

# SUSITHRA S

## SENIOR DATA ANALYST



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📍 Pollachi

### SKILLS

#### ● Core Components

- ❖ Data Quality
- ❖ Taxonomy Development
- ❖ UNSPSC
- ❖ Schema Creation
- ❖ Data Cleansing
- ❖ Cross Reference
- ❖ Data Cleansing
- ❖ Spend Analysis
- ❖ Vendor Management
- ❖ Excel, Microsoft Office
- ❖ Master Data Management

### LANGUAGES

English  
Tamil

### OBJECTIVE

Product Data Analyst with 8+ years of experience specializing in Master Data Management. Creative, skilled and accomplished Product Analyst with diverse knowledge of writing contents for various Products. Seeking a position as a Senior Product Analyst in Master Data Management, my skills and proficiency will be utilized

### EDUCATION

#### ● JAY SHRIRAM GROUP OF INSTITUTION, TIRUPUR

BE (Electronics and Communication) 2010 - 2013  
----- ANNA UNIVERSITY GPA- 84%

#### ● P.A.POLYTECHNIC COLLEGE, POLLACHI

Diploma in ECE 2007 - 2010  
----- ANNA UNIVERSITY GPA- 94%

### WORK EXPERIENCE

#### ● PIVOTREE, MUMBAI

Senior Content Analyst 2022 - Now

\*Analyze and Validate the Data thoroughly and Provide Valid QA Comments as per the Client Requirement.

\*Hands on Experience in Data Normalization, by Importing and Exporting Data using Internal Tool.

\*Provide detailed Clarification on Client Queries to Ensure the Smooth Transactions during File Delivery.

\*Responsible Answering Vendor Team Query for better file Quality

\*Responsible for Organizing the Data, Handling the Final Delivery File, and Ensuring On-Time Delivery to the Client Team

\*Adding final files to client workspace.

#### ● CROWD ANALYTIX, BANGALORE

Contractual Consultant 2021 - 2022

\*Sourcing and Scraping all the Data from Various Manufacture sites in the specified Structure Formatting Attributes.

\*Image Processing - Process based on the Product Image and Color Coding System.

\*Auditing the scraped Data and Image Processing File and giving the Valid Comments.

\*Askul (Japanese) Project - Capturing the Data Based on the Competitor Site and Manufacturing Site Creating Attributes, Synonyms, LHN, Product Template.

\*Pilot Project process Involving Classification and Enrichment of MRO Parts based on Standard or Custom Built Schema

## ● **ALTIUS TECHNOLOGIES, COIMBATORE**

Service Support Leader

2014 - 2021

\*Material Data Enrichment-Web Sourcing, to source the Product by referring varies of Catalogs, Html Pages, and Documents by using MFR Name and Part Number

\*Material Data Cleansing - Extracting the Material Values from Legacy/Input Description in EXCEL by using Attribute Templates/Schema Attributes.

\*UNSPSC Classification-Classify the Products in Hierarchy Level based on its Application or Types of the Product, to Assign the UNSPSC Code with respect to products.

\*Taxonomy Assignment/Classification of Materials (Products) and Schema Attributes Creation.

\*Data Standardization and Data Normalization

\*Pilot Project process involving classification and enrichment of MRO parts based on Standard or Custom Built Schema

\*Old data may not be correct or consistent according to new rules for the data, re-processing of existing data as per new rule.

\*Image Extraction and Part Number Extraction.

### **As a Team Leader**

\*Managed a team of 2 Analyst and 6 trainee content writers.

\*Allocating jobs and workloads to individual staff members based on their ability.

\*Implementing new initiatives and making sure all staff understand them.

\*Giving prompt and accurate information on individual staff member performance.

\*Ensuring a clean, safe and friendly working environment for all team members.

\*Establishing team and staff targets as reflection of the company's objectives.

\*Organized training workshops to improve the performance of the members who were lagging behind in terms of performance.