

RINKAL AGRAWAL

DATA ANALYST

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<https://www.linkedin.com/in/rinkal-agrawal-a92359240/> • Indian • Female • 13/11/1996

Profile

Experienced data analytics professional possessing a prolific track record of driving user growth,boosting user retention & enhancing market share by deploying big data ecosystem components, techniques and a best practices. Adept at performing deep dive to gain actionable insights to benefit key stakeholders & facilitate sound decision making while generating an error-free report Proficient in machine learning and data visualization to deliver compelling business value to clients &successfully execute project.

Education

08/2013 – 04/2017	B.Tech in CSE , Rajasthan college of engineering for women	Jaipur, India
04/2012 – 04/2013	12th , B.K.S.V.M. School(CBSE board)	Mathura, India
04/2011 – 04/2012	10th , B.K.S.V.M School(CBSE board)	Mathura, India

Professional Experience

09/2021 – present	Data Analyst , Variables Software Pvt. Ltd.	Noida, India
<ul style="list-style-type: none">• Maintained large datasets and used various tools to collect, analyze and interpret data from customers and partners.• Presented data analysis results to development teams and executive management. Identified and reported any data issues, conducted detailed weekly reports and pro-actively participated in team meetings with managers.• Collaborated with colleagues and executed other duties as assigned by managers.		

Skills

Python (Numpy and Pandas)	MySQL	Tableau	Power BI	MS Excel	EDA
Web Scrapping					

Soft Skill

Observation	Decision Making
Communication	Multi-Tasking
Team leading	

Certificates

- Participated in Techno-zone of the college in 2015.
- CERTIFIED IN SQL DBA
- asp.net From HCL
- CERTIFIED IN DATA ANALYTICS

Projects

Customer Service Request, 1. Sales Analysis Based on Store Data

- The main objective of this project was to find out the (mean) average sales and customers of the different stores on different Days of Weeks
- Grouped different variables to find the mean average sales and customers per Week.
- Analyzed how many promotion were done to increase the sale and customer.
- After the analysis the store sales were benefited by 5-6 %.
- Library used : Pandas , Datetime, Flask, seaborn, matplotlib.

2. Analysis on Cost of living and quality of life

- The main objective of the project was to investigate and find the top countries which have the high quality of life as compare to cost of living.
- Analyzed with the help of using libraries such as Pandas, Matplotlib, NumPy .
- Compared the countries on the bases of 12 different parameters such as crime rate, Average rent, Average Disposable income, Gas price pollution and many more.
- We investigate and find the top countries having high quality of life .
- In the final report we analyzed top 10 countries having high quality of life.

3. Customer Visiting Analysis at Car Showrooms

- I had analysis four types of car in all India over.
- Main objective in this analysis was per day visiting at car showrooms.
- In this analysis I found that no. of people visiting at Honda City was more.
- At Honda City showroom people visiting was around 40-50 per day.

3. Power BI Dashboard

- Predicted and analyzed the sales data for a Supermart using dashboarding along with additional tech skills which benefited the mart to restructure their store policies and arrangements and increased their sales by ~11%

ADDITIONAL INFORMATION/VOLUNTEERING EXPERIENCE

English (Spoken) ● ● ● ● ● Hindi (Native) ● ● ● ● ●