

Sharmistha Polley

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BB15,street no 153, Pride Plaza Hotel, Kol-700156

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### **Total Experience:**

*Offering around more than 5 years of cross-functional sales experience with strong track record of exceeding performance benchmarks throughout the career span and making significant contribution to raise overall productivity; seeking managerial level assignments across the industry.*

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### **EDUCATIONAL CREDENTIALS**

\*MBA(Marketing & Finance)from IIBS,2017

\*BBA (Bachelor In Business Administration) from Raj College, 2013

\*12<sup>th</sup> Surendranath girl's High school,2010

\*10<sup>th</sup> from Surendranath girl's High school,2008

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### **Current Profile**

- **Reliance Industries Ltd. Working in Reliance Digital as Assistant Manager (July 2017 to Till Date)**
- **Job Responsibilities**
- Manage & Coordinate activities for the smooth functioning at store.
- Inventory Management.
- P&L of store.
- To manage Category and family wise profit margin of different products.
- To calculate,manage and monitor KPIs and use the insights for growth of the store
- Ensure that price and promotions running in my stores are clearly displayed
- To ensure profitability for the store by effective cost management.
- Ensuring the daily targets along with KPIs
- Supervise the team and ensure that all activities are executed as per plan.
- Implementation of processes as per SOPs laid down in Work Smart.
- Ensure 100% adherence to POG, SOP and promo implementation.
- Marketing plan & Execution
- Merchandising



## AWARD/HONOURS

CLASS REPRESENTATIVE 2006

HEAD GIRL 2007

CLASS REPRESENTATIVE 2011-BBA

CLASSICAL AND WESTERN DANCE TEACHER IN A DANCE ACADEMY

HOBBIES : CLASSICAL AND WESTERN DANCING,READING AND SINGING SONGS

INTEREST:Keen interest in travelling,Adventure,sports,Event organising

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### SKILLS:

- Excellent customer facing skills.
  - Disciplined, energetic and results orientated.
  - Having an analytical approach to problem solving.
  - Can create an environment where colleagues and staff can develop and excel.
  - High standards of numeracy and literacy.
  - Assertive and confident.
  - Self-starter, who can multi-task in a demanding environment.
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### PERSONAL DETAILS:

Date of Birth : 6th October, 1991  
Nationality : Indian  
Religion : Hindu  
Sex : Female  
Marital Status : Married  
Languages Known : English, Hindi and Bengali

### REFERENCES

It will be produced as per request.

DATE -

SIGNATURE

PLACE -Newtown



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