**M.SHAHINABI**

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**Professional Summary:**

* Over 3+ years of IT experience with **expertise in analysis, design, development and implementation of data** life cycle using **Power BI,** ETL and **RDBMS**like MS SQL server.
* Published **Power BI** Reports in the required originations and made **Power BI** Dashboards available in Web clients and mobile apps.
* Strong ability to analyze user **requirements, Business Requirement Specifications**.
* Expert in **Data Preparation, Data Modeling and Data Blending**.
* Worked under Agile Methodology throughout the project, performed decisive role in developing and planning as well as coordinating with assigned sprints.
* Expertise in **Power BI** Desktop, **Power BI** Service with Pro and Premium capacities.
* Excellent experience in Data Analysis, Data Cleansing, Data Verification using complex SQL query.
* Experience in creating advance charts, visualizations and complex calculations to manipulate the data as per business need through **Power BI**.
* Expert in creating different visualizations using Slicers, Lines, Pies, Histograms, Maps, Scatter, Bullets, Heat Maps, Tree maps, etc. using **Power BI.**
* Generated context filters and data source filters while handling large volume of data using **Power BI**.
* Involved in creating Filters, table calculations, calculated measures and parameters in **Power BI**.
* Hands on experience with **MSBI (SSIS)** to extract, transform and load data into database.
* Experience in Data Analysis, Data Cleansing, Transformation, Integration, Data Import, and Data Export using ETL tools SSIS.
* Extensive experience on interaction with system users in gathering business requirements and involved in developing projects.
* Proactive team player with capability of handling responsibilities independently as well as in a team environment and displayed analytical, problem-solving skills and document function/process flows.
* Good communication skills, inter personal skills and proven ability to perform both as an individual and as a team player.
* Good experience working with Agile methodology

**Technical Skills:**

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| --- | --- |
| **Reporting Tools** | Power BI Desktop , Power BI Service, Power BI Gateway |
| **Databases** | MySQL, MS SQL server 2014/16, |
| **Operating System** | Windows |
| **Languages** | SQL |

**Professional Experience:**

* Working as a Power BI Developer in Cap Gemini from Sept 2018 to till Date.

**Projects Handled**

***Ecommerce Dashboard***

**Client:** IndiaMART

**Technology/Tools:** Power BI Desktop. MYSQL Database

**Role:** Power BI Developer and Database Developer

**Team Size:** Four

**Process:** Agile

**Duration:** 15 months

**Description:-**

IndiaMART is an Indian e-commerce company that provides B2B and customer-to-customer sales services via its web portal. It follows inventory-based model and operates through its warehouses in New Delhi and Hyderabad. It then delivers products with its private brand PTron to selected locations in the country. To check the correct material and component are used for production. To check quality at start of production. To check production capacities and quality capabilities of Companies, to ensure that the quality is built into the product and manufacturing processes.

**Responsibilities:**

• Working closely with clients, gathering requirements and translating them.

• Ingesting data from a variety of corporate data sources and performing required   
 transformations in Power BI query editor.

• Able to properly understand the business requirements and develop data models accordingly   
 by taking care of the resources.

• Developing calculations in DAX which are accurate and performant on large datasets.

• Developing visual reports, dashboards and KPI scorecards using Power BI desktop.

• Designing effective layouts using themes and report grids,

• Utilizing the navigation features in Power BI (e.g. bookmarks, drill-throughs) to guide readers   
 through a compelling data-driven story.

• Able to implement row level security on data and have an understanding of application   
 security layer models in Power BI.

• Explore data in a Variety of ways and across multiple visualizations using Power BI

• Working with our clients to manage User Acceptance Testing (UAT) processes and fixing any   
 defects identified.

• Used Power BI Gateways to keep the dashboards and reports up to date.

• Publishing reports via the Power BI service, managing them through distribution of apps and   
 monitoring usage/data refreshes/security access.

**Environment:** MS SQL Server 2016T-SQL, DAX, SQL Server, Power BI Desktop

***BRD – Business-Reporting Dashboard***

**Client:** Barclay's | Banking | UK

**Technology/Tools:** Power BI Desktop. MYSQL Database

**Role:** Data Analyst

**Team Size:** Eight

**Process:** Agile

**Duration:** 22 months

**Description:**

Barclays plc is a British multinational universal bank, headquartered in London, England. Barclays operates as two divisions, Barclays UK and Barclays International, supported by a service company, we have a number of programs that offer a breadth of experience and opportunities to a wide range of ages and backgrounds - Undergraduate and Graduate Opportunities, Apprenticeships, Alumni. Business users’ Policies and Customer details were closely monitored such as premium charged, premium paid, to improve the business by giving satisfactory services to customers

**Roles and Responsibilities**

1. Data gathering using direct query mode
2. Data Modeling – star schema
3. Complete responsibility on Database designing
4. Developed Power BI reports from multiple data source
5. Data cleaning in Power BI
6. Reported EDA analysis in Power BI
7. Implemented DAX (Data Analysis Expressions) functions for Calculated columns and measures
8. Designed power BI data visualization utilizing, maps, scatterplots
9. End to end process to deliver the project
10. Published Power BI Reports

**Environment:** MySQL, Power BI Desktop, Power BI Service, DAX, T SQL, Windows 8, DAX Studio, M Query.

**Education:**

* Completed Master of Computer Applications from Madina Engineering College in 2011
* Completed Degree from Sri Sai Degree College in 2008
* Completed MPC from Sri Sathya Sai Arts & Science Women’s College in 2005
* Completed SSC from St.Mary’s Girls High School in 2003

**Declaration:**

I hereby declare that the information furnished above is true to the best of my knowledge.

Place: **Hyderabad** **M. Shahinabi**