

Sayli Rajeshwar Inkane

Email ID : inkane.sayli17@gmail.com

Contact Number : 7972430549

Address : Sahakar nagar khamla, Land mark- Inkane atta chakki Nagpur, 440025

Objective:

Aiming a challenging position in the Information Technology Industry which utilizes my skills sets and abilities that offers professional growth while being resourceful, innovative and flexible. I wish to involve as an effective person through progressive, sincere and sustained efforts.

Experience:

TCS – AEM Content Author

12th January 2022- Current

Tool: AEM (Adobe experience manager) and SDL Tridion

- Globally maintain client's websites it includes setting up Webpages, publishing contents, maintaining branding guidelines, posting blogs, sending out newsletters, performing reporting.
- Uploading Images, Videos & Pdf in DAM.
- Involves create and design of web pages using AEM, Updating the content on the pages.
- Managing the content using AEM and SDL Tridion.
- Performing Quality checks, so that error free content is delivered to the client.
- Manage the contents knowledge sharing workflow to ensure that content is centralized and shared in brand compliant format.
- Keep content up to date, relevant and complete, liaising with stakeholders around the business and archiving old content.

WIPRO – AEM Content Author

26th February 2020 – 11th January 2022

Tool: AEM(Adobe experience manager)

| | |
|---|---|
| Tools Used | AEM CQ, Word-press, Jira, Share Point, MS Office, Different Browsers, Defect trackers |
| Project Description: For the web-based applications, managed the content on web site through CMS-Web Design Tool (AEM). Design the pages according to templates, created pages with assets like Banners, Images, and PDF's. Also involves 3rd party link management, Advertisements, Redirection, Form creation on pages. Finally testing the entire project Pre-Launch and Post-Launch. | |
| Roles & Responsibilities | <ul style="list-style-type: none"> • Web Author. • End to end management and execution of project within SLA. • Co-ordination with external team and clients. • Performing campaign tracking using link builder, to track the website performance. • Creating Landing pages in AEM, Updating the Content on Pages. • Working with AEM, JIRA Reporting Tool used to reduce operational cost and maintain the Website Quality and Data globally. • Performing Quality checks, so that error free content is delivered to the client. |

Previous Experience:

CPC Business (Amazon third party)

3rd Jan 2019 to 8th Feb 2020

Managing and writing content for A plus listing, bullets, description and products. Control amazon seller side account to help them grow in sales. Troubleshooting in catalog defects (Major content part). Writing Plan Of Action (POA) for Amazon accounts to reactive from suspension.

Major Strength:

- Management skill - Can manage different work and data at same time.
- Commitment oriented - Always tries to complete my work in given time.
- Attentive - Co-operative with co-workers.
- Adaptable - Can handle any type of situation and people.

Education:

| Institution | Specification | Year | Grade |
|--|-------------------------------------|------|-------------|
| Rajiv Gandhi College of Eng and research | B.E (Computer technology) | 2018 | First class |
| Vimal tai tidke convent | Higher Secondary (Computer science) | 2014 | First class |
| Jupiter convent | Secondary school | 2012 | First class |

I hereby declare that the information given herewith is correct to my knowledge and I will be responsible for any discrepancy.

Date :

Location : Nagpur

Sayli Inkane