

**PONDICHERRY UNIVERSITY**  
**EXAMINATION WING**  
**(DIRECTORATE OF DISTANCE EDUCATION)**  
**TIME TABLE - DECEMBER 2015**

**MBA – ALL FIRST YEAR**  
( 2012 BATCH ONWARDS )

**FIRST SEMESTER** (FN:10 A.M. TO 1 P.M.)

| Date       | Paper code | Paper Title                                    |
|------------|------------|--|
| 26-12-2015 | MBAC1001   | Management concepts & organizational behaviour |
| 28-12-2015 | MBAC1002   | Managerial Economics                           |
| 30-12-2015 | MBAC1003   | Accounting For Managers                        |
| 02-01-2016 | MBAC1004   | Business Environment And Law                   |
| 05-01-2016 | MBAC1005   | Research Methodology                           |

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**SECOND SEMESTER** (AF: 2 P.M. TO 5 P.M.)

|            |          |                           |
|------------|----------|---------------------------|
| 26-12-2015 | MBAC2001 | Financial Management      |
| 28-12-2015 | MBAC2002 | Marketing Management      |
| 31-12-2015 | MBAC2003 | Human Resource Management |
| 02-01-2016 | MBAC2004 | Operations Management     |
| 04-01-2016 | MBAC2005 | Strategic Management      |

**COURSE CODE : 36 - MASTER OF BUSINESS ADMINISTRATION IN  
MARKETING**

| Date | Paper code | Paper Title |
|------|------------|-------------|
|------|------------|-------------|

**SECOND YEAR**

**THIRD SEMESTER ( TIME : 10.00 A.M. TO 1.00 P.M.)**

|            |          |                                     |
|------------|----------|-------------------------------------|
| 27-12-2015 | MBMM3001 | CONSUMER BEHAVIOUR                  |
| 29-12-2015 | MBMM3002 | MARKETING RESEARCH                  |
| 31-12-2015 | MBMM3003 | INDUSTRIAL MARKETING                |
| 03-01-2016 | MBMM3004 | LOGISTICS & SUPPLY CHAIN MANAGEMENT |
| 04-01-2016 | MBMM3005 | RETAIL MARKETING                    |

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**FOURTH SEMESTER ( TIME : 2.00 P.M. TO 5.00 P.M.)**

|            |          |                                  |
|------------|----------|----------------------------------|
| 27-12-2015 | MBMM4001 | RURAL MARKETING                  |
| 29-12-2015 | MBMM4002 | SERVICES MARKETING               |
| 06-01-2016 | MBMM4003 | ADVERTISING AND SALES PROMOTION  |
| 03-01-2016 | MBMM4004 | CUSTOMER RELATIONSHIP MANAGEMENT |
| 05-01-2016 | MBMM4005 | GLOBAL MARKETING                 |

**COURSE CODE : 37 - MASTER OF BUSINESS ADMINISTRATION IN FINANCE**

| Date | Paper code | Paper Title |
|------|------------|-------------|
|------|------------|-------------|

**SECOND YEAR**

**THIRD SEMESTER ( TIME : 10.00 A.M. TO 1.00 P.M.)**

|            |          |   |
|------------|----------|---|
| 27-12-2015 | MBFM3001 | STRATEGIC FINANCIAL MANAGEMENT          |
| 04-01-2016 | MBFM3002 | BANKING AND INDIAN FINANCIAL SYSTEMS    |
| 03-01-2016 | MBFM3003 | MERCHANT BANKING AND FINANCIAL SERVICES |
| 29-12-2015 | MBFM3004 | PROJECT MANAGEMENT                      |
| 31-12-2015 | MBFM3005 | MANAGEMENT ACCOUNTING                   |

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**FOURTH SEMESTER ( TIME : 2.00 P.M. TO 5.00 P.M.)**

|            |          |                                     |
|------------|----------|-------------------------------------|
| 27-12-2015 | MBFM4001 | INVESTMENT AND PORTFOLIO MANAGEMENT |
| 29-12-2015 | MBFM4002 | GLOBAL FINANCIAL MANAGEMENT         |
| 06-01-2016 | MBFM4003 | INTERNATIONAL TRADE AND FINANCE     |
| 03-01-2016 | MBFM4004 | SECURITY MARKET OPERATIONS          |
| 05-01-2016 | MBFM4005 | FINANCIAL DERIVATIVES               |

