





Nilima Kasar

Data Analyst

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 [LinkedIn](#)

CAREER OBJECTIVE

Open-minded, collaborative, curious and detail oriented individual with 2 years of work experience as Data Analyst, seeking dynamic and challenging role to apply analytical skills , drive impactful change and contribute to the success of data-centric initiatives.

WORK EXPERIENCE

Data Analyst

Prosper Informatics Private Limited

 June 2021 to Present

 Remote

- Collected and cleaned large datasets for analysis.
- Conducted statistical analysis and created visualizations to communicate findings.
- Developed automated reports to streamline data reporting processes.
- Collaborated with team members to identify areas for process improvement.
- Presented data visualization report that provided client with solutions that led to an increase of 30% in sales revenue
- Collaborated with client on business goals and data analysis, increased client satisfaction rating to 98%
- Showcased proficiency in SQL by analyzing customer behavior and purchase frequency, thereby identifying opportunities which led to improvement in customer retention by 48% and increased revenue by 1.4 x.
- Leveraged Power BI to design visually stunning and interactive HR analytics dashboards for attrition analysis, resulting in a measurable reduction of employee attrition rate by 36%
- Accomplished a project using Python, Pandas, Matplotlib, and Seaborn to analyze and visualize sales data, identifying trends and patterns to provide actionable insights for business decisions resulting 20% improvement in sales.

EDUCATION

- M.E
- Computer Engg.
- CGPA- 8.5
- 2014-2016
- Savitribai Phule Pune University

SKILLS

- SQL
- Power BI
- Python (NumPy,Panda, Matplotlib, Seaborn)
- Microsoft Excel
- Microsoft PowerPoint

ACHIEVEMENTS

- Process Improvement Initiative -Identified inefficiencies in data collection and analysis processes and implemented improvements resulting in time savings of 30%
- Data Analysis - Analyzed and interpreted data to drive business decisions resulting in a 15% increase in revenue.