ANUSHA SOHEL

SR. GRAPHIC DESIGNER & EDITOR

ABOUT

To secure a challenging position in a reputable organization to expand my learnings, knowledge, and skills. Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company.

CONTACT

+918638661739
anushasohel30@gmail.com
Portfolio link : behance.net/anushasohel

Mumbai, Maharashtra

SKILLS

Time Management	Creativity
Communication	Art
Problem Solving	Leadership
Client Handling	Team Management

EXPERIENCE

HAPPY US ENTERTAINMENT | JAN 2022 - CURRENT
SR. DESIGNER & EDITOR

- Oversee conceptualization of design projects.
- Handling client and attending client meetings.
- Create execution plans for projects and see them through to completion.
- Ensure the design team and junior designers are producing quality work.
- Conceptualize original and unique designs and illustrations.
- Choose the right images, typography, graphics and layouts for the project.
- Ensure the products created are user-friendly and convey brand consistency with all projects.
- Branding, designing, producing, and managing interactive online content, including email templates, social media, and promotional artwork, and informative ebooks.
- Coordinate between marketing and design teams to ensure smooth flow of work.

ACCENTURE OPERATIONS | NOV 2020 - NOV 2021
MEDIA & GRAPHIC DESIGNER (SUBJECT MATTER EXPERT)

- Conceptualizing and creating visuals based on requirements
- Attend team meetings to discuss art-related issues, work progress, etc
- Present design concepts to clients or art directors
- Testing graphics across various media
- Creating an overall video/banner brand messaging strategy
- Inputting graphics to enhance footages banners (static and animated)
- Prepare design plan, concept, and layout for motion graphics in various media including web, mobile, etc
- Maintain up-to-date knowledge about the latest graphic design techniques
- Participate in a brainstorming session to share new design perspectives and ideas
- Maintain and follow best practices for versioning control, naming convention and organization of graphic files.

EDUCATION

May 2015 - May 2018
Bachelors of Science (BSc.) in MULTIMEDIA
Image Infotainment Limited,
(ANNAMALAI UNIVERSITY)

May 2013 - May 2015
Higher Secondary | Commerce
KC Das Commerce College GUWAHATI

CERTIFICATIONS

DIPLOMA IN FINEARTS (2 YEARS)
From Assam Finearts Crafts & Society

Currently pursuing
BRAND MANAGEMENT COURSE FROM **IIT, DELHI.**

ACHIEVEMENT

**Collaborated with Saregama Official
on an animated music video project titled
"Maula LoFi" by Singer Papon and Goldie Sohel.**

SOFTWARE SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe Aftereffects
Adobe Audition
Adobe Indesign
Adobe XD
3ds Max
Autodesk Maya
MS Office

EXPERIENCE

DIGITAL RHOMBUS STUDIOS PVT.LTD | OCT 2018 - OCT 2020
3D & GRAPHIC UL ARTIST

- Utilize 3D modeling, mapping, texturing, lighting techniques etc
- To create visual elements
- Attend team meetings to discuss art related issues, work progress, etc
- Optimize 3D arts for creating realistic environment for range of VR devices
- Study design briefs and determine requirements
- Completes projects by coordinating with outside agencies, art services, printers, etc
- Create visual elements such as Logos, Posters, Adds, SMPs and illustrations to help deliver a message
- Design layouts, including selection of colors, images, and typefaces
- Present design concepts to clients or art directors
- Develop illustrations, logos and other designs using software or by hand
- Developing UI for VR/AR experience and Mobile Application
- Use the appropriate colors and layouts for each graphics and UI.

BOOKBELLIN | AUG 2018 - OCT 2018
GRAPHIC DESIGNER

- Incorporate changes recommended by the clients into the final design
- Review designs for errors before printing or publishing them
- Determine the message the design should portray
- Create images that identify a product or convey a message
- Develop graphics and visual or audio images for product illustrations, logos, and
- websites
- Create designs either by hand or using computer software packages
- Select colors, images, text style, and layout
- Present the design to clients or the art director.

UNDERDOGGS GAMING STUDIO PVT.LTD | JAN 2018 - APR 2018
3D INTERN

- Learned and gained experience in gaming
- Worked in upcoming gaming project.