



GAYATRI PILLAI

I am a marketing manager with 10 years of experience in driving brand awareness and customer engagement. Skilled in market research, campaign planning, and social media management. Proven ability to lead cross-functional teams and deliver results in fast-paced environments.

EDUCATION

Bachelor's Degree
Borcelle University | 2012 – 2016

LANGUAGE

Native English.
Advanced spanish.

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WORK EXPERIENCE

Marketing Manager

Warner & Spencer | 2018 – Now

- Developed and implemented a comprehensive marketing strategy that increased brand awareness by 25% and customer engagement by 30%
- Conducted market research to understand customer needs and preferences, and used this information to inform targeted marketing campaigns
- Planned and executed successful campaigns across various channels, including social media, email marketing, and events

Marketing Coordinator

Warner & Spencer | 2016 – 2018

- Assisted in the development and implementation of marketing strategies to increase brand awareness and customer engagement
- Conducted market research and provided insights to inform marketing campaigns
- Managed social media accounts and created engaging content to promote the brand

SKILLS

- Strategic thinking
- Creative problem-solving
- Market research
- Campaign planning
- Social media management
- Project management
- Leadership
- Communication
- Collaboration
- Time management