

CONTACT

- +421 950 398 151
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- O Bratislava

Valid EU Work Permit Visa No Sponsorship Required

PORTFOLIO

- behance/niranjanaa udayakumar
- inkedin/niranjanaa udayakumar

SKILLS

User Research

UX, Competitor Analysis Card Sorting **Affinity Mapping** Interviews, Surveys Qualitative Analysis Empathy, B Map, Journey Map **Personas Creation** Maslow Pyramid Root Cause Analysis & Solutions **User Segments User Flows** Task Flows, Roadmap **Heuristic Evaluation**

Design

Story Boards

Conceptual Model

Information Architecture

Rapid Prototype Wireframe Visual Design Mockup **UI Designs** Interaction Design Prototyping Mobile & Web UI **Usability Testing**

NIRANJANAA UDAYAKUMAR

UX UI DESIGNER

My point of view, few thoughts on UX design:

I love learning how people think and behave, I leverage research to design user-centered products and experiences in solving user and business problems. My process is hands-on, collaborative, and iterative. Honing 7 years of design experience I'm especially interested on research, usability ,prototyping and interactive design, helps me to think new possibilities in utilizing new technologies to improve people's lives in innovative ways.

WORK EXPERIENCE

May 2022 | L&T Technology Services

April 2023 | Tech Lead

- Over the tenure, I helped on 4 projects, Worked for Eaton, USA Seed UI app for Cloud Mobile and Web Applications. Collaborated with Brightlayer UI Design Team, Dev team using Material UI through research studies to create user flows with optimized features and reusable components.
- As a team worked on Sprint Activity through Jira Board in agile methodology following the task creation, conceptualization, deliverables uploading in confluence by establishing UX goals and priorities.
- Revamped and Redesigned the entire UX UI design for HMI app to better adapt Android device Lilliput tablet which improved conversion rate by 100 %
- I worked on expanding the future vision projects and worked to determine the features, user flows has been developed and deployed. I worked with external design team and handled solo projects with engaging user experiences, interaction flows for variety of screen sizes, tablets and mobile apps..

Sep 2020 Aug 2022

Freelancing Works Lead Designer

- Conceptualised, Analysed , and designed wireframes for a Healthcare POC project prototyped the screens with interactive design.
- Planned, designed the Scuba dive project for Smart watch , the primary realms of work is responsive, features and functionalities. Worked in multiple projects.

Sep 2019

Event Junction Aug 2020 | Lead Designer

> Planned and Implemented aesthetic visual designs. Handful of experience and coordinated in coordinating the team by collecting requirements from clients converting into designs.

Aug 2014 Jne 2019

Amazon Visual Designer

Contributed and responsible for designing infographics for Digital Amazon Web services. I have extended my skills in e-learning projects by creating templates, storyboards according to SOP by adhering the SLA's.

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TOOLS

FIGMA

ADOBE XD

ADOBE PHOTOSHOP

MAZE

MIRO

SCRIPTS: HTML, CSS

AWARDS

- Spark Design AWS Best logo and Info graphics-Amazon
- Star of the Month ,2017 Amazon,

CERTIFICATES

- Certified UX UI designer from UX Mint
- Undergone UX design course in Google certificates

LANGUAGES

English

Advanced

INTERESTS

I really love playing shuttle, reading books and exploring new places. I enjoy seeing things from a fresh perspective:)

NIRANJANAA UDAYAKUMAR

UX UI DESIGNER

WORK EXPERIENCE

May 2009

CMC Ltd

Nov 2009

Customer Support Engineer

Worked for Central Board of Excise and Customs (CBEC) as part of its IT consolidation project

EDUCATION

B.S Abdur Rahman Crescent Engineering College (Aug 2004 To May 2008)

Bachelors in Electronics & Communication Engineering

INTERNS

• Raaga Designers

June 2014 - July 2014

Designed and created 30+ designs for branding and marketing services

• TWG Applied Services Group FMG

Eeb 2014 - May 2014

Undergone a 5-month professional training and worked in real time projects

• Worked as trainee in Cognetix for 2 months in designing web layouts