# PRAGATI MANGLA

## **Data Analyst**

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# **EDUCATION**

## PGDM in Banking & Finance

**Symbiosis Centre for Distance Learning** 

**=** 2017 - 2019

B.com

**Delhi University-SOL** 

**=** 2014 - 2017

# **SKILLS**

**Microsoft Excel** 

**VLookup** 

**HLookup** 

SQL

**Microsoft Power BI** 

# CERTIFICATIONS



**SQL Intermediate Hackerrank Skills** 

https://www.hackerrank.com/certificates/532649e08ac7



**Data Analytics and Visualization Job Simulation issued** by Forage

https://pdf.ac/1mBgfB



**Data Visualisation: Empowering Business with Effective Insights** 

https://pdf.ac/mdSda

## **EXPERIENCE**

#### **Customer Support Representative**

#### **OKS Group International**

- Capture & verify new business information for the State Business Directory of US
- Maintained accurate & current customer account data with manual form processing & digital information updates
- Updated account information to maintain customer records

# TRAINING / COURSES

Data Analyst Skillpath in Excel & SQL-**Udemy** 

**Microsoft Power BI Desktop for Business Intelligence (2023)-Udemy** 

## **PROJECTS**

# **Customer And Product Analysis** using SQL

Analysed sales data to answer following points

- Analysing bestseller
- Customer acquisition cost
- Deciding marketing strategy

# Analysing CIA Factbook data using SOL

Analysing demographic information of different countries on earth

- Finding countries with minimum and maximum population growth rate
- Finding outliers like most densely and lest densely populated countries
- Finding countries having area and population below average value

# Sales Dashboard using Power BI

Analysing & comparison of two sets of data by doing

- Time Series Analysis
- Deliver valuable insights
- Sales Forecasting
- Interactive dashboard creation

# Analysing data from a telecommunications provider using Excel

Identifying Customers Likely to Churn for a Telecommunications Provider

- Identifed different descriptive statistics and applied to analyze real world data
- Provided appropriate visualization of the analysis

