

# MD. SERAJ ANSARI (MBA in Marketing and HR)

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Address: No.13 modi road Dj halli devaranajeevanahalli Bangalore (560045)



#### **OBJECTIVE**

Seeking a career to utilize my knowledge, personal skills to gain comprehensive understanding of a reputed organization so as to take responsibility and contribute significantly.



#### **EXPERIENCE**

Autosense India Pvt Ltd. As a Senior Assistance Relationship Operation at Chennai(18<sup>th</sup> sept 2019 to15th Dec 2019)

BANKBAZAAR.COM, A&A DUKAAN FINANCIAL SERVICES as a Senior Customer Relationship officer at Chennai (from 12<sup>th</sup> December 2019 to 26<sup>th</sup> May 2023)



#### **PROJECTS**

**Project Title:** A Study on Sales trends & marketing strategy of outlets of Tata Motors (Jharkhand)

**Duration:**2 Month **Role:** Intern

Project Title: Field based Entrepreneurship project in Panasonic authorized service center (Jharkhand)

**Duration:**1 Month **Role:** Intern



| Institution                                      | Major         | Year of<br>Passing | Percentage/CGPA |
|--|---------------|--------------------|-----------------|
| Pondicherry Central University                   | MBA           | 2019               | 51.91           |
| P. K Roy Memorial college,<br>Dhanbad, Jharkhand | B. Com        | 2015               | 56.1            |
| R.S.P college Jharia<br>Dhanbad, Jharkhand       | 12th Commerce | 2012               | 51.6            |
| Vidya Vihar High school,<br>jharkhand            | 10th          | 2010               | 53              |



Banking and Accounting (The Institute of Computer Accountant) Dhanbad, Jharkhand Diploma in computer Application, Dhanbad, Jharkhand

## SKILLS

- MS Office
- SPSS
- Problem solving
- Professional communication
- Team spirit
- Leadership
- Marketing & sales
- Social media marketing

E-commerce

## **HOBBIES**

- Cricket & Chess
- Hard work
- Internet browsing

## **Personal Details**

Father's Name: Late Akhtar Ansari

Date of Birth: 15/06/1994

Gender: Male

Marital Status: Unmarried

Nationality: Indian Languages Known:

| Language | Read | Write | Speak |
|----------|------|-------|-------|
| English  | ✓    | ✓     | ✓     |
| Hindi    | ✓    | ✓     | ✓     |
| Urdu     | ✓    | ✓     | ✓     |

#### **Declaration**

I solemnly declare that all the above information is correct to the best of my knowledge and belief.

Place: Bangalore MD. SERAJ ANSAR

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