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| Seethalakshmi velu Mobile: 8925418642 **Salesforce Developer**  Chennai, TN.  Email: Veluseethalakshmi@gmail.com |

# Good hands-on experience in salesforce developer activities with 6 Years of IT experience in **Tata Consultancy Services (around 3 year of experience in salesforce development and maintenance)**. She got refreshed in **Salesforce** **Development** with real time projects in **AJskills** place at Chennai (to maintain and refresh updated features). She has good experience in various phases of Software development life cycle such as Requirement Analysis, Code Development, Application Maintenance, Functional Studies, Quality Reviews and Testing in both **waterfall** and **Agile** Methodology.

Seethalakshmi Velu

Salesforce Administrator

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# She has basic knowledge in **Devops** practices and process for software Development. Hand on in the tools **GitHub**, **Docker** and **Jenkins**.

# She has extensive domain knowledge in insurance and banking. She is flexible and she is highly adaptive to new technologies. She has ability to work well in both team environment and individual environment.

# She is certified in **Salesforce** **Admin** and **Salesforce** **Developer** **PD1**.

# SALESFORCE TECHNICAL SUMMARY

* Hand on experiences in building Apex classes, Apex Triggers, Asynchronous Apex.
* Knowledge of using SOQL and performing DML operations within Governor Limits.
* Knowledge in following best practices in writing apex classes.
* Proficiency in SFDC administrative tasks like creating Profiles, Roles, Users.
* Very good understanding of the Salesforce security model (Role, Profiles, Sharing settings)
* Proficiency in using automation tools such as lightning flows, Process Builders, workflow, Approval Process for business process automation.
* Hand on experience in using Data Loader, generating reports & dashboards.
* Hand on experience in LWC Components implementation.
* Experienced in Web application development using HTML, JS and CSS5

# SALESFORCE ACHIEVEMENTS

* **Salesforce Certification:**
  + Salesforce Admin, Salesforce Institute, 2023.
  + Salesforce Developer PD1,Salesforce Institute, 2023
  + Salesforce Dev 401 Certification, 2012.

* Trailhead **Mountaineer** with **80,000+** points



* **Acquired Super Badges**

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| Security Specialist | https://res.cloudinary.com/hy4kyit2a/f_auto,fl_lossy,q_70/learn/superbadges/superbadge_security/2cb1e61a5ef594182a9a6a0b26862b5f_badge.png |
| Lightning Experience Reports & Dashboards Specialist | https://res.cloudinary.com/hy4kyit2a/f_auto,fl_lossy,q_70/learn/superbadges/superbadge-lex-rd/e4f8cec0ddd1f90075424aa2c8b41d68_badge.png |

* **Salesforce Mini Projects:**
  + BLOOD SUPPORTS
  + ABC Home Appliance

# **WORKING SUMMARY**

**Stay-at-home mom and looking for new job Present**

**Nationwide Mutual Insurance, Ohio USA Jan 11 – Jul 2013**

**Project: IT Financial Reporting Team**

**Role:** Salesforce Developer.

**Responsibilities:**

* Developed **Apps** and **Object** relationships as per requirements.
* Created Custom **Objects**, **Fields**, Picklists, Field dependencies. List View, **Page** **Layout**, **Records** **Types**.
* Implemented Security access to the user profiles by creating Object level, field level and record level **security**
* Created Approval Process, Validation rules, Workflow rules and define related tasks, email alerts, field updates to implement business logic.
* Created various Custom Objects, Tabs, Relationships, Validation rules, components.
* Generated **Reports** and **Dashboards** as per the given requirement.
* Imported data Using Wizards and **Data loader**.
* Developed **Apex Classes** to implement business logic.
* Used **SOQL** and performed DML operations within Governor Limits.
* Developed **Batch Apex**, **Scheduled Apex** for the given use Cases.
* Developed Visual Force Pages with Standard and Custom Controller.
* Developed and maintained the application in **Agile/scrum** Methodology.

**The Hartford Financial Services, Chennai May 10 – Dec 10**

**Project: Billing and Audit**

**Role:** .Net Developer C# and VBA Automation.

**Responsibilities:**

* Involved in all phases of SDLC using SDLC methodology
* Used **ASP .NET** technology with **C#.NET**.
* Used **ADO.NET Entity Framework** to build a Data Access Layer.
* Used **LINQ** to Entities perform CRUD operations on the database.
* Report Generate Automation using **SSRS** and MS Excel and MS Access.
* Worked with **Entity framework library** and **Log4net** for database connectivity and logging.
* Worked with **SQL queries**, **Stored Procedures**, and **Functions** and **Triggers** in **SQL Server (2012/2008R2/2008/2005).**
* Developed and maintained web applications in **Visual Studio, C# and ASP.net.**
* Used Excel VBA/Macros, MS Access and SQL queries to make reports in different styles and then distributed them as PowerPoint slides to various level of management.
* Developed and modified Salesforce Applications for Business automation process.
* Developed and maintained the application in **Agile** Methodology.
* Built reports using Salesforce Report and Dashboard tool.
* Connected databases through **ODBC** for Micro strategy reports.
* Created Access database from scratch.
* Maintained **MS Access** databases macros and **VBA** modules to generate updated dashboards.
* Setup, administrate, optimize and adjust **MS Access** application as well as the **reporting.**

**United Services Automobile Association, Chennai Sep 08 – Apr 10**

**Project: USAA-UCH**

**Role:** .Net Developer

**Responsibilities:**

* As a team involved in **Analysis, Design and Implementation** ofthis web application.
* Developed **N–Tier** Application with **Presentation, Business and Data Access layers** using **C# and ASP.Net, JavaScript and Ajax.**
* Used **JavaScript** for client side validations and to make application more interactive, easy to access and to get fast response.
* Written **Stored Procedures, functions, Triggers, Indexes in SQL Server 2005** to improve system performance.
* Handled **Run Time Errors** & **Design Time Errors** by implementing appropriate **Error Handlers** Involved in resolving **bugs** which are added by **QA team** or raised by **Users and Client.**

**General Electronics, Chennai, India Jul 07 – Aug 08**

**Project: GE Energy**

**Role:** C / FORTRAN Programmer and Linux

**Responsibilities:**

* Involved in requirement gathering and development stages of SDLC.
* Developed/modified application using **C, FORTRAN, SQL Store procedure**.
* Wrote **SQL queries** and SPs to perform CRUD operation on the database.
* Developed **custom server controls** & **custom user controls** for reusability.
* Used various data controls including **Data List and Grid View** to represent data in table format.
* Experience in system security management, and storage management using **Linux**

# **EDUCATION**

**2007**

**Bachelors of Computer Application.**

SASTRA University, Kumbakonam.

# **CERTIFICATIONS**

* Sun Microsystems certified Java Programmer (**SCJP**),2008.
* Salesforce Dev 401 Certification, Spring 12,2012.
* Salesforce **Admin**, Salesforce Institute,2023.
* Salesforce **Development** **PD1**, Salesforce Institute,2023.