Laya Mohanan

Developer

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SUMMARY

Experienced and dedicated developer adept in bringing forth expertise in design, development, installation, testing and maintenance of software and websites. Proficient in various platforms and languages. Experienced with the latest cutting-edge development tools and procedures. Able to effectively for self-manage during independent projects, as well as collaborate as part of a productive team

SKILLS

- Expertise with User Research, Stakeholder Interviews, and competitive analysis
- Expertise in developing wireframes, site maps, user scenarios, interactive wireframes, sketches, personas and prototypes.
- Expert Full stack developer
- Expert in using Google Analytics tools like Google Analytics , Google Tag Manager and Google Data Studio

WORK EXPERIENCE & RELEVANT PROJECTS

Client: Vavega Creations

Designed, developed and implemented Merkle website based on analysed requirements and understanding of industry technical standards.

- User Research, Stakeholder Interviews, and competitive analysis
- Collaborated with UX team management to create personas, scenarios, user journeys, story maps, user flows and wireframes.
- Planned, developed, and debugged website with complete accuracy.
- Liaised with other developers, quality assurance testers, and CTO as needed.
- Implemented Google Data Analytics tool

Client: Seneca International Academy

Web & App platforms for Standard Chartered Bank Products - Markets include Singapore , Malaysia , Hong Kong , India Indonesia etc

- User research, Stakeholder questionnaire
- Persona, scenarios, task flow and wireframes
- Designed & Developed modules for Seneca web platform.
- Created and analysed Data studio reports on weekly basis and planned the changes accordingly
- Created Product Datasheet and for to allow end-users to understand the product better

Client: Amster Immigration

Designed, developed and implemented Website and CRM based on analysed requirements and understanding of industry technical standards.

- User Research, Stakeholder Interviews, and competitive analysis
- Personas, scenarios, user journeys, story maps, user flows and wireframes.
- Completed all phases of planning, designing, developing, and debugging website and CRM accurately.
- New features had been introduced to CRM by time to time, and enhanced efficiency by creating optimised code
- Developed app integration with REST / SOAP and other APIs for Google Maps, social media logins, payment processors, and other services

Other Projects - UI/UX & Development (2018 – 2022)

- Seneca International Academy - Web
- Dallas Language School - Web application
- Dallas Language School – Billing software
- Venus - Stock Management Software
- Vavega Creations – Web
- Thomas International Academy – Web
- Amster Software Solutions - Web

TECHNICAL SKILLS

- HTML5 & CSS3
- PHP
- Typescript
- SQL
- React Native
- WordPress
- Vue JS
- CodeIgniter
- JavaScript
- Laravel
- Ajax , JSON
- AWS
- React JS
- Node JS
- Figma
- .NET
- jQuery
- Angular JS
- Google Analytics
- Google Tag Manager
- Google Data Studio
- REST, SOAP
- Adobe XD
- UI/UX

WORK EXPERIENCE

Amster Group	**Jan 2021 – Till date - Developer**
Live Wire	**2018 – 2020 – Annotations Engineer**

LANGUAGE SKILLS

- English
  Professional
- Malayalam
  Native

Hindi
Professional

PERSONAL DETAILS

- **Gender**:   Female
- **Date of Birth**: 17th Sep 1995
- **Nationality**:   Indian
- **Education**:   BTech (2014 – 2018) – MG University