

Contact Information

DOB 01 JUNE 1994

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Address:
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Skills

- Well versed with MS Office
- Strategic planning
- Communication Skills
- Problem Solving
- Negotiation skills
- Team Handling Skills
- Leadership Skills

Certifications and Co-curricular Exposure

- Major research Project in "Study of Celebrity Endorsement in consumer Buying Behavior with respect to cosmetics Product.
- Certificate course done for Digital Marketing.
- Diploma in Fashion Designing from NIOS, Noida.
- Diploma in fashion designing from RGPV, Bhopal.
- Council member in Manthan [Annual fest of prestige].
- Certificates in Computer Application with "A" Grade

Languages Known

- English
- Hindi
- Sindhi

Interests

- Event Planning
- Sketching
- Listening Music
- Traveling

Academics

Course & Year of Passing	Institute & University	CGPA/ Percentage
Post-Graduation (2018)	Prestige Institute of Management and Research, DAVV, Indore	74%
BBA (Hons) (2015)	Vikram University, Ujjain	76.19%
HSC (2012)	Stanford International Girls School, Ujjain	63.8%
SSC (2010)	Stanford International Girls School, Ujjain	70.3 %

Business Exposure

Current Exposure:

February 2022- Till Date

Global Student Centre- Agent Partner Development Manager

- To provide authentic resolution & timely guidance to students and agents,
- To maintain an effective relationship with students and agents,
- To work closely with the recruitment team and; to ensure the agents and applicants are aware of and abide by the communication shared by the recruitment team.
- To chase the applicants for documents, information, bank verification, et cetera needed to ensure they sail through the application or CAS funnel.
- To ensure that assigned duties are completed in a timely manner by working closely with recruitment team.
- To create and maintain various trackers (spreadsheets) and generate reports.

Nestle India Private Ltd – Sales Officer Trainee

October'18- August'19

- Drives Primary sales and Secondary Sales.
- Achievement & monitoring progress of Redistribution value and volume targets.
- Working on market coverage.
- Handling team of Salesperson and Merchandisers.
- Working on how to increase the growth of the Distributor by proper distribution and monitoring.
- Tracking Focus Product on Monthly Basis.

Internships

Bisleri:

Duration-45 Days

- Understand concept of corporate sale and HoReCa in Packaging drinking water.
- Researching and identifying sales opportunity, generating leads and Target identification.
- Reaching out new customers and making presentations or pitches outlining the benefits of products and services
- Ensuring proper servicing and after sales support to client.
- Product promotion through the well-organized events at Residential Societies.

Duration-30 Days

SBI Mutual fund

- Promotion of Dual advantage Fund (DAF)
- Dealing with operational and interacting with customers.
- Building Relationship with existing customers.
- Handling the team Members and there working.

Britannia Pvt Ltd.

Duration-3Months (week days)

- PR planning to complete with other Brands.
- Understanding consumer Buying behavior in Modern trade.
- Planogramming Of the product so as to attract the customers.
- Meeting Sales Target and planning to achieve it.

