

RENUKA N RAJPUT

+91 8197657288, renukarajput2409@gmail.com

2yrs of digital marketing experience leading marketing campaigns and developing impact strategies aimed at improving customer acquisition efforts, growing brand awareness for Education, Hospitality, Pharmaceutical and Construction organizations. Seeking a position where I can utilize my knowledge, abilities, skills that offers growth oriented and challenging career and enhance my experience through continuous learning and teamwork.

EXPERIENCE

EKHIE DIGITAL, HYDERABAD

DIGITAL MARKETING EXECUTIVE(FEB'2020-Present)

- Execute SEO content including Google Ads, Google Keyword Planner, Ahrefs and Google Trends to improve brand positioning and growth.
- Increased site traffic from paid sources(PPC and Display)
- Successfully led all campaigns on social platforms for different industries
- Generated organic website traffic by creating quality content

GREET TECHNOLOGIES PVT LTD, BANGALORE

ACCOUNT PROCESS EXECUTIVE(NOV'2016-MAR'2017)

Worked as an executive with a process of handling calls and provide accounting services of results-oriented solutions to individuals and business client as well as understanding of what information is being requested.

HARD SKILLS:

- Google Ads
- Tally ERP 9
- SEO
- Social Media Ads
- Word Press
- Keyword Research
- MS Office

SOFT SKILLS:

- Hard working
- Dedication
- Quick Learner
- Problem Solving

EDUCATION

2015, BACHELOR OF
COMMERCE KARNATAKA
COLLEGE, DHARWAD

2012, PRE - UNIVERSITY
EDUCATION KARNATAKA
COLLEGE, DHARWAD

2008, KARNATAK SECONDARY EDUCATION EXAMINATION
BOARD PAVAN ENGLISH MEDIUM HIGH SCHOOL, DHARWAD

SKILLS

- Google Ads (Beginner)
- Content writing (Intermediate)
- Word Press Web Developer (Intermediate)
- Tally ERP 9 (Intermediate)
- MS Office (Intermediate)

ACTIVITIES & INTERESTS

- Reading Novel
- Travelling
- Painting
- Dancing

