

CONTACT DETAILS



capriya1703@gmail.com



+91 9810481881



UP



Priya1703

EDUCATION & CREDENTIALS



PGDBM from Symbiosis Distance Learning in 2014

Chartered Accountant in 2012

CORE COMPETENCIES

- Data Analysis and Modeling
- Data Cleaning and Preparation
- Model Building and Validation
- Reporting and Dashboard Creation
- Excel and SQL Expertise
- Python and Machine Learning
- SAS and Power BI Proficiency
- Credit and Risk Analysis
- Natural Language Processing

PRIYA

A seasoned data science and analytics expert with a proven track record of 5+ years in data analysis, modeling, and reporting, pursuing dynamic roles in senior leadership. Committed to driving data-fueled decision-making and enhancing processes, actively pursuing opportunities across Delhi NCR or Pan India, with a particular interest in remote work arrangements



PROFILE SUMMARY

- Currently working as Senior Data Consultant at P.R Krishna & Company, responsible for data sourcing, transformation, and preparation using Python and SQL, as well as designing intricate relational data models for reporting and analysis purposes
- Proficiently skilled in pivotal areas such as data analysis, data modeling, credit analysis, risk assessment, and NLP, focusing on dashboard creation and reporting through Excel, SQL, Python, ML, SAS, Power BI, Tableau
- Demonstrated pro-activeness in recognizing and implementing data-driven solutions to enhance business processes, resulting in heightened efficiency and cost-effectiveness
- Recognized for notable enhancements in data workflows and processes, culminating in more streamlined decision-support systems and heightened overall business efficiency
- Displaying robust leadership capabilities, boasting experience in team leadership, project management, and collaboration with stakeholders to steer organizational accomplishments

CAREER HIGHLIGHTS

- Expertly managed and successfully delivered many projects, consistently surpassing stakeholder expectations and adhering to project timelines
- In the role of Data Analyst, significantly enhanced portfolio performance through meticulous data analysis and maintenance of high-quality data processes, ensuring project completion aligned with business objectives
- As a Partner within the Taxation and Audit Department, effectively supervised tax compliances, optimized accounting systems, and conducted internal audits, ensuring both statutory adherence and industry best practices
- Notably improved data workflow and processes, resulting in a remarkable 20% boost in operational efficiency and reduced processing durations
- Conducted thorough risk assessments and credit analyses, yielding an impressive 15% enhancement in portfolio performance
- Collaborated seamlessly with stakeholders and cross-functional teams, ensuring project completion in line with business objectives across the organization
- Skillfully communicated insights to stakeholders, driving informed decision-making and a substantial 10% upswing in overall business performance



WORK EXPERIENCE

P.R KRISHNA & COMPANY, GHAZIABAD (OCT'17 – PRESENT)

GROWTH PATH



DATA ANALYST (OCT'17-MAR'19)

DATA ANALYTICS MANAGER (APR'19-MAR'22)

SR DATA CONSULTANT (APR'22-PRESENT)

SR. DATA CONSULTANT (APR'22-PRESENT)
RESPONSIBILITIES:

- Sourcing and gathering data from internal and external sources for analytical DataMarts, ensuring data accuracy and completeness for analysis
- Transforming, cleaning, and preparing data using Python and SQL programming, optimizing data quality and consistency for reporting and analysis
- Developing data engineering processes and streamlining data integration, enhancing data workflow efficiency and reducing processing time
- Designing complex relational data models for reporting and analysis, enabling better decision-making and insights for stakeholders
- Developing reports and dashboards using Power BI, providing visually appealing and informative representations of data for business users
- Collaborating with cross-functional teams to identify data requirements and develop data-driven solutions to address business challenges

TECHNICAL SKILLS

- SQL and Excel Expertise
- Python and Machine Learning
- Power BI and Tableau
- Tally and Oracle (Finance)
- Genius Taxation Software (SAG Info)

SOFT SKILLS

- Self-Driven
- Communication
- Time Management
- Analytical
- Flexible

PERSONAL DETAILS

Languages Known: English & Hindi

Address: Ghaziabad, UP – 201017

- Mentoring and training junior team members, fostering a culture of continuous learning and professional development

DATA ANALYTICS MANAGER (APR'19-MAR'22)

RESPONSIBILITIES:

- Developed and modified dashboards incorporating key performance indicators (KPIs), furnishing actionable insights to both business users and stakeholders
- Provided technical support services to promptly address production issues, ensuring minimal downtime and sustaining optimal system performance
- Processed ad hoc requests and user inquiries, resolving data-related issues promptly and effectively
- Designed and crafted reports and dashboards to unveil business insights, utilizing SQL, Power BI, and Excel for meticulous data analysis and visualization
- Conducted thorough risk assessments and formulated strategies for enhancing portfolio performance, effectively minimizing potential losses
- Implemented machine learning algorithms to bolster predictive capabilities and enhance the decision-making process
- Optimized data reporting processes, reducing manual workload and heightening automation by leveraging advanced tools and technologies

DATA ANALYST (OCT'17-MAR'19)

RESPONSIBILITIES:

- Engineered data processes and optimized data integration, resulting in heightened data workflow efficiency and reduced processing duration
- Conceptualized and created reports and dashboards, empowering stakeholders with enhanced insights for more informed decision-making
- Conducted comprehensive risk assessments and analyzed credit and debit card usage patterns, recognizing trends and correlations to elevate portfolio performance
- Employed SQL for data querying and extraction, furnishing precise and timely data for analysis and reporting
- Undertook extensive data analysis to unearth trends, patterns, and anomalies, offering invaluable insights to facilitate astute business decision-making
- Developed and upheld comprehensive documentation for data processes, ensuring uniformity and alignment with industry best practices

PC VERMA & ASSOCIATES (CHARTERED ACCOUNTANTS) (DEC'13 – SEPT'17)

PARTNER - TAXATION AND AUDIT DEPARTMENT

RESPONSIBILITIES:

- Strategically planned, managed, and executed diverse tax compliances across various organizations, guaranteeing strict adherence to statutory requirements while effectively minimizing tax obligations
- Collaborated proficiently with consultants, tax authorities, and international teams, ensuring seamless communication and cooperation for all tax and audit-related affairs
- Diligently monitored and communicated updates on statutory and tax audits to stakeholders, providing timely information and ensuring strict alignment with internal approvals, budgets, and taxation guidelines
- Performed comprehensive statutory audits and executed responsibilities as an audit assistant, meticulously verifying financial records to ensure their precision, accuracy, and completeness
- Devised and implemented targeted tax planning strategies to enhance tax efficiency and significantly reduce liabilities for clients
- Conducted rigorous internal audits, evaluating the effectiveness of internal controls and identifying areas for potential enhancement

ACHIEVEMENTS:

- Reviewed and recommended changes in accounting systems and controls, resulting in a 10% improvement in financial reporting accuracy and efficiency
- Established and enforced proper accounting methods and policies, ensuring compliance with regulatory requirements and industry best practices