

POOJA YADAV

Digital Marketing Executive

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Lucknow

To be a part of a growth-oriented organization where my strengths, expertise, and potential can be utilized for the organization's success and mine.

WORK EXPERIENCE

PPC Executive

GTF Technologies Pvt Ltd

11/2022 – 04/2023, Noida, Uttar Pradesh, India

Digital Marketing and Branding Development Company

Achievements/Tasks

- Handling Google Ad, Facebook Ads Campaigns & Off Page SEO for different client form Real Estate, and Professional Services. for Leads and Branding

PPC Executive

Myads Mantra Pvt. Ltd.

11/2022 - 06/2022, New Delhi, Delhi, India

Marketing Services

Achievements/Tasks

- Was Handling Google Adwords, Native Ads, Copy Content & Off Page SEO.

PPC Executive

Launchigo Media Pvt. Ltd.

10/2020 - 06/2022, Lucknow, Uttar Pradesh

Information Technology & Services, Company

Achievements/Tasks

- Started as PPC intern and worked on many projects like Affiliate Marketing, Neutra and CPS.

EDUCATION

Bachelor of Science

SVSU University

05/2017 - 05/2019 70%

Class -XII

U.P. Board with Science

04/2016 78%

Class -X

U.P. BOARD

05/2014 76%

SKILLS

Digital Marketing

Google Ads

Facebook Ad

Native Ad

Off Page SEO

Affiliate Marketing

OBJECTIVE

To be associated with a progressive organization that gives me a scope to utilize my creativity, knowledge, and skill in accordance with the latest, and be a part of a team that dynamically work towards the growth of an organization and gain satisfaction thereof.

CERTIFICATIONS

- Google Ads Search Certificate
- Google Ads Shopping Certificate
- Google Ads Video Certificate
- Google Ads Display Certificate

LANGUAGES

- English
- Hindi

STRENGTHS

- Hard Working
- Quick Learner
- Patience