

# POOJA CHANDRA

## Data Analyst

### CONTACT

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Bangalore, KA 

[LinkedIn](#) 

### EDUCATION

B.E  
Electronics and telecommunication  
Engineering (ETE)  
2013-2017  
Bhilai, CG

### SKILLS

Communication and presentation  
skills, Data Modelling, Data Analysis, Data  
Visualization, Python, Microsoft Excel, SQL,  
Power BI, Tableau

### WORK EXPERIENCE

#### Associate Manager- Data Analyst

Elementure Private Limited

March 2022 - Current /Bangalore, KA

- collected and analysed data on established and prospective customers, competitors and marketing channels and sources.
- prepared reports that interpret consumer behaviour, market opportunities and conditions.
- created custom dashboards using power BI and Excel to share real-time insights with clients.
- Communicated with customers and suppliers to stay abreast of industry or business trend.

#### Junior Data Analyst

Embibe Individual Learning Private Limited

September 2019 - March 2022 /Bangalore, KA

- Experienced as Team Lead for handling the Project TOC/QNT which consists of 15+ members.
- Planned for the week targets and maintained the consistency of the work received with Quality check.
- Developed automated processes to streamline data analysis and reporting tasks.
- Develop a roadmap for short and long-term work, manage prioritization and monitor the work to meet objective.
- Data modelling, data cleansing, and data enrichment skills: independently lead a team of specialists through the establishment of new data processing procedures.
- Data visualisation: frequently used pivot table and similar programs to create clear visual representations for non-technical stakeholders.

#### Project Learnings

- Performed data cleaning and manipulation.
- Performed exploratory data analysis (EDA) using pandas, matplotlib and seaborn libraries.
- Improved customer experience by identifying potential customer across different states, occupation, gender and age groups.
- Improved sales by identifying most selling product categories and product, which can help to plan inventory and hence meet the demands.
- created interactive dashboard to track and analyse online sales data
- used complex parameters to drill down in worksheet and customization using filters and slicers
- used different types of customized visualization(bar chart, pie chart, donut chart, scatter chart, line chart, area chart, map, slicers, etc)