



Shreyashi Pandey

Assistant Buyer

Dedicated and driven individual with an unwavering commitment to achieving wholeness in all tasks. I consistently strive for the best possible standards of quality in every project I undertake. Proficient in utilizing market insights to inform purchasing decisions and optimize inventory turnover. A detail-oriented and collaborative team player, dedicated to contributing to the success of the company.

Contact

Phone

9660704975

Email

shreyashi2610@gmail.com

Linkedin

<https://www.linkedin.com/in/shreyashi-pandey-a3721a14b>

Education

- **Masters in Fashion Technology**
NIFT, New Delhi, 2020-2022
- **Bachelors in Technology**
Government Engineering College, Ajmer
2014-2018

Hard & Soft Skills

- SAP
- MS Office
- Tableau
- Hyperloop
- Product Analysis
- Goal Driven
- Leadership
- Quick Learner
- Team Player
- Perseverance
- Precisian
- Multi Tasking

Experience

Assistant Buyer (Women's Ethnic Wear)

Reliance Fashion & Lifestyle, Bangalore

2022-Present

Key Responsibilities:

- Developing assortment plans that balance product variety, pricing, and target audience.
- Curating product selections based on seasonality, trends, and customer.
- Monitoring sales performance and inventory turnover to make data-driven assortment adjustments.
- Conducting market research and trend analysis to identify customer preferences.
- Worked closely with suppliers to resolve delivery issues, quality concerns, and discrepancies.
- Provide input for marketing campaigns and promotional events based on product availability and trends.
- Monitor supplier performance, address issues, and cultivate positive relationships to improve overall vendor partnerships.
- Participated in market research to identify emerging trends and potential new product lines.
- Conducted competitive pricing analysis and recommended pricing adjustments to optimize profitability.

Research Project, Ajio Marketplace (Menswear)

Jan 2022- May 2022

- Gap Analysis of External menswear labels on Ajio and onboarding of brands.

Apparel Internship, Wearwell (Kidswear)

July 2021- August 2021

- Optimum product utilization for minimum scrap generation

Achievements

Recognition For Contribution In Designing Process

- Received recognition for designing a successful seasonal collection that resonated with the target audience.