

ANVESHA RANJAN

ASSISTANT MANAGER- CORPORATE FUNDRAISING

PROFILE

An accomplished CSR professional with over 4 years of experience in designing, developing, and implementing CSR objectives and frameworks for organizations. Skilled in developing and executing CSR programs, policies, and strategies, as well as conducting periodic reviews to assess outcomes and effectiveness. Adept in promoting best practices, staying abreast of relevant research and trends, and driving CSR communications.

CONTACT

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Gurugram

ACTIVITIES AND INTERESTS

•Dance • Environmental conservation
•Art • Hiking • Singing• Travel

KEY SKILLS AND CHARACTERISTICS

• Corporate Relationship Management • Strategic Outreach and Networking Strong interpersonal & communication skills • Strong interpersonal & communication skills • MS Office Suite • Ability to work collaboratively as part of a team • Problem Solving • Leadership • Meticulous attention to detail • Excellent Organizational skills • Poised under pressure

EXPERIENCE

ASSISTANT MANAGER- CORPORATE FUNDRAISING

BAL RAKSHA BHARAT (ALSO KNOWN AS SAVE THE CHILDREN)

JULY 2023- PRESENT

- Prospect Identification: Identified potential corporate partners aligned with the organization's mission and CSR objectives.
- Outreach Strategy: Developed and executed a strategic outreach plan to engage Indian corporations, emphasizing the mutual benefits of CSR collaboration.
- Relationship Building: Cultivated strong and lasting relationships with corporate decision-makers through effective communication and networking.

ASSISTANT MANAGER PARTNERSHIP AND FUNDRAISING

S M SEHGAL FOUNDATION

OCTOBER 2020- JUNE 2023

- In the FY 2022-2023, cultivated successful partnership with eminent corporates like Pernod Ricard India Foundation, HDFC Bank Ltd., United Breweries Limited, Greenlam Industries Limited etc. with an overall financial outlay of around 15 crores
- Successfully led the design, development, and implementation of CSR programs and initiatives for S M Sehgal Foundation, resulting in significant impact on the communities served.
- Developed policies and strategies relating to ethical, sustainable, and environmental responsibilities, and ensured compliance with relevant regulations and standards.
- Conducted periodic program reviews and assessments, and recommended improvements to enhance outcomes and effectiveness.
- Charted out engagement activities for employees, and collaborated with cross-functional teams to promote CSR goals and objectives.

ASSOCIATE PARTNERSHIP AND FUNDRAISING

MAY 2019- SEPTEMBER 2020

- Maintaining project repository for the existing CSR projects with the partners
- Preparing high quality reports for partners as required
 - Extending support to the team

EDUCATION

MASTERS OF SCIENCE IN RURAL TECHNOLOGY AND DEVELOPMENT

UNIVERSITY OF

ALLAHABAD JUNE 2019

9.5 CGPA

BACHELORS OF SCIENCE

UNIVERSITY OF

ALLAHABAD JULY 2017

74.3%