**COURSE CODE : 38 - MASTER OF BUSINESS ADMINISTRATION IN  
INTERNATIONAL BUSINESS**

| Date | Paper code | Paper Title |
|------|------------|-------------|
|------|------------|-------------|

**SECOND YEAR**

**THIRD SEMESTER ( TIME : 10.00 A.M. TO 1.00 P.M.)**

|            |          |   |
|------------|----------|---|
| 27-12-2015 | MBIB3001 | INTERNATIONAL BUSINESS ENVIRONMENT          |
| 29-12-2015 | MBIB3002 | MANAGEMENT OF MULTINATIONAL<br>CORPORATIONS |
| 31-12-2015 | MBIB3003 | INTERNATIONAL BUSINESS LAWS                 |
| 03-01-2016 | MBIB3004 | GLOBAL MARKETING MANAGEMENT                 |
| 04-01-2016 | MBIB3005 | EXIM FINANCING AND DOCUMENTATION            |

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**FOURTH SEMESTER ( TIME : 2.00 P.M. TO 5.00 P.M.)**

|            |          |   |
|------------|----------|---|
| 27-12-2015 | MBIB4001 | GLOBAL FINANCIAL MARKETS & INSTRUMENTS  |
| 29-12-2015 | MBIB4002 | FOREIGN TRADE POLICY                    |
| 06-01-2016 | MBIB4003 | CROSS CULTURAL BUSINESS MANAGEMENT      |
| 03-01-2016 | MBIB4004 | INTERNATIONAL LOGISTICS MANAGEMENT      |
| 05-01-2016 | MBIB4005 | FOREX MANAGEMENT & CURRENCY DERIVATIVES |

**COURSE CODE : 39 - MASTER OF BUSINESS ADMINISTRATION IN HUMAN  
RESOURCE MANAGEMENT**

| Date | Paper code | Paper Title |
|------|------------|-------------|
|------|------------|-------------|

**SECOND YEAR**

**THIRD SEMESTER ( TIME : 10.00 A.M. TO 1.00 P.M.)**

|            |          |                                 |
|------------|----------|---------------------------------|
| 31-12-2015 | MBHR3001 | HUMAN RESOURCE DEVELOPMENT      |
| 29-12-2015 | MBHR3002 | PERFORMANCE MANAGEMENT          |
| 27-12-2015 | MBHR3003 | KNOWLEDGE MANAGEMENT            |
| 04-01-2016 | MBHR3004 | INDUSTRIAL RELATIONS MANAGEMENT |
| 06-01-2016 | MBHR3005 | EMPLOYEE LEGISLATION            |

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**FOURTH SEMESTER ( TIME : 2.00 P.M. TO 5.00 P.M.)**

|            |          |                                       |
|------------|----------|---------------------------------------|
| 05-01-2016 | MBHR4001 | ORGANIZATIONAL DEVELOPMENT AND CHANGE |
| 29-12-2015 | MBHR4002 | HUMAN RESOURCE ACCOUNTING             |
| 06-01-2016 | MBHR4003 | COMPENSATION MANAGEMENT               |
| 03-01-2016 | MBHR4004 | HUMAN RESOURCE INFORMATION SYSTEM     |
| 27-12-2015 | MBHR4005 | GLOBAL HR PRACTICES                   |

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**COURSE CODE : 45 - MASTER OF BUSINESS ADMINISTRATION IN RETAIL MANAGEMENT**

| Date | Paper code | Paper Title |
|------|------------|-------------|
|------|------------|-------------|

