

RITA SHARMA

A visionary professional with expertise in product development, Project Management and hands-on experience in providing direction and analytical guidance for complex projects, targeting assignments in Product Development (Homecare, Personal care, Pharma & Nutraceuticals) and Project Management with an organisation of repute preferably in Pharmaceutical, FMCG Industries in Delhi/NCR and Pan-India Location.



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PROFILE SUMMARY

- Achievement oriented professional with excellent people management skills and capability to manage change with ease.
- M. Pharm Professional** with **over 14 years of experience** in New Product Development and Project Management in FMCG (OTC: India and export markets, Medical Device (eye drops), Personal Care, Homecare, Hygiene domains & liquor industry); certified Project Management Professional from XLRI, Jamshedpur.
- Currently** associated with **Diageo India**, as **General Manager Brand Change Commercialisation (Project Management)**; working on Innovation, Renovation Projects through a Stage Gate process; from initial idea stage till launch with cross functional team- from initial development, costings, investment approvals, leading risk assessments- mitigation plan, till launch; during project life cycle.
- Worked on NPD, EPD** and GM expansion for Reckitt's Power Brands on Global Projects for region and exports, and various local brands for SOA.
- Led team for quality improvement initiatives** i.e. internal audits, change control, deviation, CAPA for projects. Highlighting gaps in processes to global quality and co-ordinating within teams for audit reports, escalating delays impacting quality compliance.
- Impressive success** in driving several EPD launches in germ protection/ personal care and healthcare categories, managed NPDs in Dettol, Harpic, Strepsils and Disprin brands.
- Exposure of working on secondment** in Hull, **UK** as R&D Assistant from November 2010 to July 2011
- Resourceful** in partnering closely with Business Leaders & stakeholders on global level from different geographies and functions; **experienced in leading a team of 4 associates**
- Proficient** in successfully executing projects and **ensuring 100% compliance** to processes & guidelines for new branch set-ups from the scratch
- Key People Leader**, who has successfully led and motivated team towards growth and success in the organization; created a clear & compelling view of future through coaching and execution.

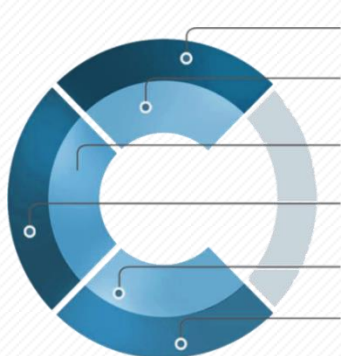


CORE COMPETENCIES

- Project Planning & Scoping
- Project Monitoring and Control
- Budget tracking, Management
- R&D and New Product Development
- Regulatory & Statutory Compliances
- Timeline Management, deadlines
- Continuous Process Improvement, compliance
- Stage gate process
- Cross Functional Co-ordination



SOFT SKILLS



Analytical
Collaborator
Communicator
Innovator
Strategic Planner
Multi-tasker



CERTIFICATIONS/TRAININGS

- Project Management for Senior Executives from XLRI



EDUCATION





NOTABLE ACCOMPLISHMENTS ACROSS THE CAREER

- Successfully launching (across markets) projects that involves biggest New Brand in Diageo India, Limited Edition Packs.
- Successfully launched the NPDs and EPDs for the Harpic & Lizol Brands as R&D Project Manager in 2019 – 2022.
- Recognized with the Annual Award for displaying RB Core Values in 2019
- Conferred with the 'Best Compliance Project Award' on Global RB HyHo Platform for meeting & over delivering major compliance project - globally in 2018.
- Supported the site transfer and roll outs of the products in Health, Hygiene and Homecare categories for Harpic Blocks, Disprin Exports and Dettol Disinfectant Liquid from 2014 to 2018
- Led launches for New SKU for Disprin, reformulation of D'Cold Tablets, Dettol Sanitizer launch in 2017 and Optrex Rehydrating Eye Drops as Medical Device in UK 2011
- Worked as R&D Compliance lead for food products like Barley and Fybogel.



WORK EXPERIENCE

Since Oct'08 – Feb-22 Sr. Associate (R&D Project Management) in Reckitt; GM Brand Change Commercialisation in Diageo

Growth Path:

Oct'08 to Oct'09 – Trainee: Reckitt

Nov'09 - Oct'10- Senior Officer

Nov'10 to Jul'11- R&D Assistant (On Secondment in Hull, UK - for Health - Medical Device)

Aug'11 to Aug'13 - R&D Executive - (Health)

Sep'13 to Mar'17 – R&D Associate – (Health)

Apr'17 to Mar'19 – R&D Associate – (R&D Project Management) Home, Hygiene & Personal Care)

Apr'19 – Feb'22 - Sr. Associate (Deputy Manager - R&D Project Manager, Home, Hygiene)

Mar'22 onwards – General Manager Brand Change Commercialisation (Project Management- Supply) – Diageo India

Key Result Areas:

- Leading Diageo Upper Prestige Brands from development till the launch via stage gate process. Giving clear input for RACI for projects to cross functional teams. Working on regional development projects via MSP and import led via PlanView.
- Led Hygiene Home (Harpic, Lizol/Lysol) Brands from idea stage, development till the launch via stage gate process for region as R&D Project Manager.
- Ensuring adherence to compliance, quality and project governance policies to achieve defined quality standards
- Assisting in resource planning as per the project requirements by coordinating with the Business Leaders
- Monitoring overall functioning of the processes, identifying improvement areas and helping close the gaps
- Hands on experience of developing the lab scale prototypes for the NPD's (through market briefs) and scaling it up for the commercial production
- Supervising progress of the project as per schedule & budgets, ensuring timely completion. Assessing & evaluating the product concept along with the safety evaluation before detailed new development activities
- Examining the scale-up activities and driving manufacturing of product via process validation, registration, commercialization and reviewing/submitting the product development reports (previously in technical role)
- Rendering the key scientific and technical support for issues related with process at the facility
- Interacting with third party labs and contract manufacturers for successful product testing, claim support, development, scale up trials and launches.
- Connecting with third parties for testing etc. and suppliers for potential technology suitability for product ideas.



TECHNICAL SKILLS

- MS Project
- TrackWise, Quality one (QMS Software and Solutions)
- SyncForce
- SAP ARIBA
- PlanView
- TDS (Technical Documentation System)
- MS Office (Word, PowerPoint, Excel)
- Internet Applications
- eCTD dossier system



PERSONAL DETAILS

Date of Birth: 30th October 1984

Languages Known: English and Hindi

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