



Contact

Phone

6000193258

Email

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Education

2020 - 22

MBA in Marketing
Pune Institution Of Business
Management , Pune

2017 -20

Bachelor in Computer Application
NERIM Group of Institution,
Guwahati

2015 - 16

Higher Secondary Education
Jonai science college, Jonai

2013 - 14

Secondary School Certification
Fransalian high school

SKILLS

- Leadership
- Learning Agility
- Customer Focused Sales Strategies
- Market mapping
- Detail Oriented
- Communication
- MS word
- Basic Excel
- Powerpoint

Extra Curricular

- Member of PIBM CSR club
- Organized a college cultural event in NERIM 2019
- Engaged with an Organization working for plants and animal conservation
- Engaged with a Jharna Foundation as a Content Writer

Language

English
Hindi
Assamese
Bengali

RIYA BHOWAL

To work in an organization which provides me with ample opportunities to enhance my skills and knowledge along with contributing to the growth of the organization

Experience

January 2023 - April 2023

ICICI Direct, Bangalore

Senior Relationship Manager

- Accountable for all lead-related actions, including setting up appointments and converting new leads
- Maintaining files and data records to assure accurate information and timely renewal.
- Ensuring prompt after sales service , establishing strong buyer-seller relationship and achieving maximum customer satisfaction.

July 2021 - September 2021

AGOL Worldwide India Private Limited

Market Research intern

- Collect data on consumers, competitors and market place and consolidate information into actionable items, reports and presentations
- Understand business objectives and design surveys to discover prospective customers' preferences
- Compile and analyze statistical data using modern and traditional methods to collect it
- Perform valid and reliable market research SWOT analysis
- Use online market research and catalogue findings to databases
- Provide competitive analysis on various companies' market offerings, identify market trends, pricing/business models, sales and methods of operation
- Remain fully informed on market trends, other parties researches and implement best practices

January 2021 - february 2021

KRG Consultant

Digital Marketing intern

- Create digital marketing campaigns.
- Ensure consistency in the brand messaging.
- Work with the sales team to coordinate marketing campaigns.
- Prepare emails to send to current customers.
- Optimise the business website to increase online traffic.
- Follow best practices for social media marketing on different platforms.
- Track marketing metrics and analyze digital data to measure marketing success.

January 2020 - october 2020

Flugelsoft Software Private Limited

Web developer intern

Projects include :

- Write custom HTML, PHP, CSS and JavaScript for existing websites and applications.
- Design, recommend and pitch improvements to new and existing features.
- Assist in troubleshooting issues on web-based systems.
- Update and edit website content, posts and pages.
- Provide technical support related to web-based systems to internal teams.
- Test and give feedback on new and existing technologies.
- Create prototypes and experiment with new technologies and features as assigned.

Certification

- Successfully completed certification in Python programming
- Successfully completed certification in Laravel & PHP programming
- Successfully completed certification in Microsoft Power BI
- Successfully completed certification in Advance Excel