



AROCKIYA EDISON

Graphic Designer, Photographer, Visual Editor,
Hardware Engineer, Drone Pilot Engineer,
Motion Graphic Designer,
CCTV Camera Service Engineer

ABOUT ME_

Visual,Multimedia and Photographic expert with more than 4+ years of experience in the IT field. Expertise in wide variety of camera's,designing softwares, Digital Marketing and video editing softwares. "Always believes great things never done by one person,it's done by team of people" I am seeking a job position with an opportunity for professional challenges in a growth organization.

CONTACT INFO_

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EMAIL

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DOB

07 July 1994

FATHER

A. Kaspar

AREA

#54/12, New Street, E-Pudur,
Tiruchirappalli - 620012.

EXPERTISE_



HOBBIES_



Travel



Music



Writing



Chess

EDUCATION_

SSLC

Kalaimagal High School, Trichy - 60%
2011

DME

Pavendar Bharathidasan
Polytechnic College, Trichy - 75%
2011 - 2014

DMA

Jamal Mohamed College, Trichy - 85%
2014 - 2015

DDPE

Lesoko Technologies Trichy - 80%
2017 - 2018

EXPERIENCE_

Digital Marketing Manager

2018 - 2019 Inymart Digi Solutions / Trichy

- * Identify and implement new strategies and techniques to increase brand presence & website traffic.
- * Assisting the layout of website design and architecture for a clear navigation and SEO friendly websites.
- * Active in social media networks to find new opportunities for brand awareness and marketing.
- * Monitor organic reach and paid traffic.
- * Analyze to improve ultimate sales goal and to Improve ROI of the client through inbound marketing strategies

Graphic Designer & Video Editor

2015 - 2017 Galaxy Graphic Design & Animation Studio / Trichy

- * Developed creatives,illustrations, logos ,Videos and other designs using software or by hand
- * Used the appropriate colors and layouts for each graphic
- * Worked with copywriters and creative director to produce final design
- * Tested graphics across various media
- * Amended designs after client feedback
- * Ensured final graphics and layouts are visually appealing and on-brand
- * Created compelling visuals like infographic, vectoring, enhanced product content
- * Hands-on experience with image editing software, like Photoshop and Adobe Illustrator
- * Worked on Product Photography.

AWARDS_

2006 "Yuvakala Bharathi" from Bharathi Yuvakendhra

2008 "Oviya Chudar" from State Govt, Dept. of Art & Culture