

# VIDUSHI RAWAT

Technical Business Analyst

## PERSONAL INFO

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## TECHNICAL SKILLS

### Project Management

Expert

### Channel Management

Intermediate

### Operations Planning

Intermediate

### Sales Enablement

Intermediate

### Analytical Skills

Expert

## SOFT SKILLS

### Leadership

### Communication

### Collaboration

### Time Management

Analyst with 5+ years of expertise in delivery through project management and coordinate activities across functions. I am proactive, take up initiatives to understand requirements, and assure deliveries as per timelines. I am thrilled to keep adding value, grow my skill set and utilize my technical knowledge and communication in all opportunities.

## PROFESSIONAL EXPERIENCE

### TECHNICAL PROCESS SPECIALIST

#### INFOSYS, 2021 – 2022

- Enhanced service delivery, assured deadlines are met and achieved proactive coordination across senior leadership and teams
- Supported development of project status reports as needed
- Assisted in roadmap of business adaptation capabilities
- Organized and inferred insights from business process and technical documents
- Created dashboard for client and stakeholders and collaborated with the team on daily basis to share status
- Prioritized and identified business capabilities for adaptation to upgrade
- Reviewed release notes and patch fixes and provided business, technical, and configuration impact analysis
- Identified opportunities to add in sales revenue and created active working relationship with teams to enable targets achieving

### BUSINESS COORDINATOR

#### BRINTON PHARMACEUTICALS Pvt. Ltd., 2017 – 2021

- Supported and coordinated teams across 32 countries for engagement management
- Inferred latest trends and drew insights of the focused market by tracking, and analyzing data from AWACS, SMSRC, and IQVIA.
- Conducted brainstorming sessions with product managers with sales team to understand challenges and growth opportunities to improve revenue
- Administered campaigns to raise conversion rates, analyze market penetration and troubleshoot challenges in incentive release of the end customer
- Prioritized and strengthened key performance indicators (KPI) of sales field, improved coordination of HO with the marketing team to assure team alignment and timely result

## EDUCATION

MBA – Marketing and Finance

ICFAI Business School, Hyderabad, Telangana

2015 – 2017

Bachelor of Technology – Electronics and Communication

Banasthali Vidyapith, Newai, Rajasthan

2010 – 2014