**SECOND YEAR**

**THIRD SEMESTER ( TIME : 10.00 A.M. TO 1.00 P.M.)**

|            |          |   |
|------------|----------|---|
| 27-12-2015 | MBRM3001 | RETAIL BRANDING & STRATEGY                    |
| 29-12-2015 | MBRM3002 | STORE LOCATION, DESIGN & VISUAL MERCHANDISING |
| 31-12-2015 | MBRM3003 | RETAIL PLANNING & LEGAL ISSUES                |
| 03-01-2016 | MBRM3004 | LOGISTICS AND SUPPLY CHAIN MANAGEMENT         |
| 04-01-2016 | MBRM3005 | RETAIL MARKETING                              |

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**FOURTH SEMESTER ( TIME : 2.00 P.M. TO 5.00 P.M.)**

|            |          |   |
|------------|----------|---|
| 27-12-2015 | MBRM4001 | RETAIL SHOPPER'S BEHAVIOUR              |
| 29-12-2015 | MBRM4002 | RETAIL SALES TECHNIQUES & PROMOTION     |
| 06-01-2016 | MBRM4003 | RETAIL INFORMATION SYSTEM & E-RETAILING |
| 03-01-2016 | MBRM4004 | CUSTOMER RELATIONSHIP MANAGEMENT        |
| 05-01-2016 | MBRM4005 | GLOBAL COMPETITIVENESS & RETAILING      |

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**COURSE CODE : 46 - MASTER OF BUSINESS ADMINISTRATION IN TOURISM**

| Date | Paper code | Paper Title |
|------|------------|-------------|
|------|------------|-------------|

**SECOND YEAR**

**THIRD SEMESTER ( TIME : 10.00 A.M. TO 1.00 P.M.)**

|            |          |                                      |
|------------|----------|--------------------------------------|
| 27-12-2015 | MBTM3001 | TOURISM PRINCIPLES & PRACTICES       |
| 29-12-2015 | MBTM3002 | GLOBAL TOURISM GEOGRAPHY             |
| 31-12-2015 | MBTM3003 | TOURISM PRODUCTS OF INDIA            |
| 03-01-2016 | MBTM3004 | DESTINATION PLANNING AND DEVELOPMENT |
| 04-01-2016 | MBTM3005 | ECO TOURISM                          |

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**FOURTH SEMESTER ( TIME : 2.00 P.M. TO 5.00 P.M.)**

|            |          |  |
|------------|----------|--|
| 27-12-2015 | MBTM4001 | AIR FARES & AIRLINES MANAGEMENT            |
| 29-12-2015 | MBTM4002 | TRAVEL AGENCY & TOUR OPERATIONS MANAGEMENT |
| 06-01-2016 | MBTM4003 | EVENT MANAGEMENT                           |
| 03-01-2016 | MBTM4004 | CUSTOMER RELATIONSHIP & SERVICE MANAGEMENT |
| 05-01-2016 | MBTM4005 | E-TOURISM                                  |

**COURSE CODE : 47 - MASTER OF BUSINESS ADMINISTRATION IN  
OPERATIONS & SCM**

**THIRD SEMESTER ( TIME : 10.00 A.M. TO 1.00 P.M.)**

|            |          |                                    |
|------------|----------|------------------------------------|
| 27-12-2015 | MBSC3001 | PRODUCTION & OPERATIONS MANAGEMENT |
| 29-12-2015 | MBSC3002 | LOGISTICS MANAGEMENT               |
| 31-12-2015 | MBSC3003 | SUPPLY CHAIN MANAGEMENT            |
| 03-01-2016 | MBSC3004 | MATERIALS & STORE MANAGEMENT       |
| 04-01-2016 | MBSC3005 | INFORMATION SYSTEM IN SCM          |

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**FOURTH SEMESTER ( TIME : 2.00 P.M. TO 5.00 P.M.)**

|            |          |                                    |
|------------|----------|------------------------------------|
| 27-12-2015 | MBSC4001 | PROJECT MANAGEMENT IN SCO          |
| 29-12-2015 | MBSC4002 | INNOVATIONS & R&D MANAGEMENT       |
| 06-01-2016 | MBSC4003 | PROCUREMENT AND QUALITY MANAGEMENT |
| 03-01-2016 | MBSC4004 | CUSTOMER RELATIONSHIP MANAGEMENT   |
| 05-01-2016 | MBSC4005 | GLOBAL SCM                         |

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