

ABIDA A

PRODUCT MANAGER – SOFTWARE | WEBSITES | EMBEDDED SYSTEMS | BUSINESS SOLUTIONS

Date Of Birth : 16 / 07 / 1987

CONTACT

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PROFILE

Working independently and over freelancing in IT sector managing fields of **Application Development, Web Designing & Development, KPO, Academic Research and Digital Marketing**. With **13+ years of experience** for the profile gathered as well as seeking, myself find it much wider path to climb up and lesser covered. Always encouraging approach has created better position among peers, superiors and subordinates.

SKILLS

- Leadership Skills and Easy-Going
- Teaching and Mentoring
- Independent and Team Work
- Multitasking and Motivating
- Communication Capability
- Quick Learning and Adaptability
- Creative and Flexible Approach
- Stress free handling of deadlines

EXPERIENCE AS PRODUCT MANAGER [10+ YRS]

- Project Management
- Training and Induction
- Website and Software Designing
- Digital Marketing
- SEO and Content Management
- Client Relationship Management
- Academic Writing, Technical Writing, Content Writing
- Embedded Designs

PROJECTS MANAGED (COMMERCIAL)

- Desktop Applications
- Web Applications
- Mobile Applications
- eCommerce Websites
- Static Responsive Websites
- Educational Websites
- Advertising Websites
- College Forums
- Flash Websites
- RFID based HR Automation
- FingerPrint based HR Automation

Freelance Academic & Technical Researcher

2009 till the date

Preparing project reports, research papers and technical papers for the clients of different companies. Companies served so far includes **Kallinkeel Consultancy (Taliparamba)**, and **Sarobal Consultancy (Kasargod)**.

Freelance Content Writer

2010 till the date

Preparing and Proofreading SEO articles, blog articles, web-content for various companies namely **ISPG Technologies India Pvt. Ltd. (Ernakulum)**, **Netgains India Internet Pvt Ltd (New Delhi)**, **Infosoftx (Mangalore)**

HR cum Business Analyst

2010 till the date

Working @ **YaMaSH Novelties (Trikaripur)** for 10+ years as a key player to guide, conduct and maintain the trainings and analytics. Generating new resources and increasing flexibility of project and resource handling has been met with keen observation and active approach. As an active working partner of the organization, has been maintaining better norms and standards for the same. Had chances to work from the scratch to patch the loop ways of inefficiency encountered.

Product Manager and Technical Lead

2012 till the date

Developing and leading Development teams through training, mentoring, planning, tasking, tracking and tackling. Create professional implementing atmosphere within the workforce and inducing self-motivation in employees. Balancing the exact project cost in terms of manpower and time. Instructing, Guiding and Leading Technical writing (including SRS and Help Files), and Content Writing for any future support and references. Maintaining work quality in every single executions so that team remains capable to meet deadlines and challenges. Companies served so far includes **WriteMyEssay (UK based Online Company)**, **Sarobal Consultancy (Kasargod)**, **ProjectsDeal (Pune)**, **GlobeIT (Pune)**, **WRENCH Solutions (Ernakulum)** and **I12 Solutions (Trivandrum)**.

LANGUAGES KNOWN

English : Speak, Read, Write
Malayalam : Speak, Read, Write
Hindi : Speak, Read, Write

EDUCATION

BE [Electronics & Communication]
VTU 2009

12th [PCMB]
Kerala HSE 2005

SSLC
Kerala State Board 2003

I hereby declare that the details furnished above are best of my knowledge and faith