

HARRIET SEBASTINY ANTONY

Business Analyst - Data Visualization

📞 +91-9342267209

🌐 [linkedin.com/in/harrietantony](https://www.linkedin.com/in/harrietantony)

✉ harrietantony@gmail.com

📍 Chennai, India



SUMMARY

I am a versatile and analytical professional with **more than 4 years of experience** in business analysis and data analysis, passionate about using data to drive informed business decisions. With expertise in statistical modelling, data visualization, and business intelligence, I have a proven track record of optimizing operational efficiency and facilitating collaboration across teams and staying up-to-date with industry trends to deliver impactful results.

- Create visually appealing and interactive dashboards and reports using data visualization tools.
- Apply statistical concepts for insights and recommendations in business decision-making.
- Analyse complex datasets using Tableau and PowerBI to create interactive dashboards and visually appealing reports.

EXPERIENCE

Senior Analyst

CubeSimple Pvt Ltd.

📅 06/2021 - 06/2023 📍 Chennai, India

🌐 <https://cubesimple.com/>

- Handle multiple client projects simultaneously focusing on data visualization along with creating a conducive environment for my team.
- Design and implemented data models, ensuring data integrity and optimizing database structures for Tableau.
- Engage with stakeholders to ensure effective communication and understanding of the requirements.
- Provided training and support to end-users for effective utilization of Tableau and to follow best practices for continuous improvement of Tableau development processes.
- Generate comprehensive documentations and reports to communicate findings and recommendations to clients and top management.



TECH STACK

Data visualization

Tableau PowerBI SQL

Advanced Excel Tableau Server

Project management

Agile methodology Jira

Requirement gathering Documentation

Process Improvement methodology

PROJECTS

Total Cost of Ownership using Tableau & SQL

📅 06/2021 - 02/2023 📍 Chennai

🌐 <https://www.voya.com/>

Client Name: **Voya Financials**

Domain: **Banking, Insurance**



- Gather requirements from stakeholders for TCO analysis as to collect and clean relevant data using SQL queries.
- Design a data model that aligns with the TCO framework and develop an interactive TCO dashboard using Tableau.
- Calculate TCO accurately using SQL queries and visualize TCO analysis with intuitive charts.
- Ensure data accuracy and functionality through testing and validation.
- Document the development process and provide training to stakeholders.
- Maintain and enhance the TCO dashboard based on feedback and business needs.

Business Analyst role for Service Portal development

📅 12/2022 - 06/2023 📍 Chennai

🌐 <https://www.brightspeed.com/>

Client Name: **BrightSpeed**

Domain: **Telecom, ISP**



- Collaborate with clients and stakeholders to gather and understand their business needs, objectives, and requirements.
- Act as a primary point of contact for clients, engaging in regular communication and meetings.
- Collaborate with technical teams to design the architecture, user interface, and functionality of the service portal.
- Facilitate change management processes and ensure a smooth transition for clients and end-users.
- Work closely with cross-functional teams to ensure seamless coordination and timely delivery of the solution.

EXPERIENCE

Data Analyst - Tableau Developer



Oravel Stays Private Ltd

06/2019 - 09/2020 Chennai, India
<https://www.oyorooms.com/>

Domain: **Hospitality**

- Develop, maintain, and managed advanced reporting, analytics, dashboards and other BI solutions.
- Performed and documented data analysis, data validation, and data mapping/design.
- Reviewed and improved existing systems and collaborating with teams to integrate new systems.
- Ensured data accuracy and functionality through testing and validation.

Data Analyst – Planning & Documentation Engineer



Jones Lang Lasalle - JLL

04/2018 - 06/2019 Chennai, India
<https://www.jll.co.in/>

Domain: **Real Estate & Marketing Consultant**

- Collected and analyzed data, maintain and constantly elevating the quality of the organization's data.
- Worked with the company research team to present data in an informative way, with the goal of aiding investment decisions.

EDUCATION

PGP Advanced Management

NICMAR University, Hyderabad

2016 - 2018

GPA
8.1 / 10

Bachelor of Engineering

Sathyabama University, Chennai

2011 - 2015

GPA
7.9 / 10

TN Higher Secondary examination

St.Joseph of Cluny matric. higher secondary school

2011

PCT.
71.3 / 100

PASSIONS



Yoga

- Internationally certified Yoga Instructor
- Won South-East Asian championship and many national, international titles.

LANGUAGES

English Advanced Tamil Native