# Anusha Paila

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**PROFESSIONAL SUMMARY**

* Having around 7.5 years of career experience, with **5 Years experience in Business Intelligence** with a focus on **Tableau Desktop /Server /Online /Reader and OBIEE.**
* Having 3+ years of Tableau experience including analysis, modeling, design, and development of Tableau reports and dashboards for analytics and reporting applications.
* Experienced in interaction with business users, and end users in Agile Scrum calls to gather requirements, clarify issues, and coordinate with them in various phases of projects to provide end-to-end solutions.
* Extensive experience in various domains such as Finance, Retail, and Insurance.
* Strong experience in building dashboards/business visualizations using Tableau against multiple data sources for what-if analysis, interactive, decision support, and other purposes.
* Sound understanding of various reporting objects like measures, dimensions, hierarchies, filters, calculated fields, sets, groups, parameters, etc., in Tableau.
* Expertise in Dimensional Data Modeling, Star Schema Modeling, Snowflake Modeling, fact and dimensional table design, physical, and logical data modeling, and ETL Integration.
* Extensive experience in designing dashboards, and reports development on various databases like Oracle, PostgreSQL, MySQL, and Excel.
* Experienced in creating different visualizations using Bars, Lines and Pies, Maps, Scatter plots, Gantts, Bubbles, Histograms, Bullets, Heat maps, and Highlight tables.
* Utilized advanced features of Tableau software to link data from different connections together on one dashboard and to filter data in multiple views at once.
* Worked broadly with Advance investigation Actions, Calculations, Parameters, Maps, and Trend Lines.
* Experience in using the Tableau server product for publishing the dashboards to the server, user management.
* Extensive knowledge in all phases of Software Development Life Cycle SDLC (Requirement Analysis, Design, Development, Testing, and Documentation) and various methodologies like Agile and Scrum.
* Excellent communication and interpersonal skills. Ability to work effectively in a team as well as individually. Proven experience in building, training, motivating, managing projects, and supporting client relationships.

**Technical Expertise**

* BI Tools - Tableau Desktop/Server/Online/Public/Mobile and OBIEE
* Database - SQL Server, Oracle
* Languages - SQL, PL/SQL
* OS - Windows 10/7/XP

**Professional Experience**

* **Analyst** at **Automatic Data Processing, Inc. (ADP Pvt. Ltd.),** Hyderabad from Dec 2021 to June 2023.
* **Technical Associate** at **Adwaitham Global IT Pvt. Ltd**., Hyderabad from June 2018 to Dec 2021.
* **Financial Data Researcher** at **Cognizant Technology Solutions India Pvt. Ltd**., Hyderabad from Oct 2011 to Sept 2013.

**Educational Qualification**

* Masters in Business Administration with Finance as Major, June 2011, Jawaharlal Nehru Technological University
* Bachelors Degree in Computers Science, May 2009, Andhra University

**KEY PROJECTS UNDERTAKEN**

**Project #1**

* Team : ADP Global finance team
* Role : Tableau Developer
* Duration : Dec 2021 to June 2023.

**Description:**

ADP is a global provider of cloud-based Human Capital Management solutions and Business Process Outsourcing (BPO) services, analytics and offers payroll, tax, HR, benefits services.

**About the team:**

Global finance team works for financial management and fact-based decision-making throughout the ADP and delivers value to the clients, investors, internal business partners and coworkers by ensuring the integrity, transparency, and accuracy of all financial data and enhancing ADP’s assets, brand, and reputation and insightful financial analyses, identifying business risks, opportunities, and innovative solutions and to take the actions necessary to maximize ADP’s potential and shareholder value.

**Roles and Responsibilities:**

* Extensive development experience in Tableau Desktop, Tableau Server, Tableau Online, Tableau Mobile and Reader.
* Actively interacted with various business users to gather requirements for dashboards, through one-on one interviews.
* Worked as a Tableau Desktop Developer focusing on developing high-end visualizations driven by data coming in from various data sources including SQL Server and MS Excel.
* Developed various stories and dashboards using multiple data sources and by blending them on a single worksheet in Tableau Desktop version.
* Extensive knowledge in various reporting objects like facts, attributes, hierarchies, filters, calculated fields, sets, groups, parameters etc., in Tableau.
* Created Dashboard reports by translating data into visually rich presentations using different types of charts, and other graphical elements to show multiple results together.
* Created out of the box charts like pareto chart, funnel charts, and waterfall charts.
* Experienced in creation of users, groups, projects, workbooks and the appropriate permission sets for Tableau server logons and security checks.
* Created navigation buttons in dashboard pages, linked home buttons to various pages in dashboard and set up multi-way navigation in workbooks.
* Created list reports, cross-tab reports and chart reports using underlying multiple query structure by using filters, calculations, complex expressions, and conditional formatting.
* Developed different visualizations using Bars, Lines and Pies, Maps, Scatter plots, Gantts, Bubbles, Histograms, Bullets, Heat maps and Highlight tables.
* Created Users, User Groups and Projects through Tableau Server Web and assigned roles and permissions for Tableau Users.

**Project #2**

**Client : AvMed**, Florida, USA

**Role :** Tableau Developer

**Duration :** July 2020 to Dec 2021

**DESCRIPTION:** AvMed offers health insurance coverage across Florida, including employer group plans, individual and family plans, subsidy-eligible and Medicare plans.

**ROLES & RESPONSIBILITIES**

* Understand requirement, analyzing systems and source databases.
* Used measure name and measure value fields to create visualizations with multiple measures and dimensions.
* Used parameters and input controls to give users control over certain values.
* Joining tables from different views to Tableau and publishing the data source in the server for developing the Tableau reports.
* Created individual worksheets and incorporated it into dashboards with the appropriate filters.
* Created the calculated fields and parameters along with the appropriate filters and plotted the measures on the respective graphs with the base data.
* Designed and developed reports such as Drill down, Drill Through using Microsoft Reporting Services.
* Representing data using the visualizations such using Charts.
* Scheduled data extracts on a daily basis.
* Creating and modifying interactive dashboards and creating guided navigation links within interactive dashboards.
* Created context filters to limit data sourced into Tableau engine.

**Project #3**

**Client :** Ventura Foods, USA

**Role :** OBIEE developer

**Duration :** June 2018 to June 2020

**Description:**

Ventura Foods LLC, California is a joint venture of CHS Inc. and Mitsui & Co., offering branded and private-label food service products, mostly in bulk quantities. The company specializing in products include margarines, dressings, mayonnaise, sauces, soup bases and butter blends, shortenings, liquid butter alternatives, and pan coatings and also produces premium salad oils, mayonnaise, and salad dressings under the Ventura, Hidden Valley, and Marie's labels.

**Roles and Responsibilities:**

• Participated in requirements meetings and Scrum calls to understand the report requirements.

• Worked on Oracle BI Answers to build customized reports and interactive dashboards.

• Managed User access of reports, dashboards and data for individual users using roles.

• Engaged in doing sanity check for dashboards and clearing Cache on both nodes and restarted MAP VIEWER on daily basis.

• Involved in working with OBIEE 12c RPD variables like session, repository and presentation variables.

• Worked on scheduling reports/dashboards using Agents (Jobs) in OBIEE.

• Created prompts, dynamic filters and presentation variables to filter the reports based on user requirement.

• Provided continued maintenance and development of bug fixes for the existing and new OBIEE reports.

• Designed the presentation layer, organized the presentation content.

• Involved in data validations and production moves for the developed reports/dashboards.