**NAMRATA SOLANKI**

50, Siddhewary Society, Visnagar link Road , Near Ramdev nagar, Mehsana 384001

**Contact:** +91-8460275342

**Email:**  [solankinamrata41@gmail.com](mailto:solankinamrata41@gmail.com)



**ASPIRING MARKETING PROFESSIONAL**

*Seeking a position in an organization that provides me ample opportunity to explore and excel while carving out the niche for personal, professional as well as organizational goals*



**SUMMARY OF SKILLS**

 Enriched with the ability to learn new concepts & technology within a short span of time. Self motivated and goal- oriented with a high degree of flexibility, creativity, resourcefulness, commitment and optimism. **Outstanding communication skills**, verbal as well as written coupled with exceptional presentation skills with the ability to perform above expectations.



**Projects Undertaken**

 worked on advertising named Oyo Rooms to understand the team leadership, team work, troubleshooting, behavior, and personality of persons. (As an assignment of course)

 Consumer satisfaction on Amul buttermilk during the graduation Course (BBA)

 Marketing Research by of Hyundai, creta (SUV) when it was launched in 2015. By Nielsen

**Trainings/Academic accolades:**

 Dudhsagar dairy’s report - Training of 21 days.

* 2 days tanning in Nielsen Market Research Company.

## Computer Proficiency

* Operating Systems : MS Windows 95/ 98 / 2000 / XP, 7, 8.
* Database Management : MS Office, web designing.

**EDUCATIONAL CREDENTIALS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree/courses** | **University and place** | **Year of passing** | **Percentage/Grade** |
| MBA (Marketing) | Ahmedabad University, Ahmedabad | 2014-16 | ---------- |
| BBA | Anand Agricultural University, Anand. | 2011-14 | 63.20 |
| 12th | GSHSEB, Gujarat | 2010-11 | 63.42% |
| 10th | GSEB, Gujarat | 2009-10 | 62.59% |
| CCC course | AICTE, Delhi | 2009-10 | 54% |



**Extra Curricular Accolades:**

 Winner of drama competition in collage activity

 actively participated in Rangoli, essay writing, teacher’s day, drama etc.

 Bagged second position in Painting Competition at visnagar rotary club.

 Participated in other activities like Personality Contest, Pictionary, Guessing Game and Singing Competition.

 Worked for parties sponsors for our collage.

**Date of Birth:** 31st March 1994

**Languages Known:** English, Hindi and Gujarati

**References:**

**Prof. Dr. Narayan Baser**

Associate professor at [NICM (MBA)](https://www.facebook.com/pages/NICM-MBA/555510767848205?ref=br_rs)

National Institute of Co-operative Management.

Contact no:-9427340390

Email: - baser\_narayan@yahoo.com

**Prof. Yash Bhatt**

Assistant Professor and Placement Incharge at [NICM,](https://www.facebook.com/NICMGandhinagar/?ref=br_rs) (MBA)

National Institute of Co-operative Management.

Contact no:-9925450350