

# RIZWAN DERAIIYA

## BUSINESS DEVELOPMENT AND MARKETING EXECUTIVE

### CONTACT



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Na Naka Ma, Amreli, Gujarat,  
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### PROFESSIONAL SUMMARY

Qualified Marketing Executive with 3.5 years of experience in sales marketing. Proven successful at digital marketing and working closely with clients to closely manage marketing projects and realize profitable outcomes.

Expert in strategizing company growth and monitoring new business technologies and markets closely.

### SKILLS

- MARKET ANALYSIS
- MARKET RESEARCH
- COMMUNICATION AND INTERPERSONAL SKILLS
- CREATIVE THINKING
- COLLABORATION SKILLS.
- SALES AND MARKETING UNDERSTANDING
- SALES AND MARKETING STRATEGIES
- ONLINE AND MOBILE CONSUMER MARKETING TOOLS
- ALL MS OFFICE TOOLS FOR PAPERLESS OFFICE
- KNOWLEDGE ABOUT MIRACLE ACCOUNTING SOFTWARE

### EXPERIENCE 3.5 YEARS

#### Experienced Sales and Marketing Executive in Relience Jio - Amreli

- Developed technical and non-technical marketing presentations, public relations campaigns, articles, and newsletters.
- Developed and executed marketing programs and general business solutions resulting in increased company exposure, customer traffic and elevated sales numbers.
- Researched industry and marketplace trends to develop marketing solutions and enhance business operations.
- Collaborated with developers, advertisers and production managers to market products and services.

#### Business development-PV Renewables

##### February 2023 To August 2023

- Strengthened relationships with existing accounts and attended events to expand the network. Promoted the company as a partner of choice and contributed to internal events and trainings.

### MY STRENGTH

- HARD & SMART WORK
- TECHNICAL SKILL
- POSITIVE ATTITUDE & TEAM WORKER

## AREA OF INTEREST

- SEEKING A CHALLENGING TASK WHICH HELPS TO ENHANCE MY SKILL

## LANGUAGES

- ENGLISH
- GUJARATI
- HINDI

## ACADEMIC PROFILE

### **Pursuing BBA**

Silver Oak University

### **12th commerce**

H.S.C - Saint Mary English Medium School

### **Secondary School Certificate**

S.S.C - Sofiya English Medium School

March - 2018