**ARCHANA JAYAKUMAR**

**Data Analyst – Tableau Developer**

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**Professional Summary:**

* Having 3 years of experience in developing Business intelligence reports using Tableau Desktop, Tableau Server, Tableau Online.
* knowledge on Tableau Desktop, Tableau Online and Tableau Server in various versions of 2019.x, 2020.x, 2021.x, 2022.1.
* Experienced in requirements gathering and implementation.
* Experience in interacting with various business stakeholders and able to gather the business specifications and translate into data visualizations for effective decision making.
* Hands on experience in creating Tableau reports using various functions and calculations to meet business requirements.
* Worked extensively on joining tables, multiple data connections using blending and customizing the queries.
* Experience in implementing Data blending, Reference lines in Tableau.
* Experience in using Parameters to improve the user Interactivity with Report.
* Experience in creating Extract Filters, Data source filters, Context Filter, Quick Filters, Cascading Filters and Date filters in Tableau.
* Knowledge on LOD Expressions.
* Developed different visualizations and views like Donut charts, Waterfall, Bar charts, Heat maps, etc.
* Good knowledge on row level security to perform data filters for users.
* Expertise in creating Sets, Groups and Bins.
* Publishing dashboards into Tableau server by creating schedules and permissions.
* Experienced on tableau server activities like permissions, Extract Refresh Schedules, Adding Users, Creating Groups, Alerts, and subscriptions.
* Experience in Tableau to deliver KPI and trend information to business lines, marketing groups and sales development.

**Work Experience:**

Working in Netcube technologies **Pvt Ltd,**  as Tableau Developer from 2020 april to Till Date.

**Technical Skills:**

            Reporting Tools        :  Tableau Desktop, Tableau Server and Tableau Online.

            Databases     :  My SQL Server and MS Excel

            Programming Languages:    SQL

            Operating System     :  Windows

**Projects Information**

**Project: #2**

**Client:** Kraft Food Inc.

**Project Name:** Sales and Operational Planning

**Role:** Tableau Developer

**Duration:** 2021 April to till date

**Brief description of the Project:**

Kraft Food Inc. is one of the largest branded foods and Beverage Company in North America, running its business in more than 150 countries mainly in USA and Canada, headquartered in Illinois (US) . Kraft Foods markets the world's favorite food and beverage brands in product sectors: snacks, beverages, cheese and dairy, grocery and convenient meals.

The project developed enables to know Sales Growth, Sales Pipeline and Sales Summary. Analyse and estimate the profits & losses, product inventory's snapshots and also tracks the customer details. The project includes reports that were generated for decision support to various department of the company, i.e., Sales Department.

**Roles and Responsibilities:**

* Using Tableau Desktop for creating Dashboards.
* Generated Dashboards with Quick filters, Parameters and to handle views more efficiently.
* Data blending implemented and generated interactive dashboards.
* Extracted data from various sources and performed data blending.
* Generated context filters and used actions while handling huge volume of data.
* Generated dashboards for sales with forecast and reference lines.
* Analyzed the source data and handled efficiently by modifying the data types.
* Used various reporting objects like Actions, Calculated fields, Hierarchies, Sets, Groups, Filters, Parameters in Tableau.
* Developed Tableau workbooks to perform year over year, quarter over quarter, YTD, QTD and MTD type of analysis.

**Project: #1**

**Client:** Medifast

**Project Name:** Sales Analytics

**Role:** Tableau Developer

**Duration:** 2020 June to 2021 April

**Brief description of the Project:**

Medifast, Inc. is an American nutrition and weight loss company. Medifast produces, distributes, and sells weight loss and health-related products through websites, multi-level marketing, telemarketing, and franchised weight loss clinics.

**Roles & Responsibilities:**

* Analysing reporting requirements.
* Developed various Views, Dashboards and customizing of Dashboards.
* Experience in creating aggregates, hierarchies, formatting, sorting and grouping.
* Created forecasting and various trend reports.
* Created Filters, Quick filters, Table calculations, calculated measures.
* Handling User Filter, Filter actions, Data Blending etc.
* Created users, groups, projects, assigned users to groups in tableau server.
* Created conditional filters and Action links to filter the data on dashboard.
* Publishing sheets and dashboards on server Using Tableau Desktop.

**Education Details:**

* Graduate in BTech electronics from Kerala University in 2015with 70%

**Declaration: -**

I hereby confirm the above particulars are true to the best of my knowledge and belief.