

# RISHABH SINGH

MBA – HR & Marketing

LinkedIn: <https://www.linkedin.com/in/therishabhsingh/>

E-Mail: [rishabhsingh058@gmail.com](mailto:rishabhsingh058@gmail.com)

Contact: +91 80765 29213

**CAREER OBJECTIVE:** As a fresher looking to start a career and aim to apply my knowledge to develop innovative strategies and campaigns. I am eager to take on new challenges, learn from experienced professionals, and establish myself as self-driven competent personnel with skills in organisational development, report writing, data analysis and an eye for detail and growth.

## EDUCATION

### Masters in Business Administration (MBA)

University School of Management Studies,  
Guru Gobind Singh Indraprastha University  
Subject: Marketing & Human Resources  
Till 3<sup>rd</sup> Sem: 7.5 CGPA (75%)  
2021 - Present  
Sector – 16 C, Dwarka, New Delhi - 78

### B.Sc. (Hons.) Botany

Deen Dayal Upadhyaya College,  
University of Delhi  
Subject: Botany  
Overall: 5.986 CGPA (57%)  
2017-2020  
Sec – 3, Dwarka, New Delhi - 78

### 12<sup>th</sup>/HSC – CBSE

Kendriya Vidyalaya  
Subject: PCB  
Overall: 73%  
2016-2017  
Sec – 5, Dwarka, New Delhi - 78

### 10<sup>th</sup>/SSC – CBSE

Kendriya Vidyalaya  
Overall: 72.2%  
2014-2015  
Sec – 5, Dwarka, New Delhi - 78

## INTERNSHIP

### Human Resources Intern

Acmegrade  
(June 2022 – Aug 2022)  
Bengaluru North, Karnataka - 560102

- Studied module and case studies-based training routine with weekly team/group analysis of projects assigned.
- Study of essential skills for HR manager from a future job perspective
- Researched employee engagement practices of the assigned company: RPG enterprises/Group for the final report.

### Human Resources Intern

Triedge Solutions Pvt. Ltd.  
(April 2022 – July 2022)  
West Patel Nagar, New Delhi, Delhi - 110008

- Worked as Team Lead, screening of applications, conducted first line of interviews and shortlisting candidates for clients from various colleges of South India.
- Provided training & development assistance to the team of 12 members, which supported in internship & job assistance for applicants

### Additional Experience

- Digital Influencer at GALLERI-5 for Myntra and promoted its website during “End of Reason” season sale in March-April 2020 quarter & HR training at ANLAGE infotech in June – July 2023.
- Cohort-based Business training program of METVY, worked upon a Demo gaming startup with functional business model in Oct 2022.

## SKILLS

### Technical -

Advanced MS Excel

Tally ERP

MS Office

MS PowerBI

TABLEAU

NVivo

MS Word & PowerPoint

SQL (Oracle)

IBM SPSS statistics

### HOBBIES

Poetry & Short Story Writing

### LANGUAGES

English, Hindi

## LEADERSHIP & ACTIVITIES

- Technology Innovation & Entrepreneurship Club, USMS, GGSIPU**  
Associate & Creative Team Member (Dec 2022-June 2023)
- University Inclusion & Accessibility Committee, GGSIPU**  
Team Member (Nov 2022-June 2023)
- Vipnan – The Marketing Club, USMS, GGSIPU**  
Advisory Team Member (Nov 2022-June 2023)
- Corporate Relations Cell, USMS, GGSIPU**  
Training & Development (Sr. Team) (Oct 2022-June 2023)  
Logistics Team Member (since Jan-Oct 2022)
- Financial Research Group, USMS, GGSIPU**  
IT Team Member (Jan 2022-June 2023)
- Class Representative/Coordinator (Interim)**  
M.B.A Batch of 2021-23 (First Sem) (Dec 2021 – April 2022)

## CERTIFICATE

- GGSIU Shark Tank (University level) as Volunteer.
- PULSE POLICY** by ReKonservations Academia under ageis of **NITI AAYOG** – August 2023
- Ad-On Course** (Knowing Europe: Renaissance & Enlightenment to Contemporary trends and challenges) by GGSIPU – Dec 2022 – April 2023
- LEAN SIX SIGMA Green Belt certificate** by Value enablers Pvt. Ltd.
- Value Added Course (Understanding Assessing & Managing Workplace Behavior) by **GGSIU** - Dec 2022 – Jan 2023
- Human Resource Development by **NPTEL** – July 2022 – Oct 2022
- Principles of Management by **NPTEL** – Jan 2022 – April 2022
- Young Professional** – TCS iON Career Edge by **TCS iON** - 2022
- Fundamentals of Digital Marketing** by Google
- LEAN SIX SIGMA Green Belt certificate** by KPMG – May 2023

## Projects

- Minor Project (USMS)** – Training and Development practices in select IT sector Companies (TCS, Cognizant, Infosys).
- Internship Project (Triedge Solutions Pvt. Ltd.)** – Talent Acquisition in Triedge Solutions Pvt. Ltd.
- Academic Project (USMS)** – Study on Consumer Behavior: To study on engagement of consumers in negative word of mouth and its implications on marketers.

- **Final Dissertation Project (USMS)** – Study on the influence of Brand Image on Consumer Purchase Behavior of Electronic Goods -