- Expertise in Digital marketing like, SEO, SMM, PPC, AD Manager Email marketing.
- Lead Generation.
- HTML , WORDPRESS,
- Public Speaking, Active team leading,



EXPERIENCE

BUSINESS DEVELOPMENT ASSOCIATE

Plyneer Industries, Bangalore

Dec -2019 to June 2023

- Managing sales.
- Organizing clients meeting both offline and online.
- Deales closure.
- Managing Digital marketing.
- Cold calling, Lead generation.

Customer Service Associate

Vibcare, Gulbarga

Oct 2015 to Nov 2019

- Primary sales handling, both inbound and outbound.
- Customer support for product assistance.
- Cold calling, managing customer data .

Sr Customer Service Associate

First source Ltd. Bangalore

July 2013 to Aug 2015

- Part of International voice process for AGL car insurance.
- Handled payments for insurance renewal.

Call management and Dispatch

HP, Bangalore

Dec 2011 to May 2013

- Handled International calls for US and Canada for MC team.
- Handled emergency situations in data storage and management