**Divi J Kinger**

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**Career objective**:

To obtain a Work from Home position in the field of Backend management. Able to create an efficient work environment based on the company's work at home guidelines. Adept at utilizing computer productivity software maintaining high levels of customer service and being adaptable to a given situation, specialize in Email and Chat support.

**Core Qualifications**

Customer service representation

Flexible to work in night

High speed Internet connection and capable home computer

Able to multi-task on a regular basis

Independent worker who does not need supervision

Extremely reliable

Able to learn new products or procedures quickly

**Career Highlights:**

* Previously worked at **Caratlane** as Email and Chat support from May 2015 – May 2016
* Worked at **Zovi.com** as Email and Chat Support and Social Media Executive from July 2014 – Nov 2014
* Worked with **Partymanao** as Backend support for events and store sales from April 2013 – Oct 2013
* Worked as **Freelance Event coordinator** with Various event management companies for Weddings, Birthdays, Corporate events and other small events from Jan 2011 – March 2012
* Interned at **Prime service** as Event Coordinator from March 1st, 2010 to June 1st 2010.

Job Responsibilities**:**

 Making quotations & Invoices

 coordinating with vendors and clients

 Providing customized presentation for all client requirements using PowerPoint presentations

 Supervising the events to ensure smooth operations.

 **Worked with FCUK (French Connection Murjani Group from March 2008 to March 2009), Bangalore as Fashion consultant**

Job Responsibities:

 Instrumental in handling customers and co-workers.

 Heading a team of 4 Fashion Assistant Executives, reporting to Branch Manager daily.

 Store handling.

 Making sales, stock and all other reports.

 Responsible for managing stock.

 Maintaining shop displays and visual merchandising.

 Handling customer complaints & making feedback reports.

**Other activities:**

 Played an active role in promotional events of Palmolive body wash-Aroma therapy

 Played an active role in promotional event of Lux body wash

Played an active role in promotional event of World Space radio stations

**Educational qualification:**

 Completed **Masters in Management Studies** (equivalent to MBA)in Event Management and Media relationsfrom ISBM, Bangalore through distance education**.81.5%**

 Post **Graduation Diploma in Marketing Management** from St. Joseph's College of Business Administration Bangalore. **72.5%**

 B.Com **(computer science)** from Sri Bhagwan Mahaveer Jain College. **72%**

 PUC **(computer science)** from Sindhi College of Commerce. **78%**

 SSLC in Goodwill Girls High School with **70%**

**Achievements:**

 Received **proficiency award** for “Highest Achiever in Business Studies” in the year 2003 with 90%.

 Silver **Medalist** in Marketing Management in the year 2007.

 Awarded as **Employee of the Month** for overall performance for Nov 08.

**Extra-curricular Activities:**

 Editorof the college magazine called `'The Confluence'' in St. Josephs Academy for Advance Studies.

 Played an active role as **Event coordinator** in college activities.

 Played an active role as **MC** for the college events.

**Projects Submitted:**

**Project title**: **“*Animation in Ad world”***

*Project details* : A research was conducted to find out how animated characters can also generate revenue and aid sales as a strong marketing tool. The Amul girl advertising has often been described as one of the best Indian Advertising concepts because of their humour. A pictographic presentation was done on how Amul has created the ‘’Utterly Butterly delicious’’ ad with the animated character and it did well with customers of all age groups. The Amul girl was also seen in many memes depending on current affairs. It has been one of the most recognized Indian ad mascots and well connected to the brand as compared to hiring any top paid movie actors.

**Project title**: **“*EVENT MANAGEMENT!!BEYOND THE CORPORATE WORLD”***

*Project details* : A research was conducted to find out how various kinds of brands take shelter from event organizations to uplift the brand image and how various events are conducted to enhance the brand image and brand equity of tourism and destination management by conducting various interactive events and sponsorship shows. The research was also done to find out the co-relation between event management and brand building and the relation between events and tourism. It was found that the study was a preliminary step towards identifying the images active sport tourism participants associate with a specific sport tourism event. The results indicated organization, environmental, physical activity, socialization, fulfillment, and emotional imageries were associated with the event. Big and small brands do consider event management as an effective tool to promote their business and so the tourism is growing up due to its right kind of promotions like conducting various sponsorship and local events.

**Computer Proficiency:**

Operating System: MS-DOS, WINDOWS98/2000/XP/2003.

Languages: Basic knowledge of C.

Back End: MS-ACCESS, ORACLE-SQL (basic).

Packages: MS Office, DTP (Adobe PageMaker, Photoshop, Corel Draw).

**Personal Profile:**

Name: Divi Jitesh Kinger

Husband’s Name Jitesh Kinger

Date of Birth: 28.12.1985

Gender: Female

Nationality: Indian

Languages: English, Hindi, Kannada, Tamil, Sindhi

Strengths: Confidence, enthusiasm, hard working, responsible, sociable, fast learner.

Hobbies: Photography & Music