Radhika Shah

Summary

Senior UI Developer specializing in front end development. Experienced with all stages of the development cycle for dynamic web projects. Well-versed in numerous programming languages including HTML5, JavaScript, CSS, PHP(basic), MySQL, Wordpress and Shopify. I have experience working in agile methodology where following scrum daily. Also have worked with Gulp for Sass and Less css. Have worked with large number of CMS for theme integration. Strong background in project management and customer relations. Apparently pursuing Angular from Udemy to enhance my skills.

Skill Highlights

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| --- | --- |
| * Client Handling * Responsive Framework * Design integration in any CMS * GIT | * Communication Skills * React, Wordpress, Magento 2 * Agile Methodology |

Experience

**UI Developer** - 6/2021 to 8/2023

**Defsys**, Ahmedabad, Gujarat

* Worked on various eCommerce projects on Magento 2 for food industry, interior industry.
* Developed a Canvas for Bathroom with the pointers that display each products on click in custom jQuery in Magento 2 which was developed using VesBuilder
* Worked on developing complete websit on Wordpress 5 for different website through custom post, ACF plugin.
* Worked on upgrading Magento from 2.4.0 to 2.4.5
* Worked on React to develop Admin Panel that has sorting call, filter functionality, API call through Axios, Pagination, RESTful API integration and Authentication.
* Experienced working with Linux-based system architecture
* Major web technologies worked on Wordpress, Magento 2, React, Bootstrap, jQuery, HTML, css.
* Developing user experience by creating wireframes on Mockpro flow.
* Developing theme based designs when new creating new pages on any framework.

**Working in family business** - 1/2021 to 5/2021

Ahmedabad, Gujarat

**Sr. UI Developer** - 1/2019 to 11/2019

**QX**, Ahmedabad, Gujarat

* Building websites to promote brand awareness online
* Carrying out marketing campaigns through landing pages
* Creating landing pages to promote services
* Creating emails to promote email marketing
* Maintaining website as per the brand theme and enhancing it frequently
* Website Development in **Wordpress** working closely with Content Marketing Managers in Marketing team.
* Landing pages development in HTML, CSS and jQuery
* Handling software team to integrate landing pages into .net website and getting task done and explaining requirement and business logic for various campaign
* Making wireframe in Mockflow to analyze User Experience and another requirement
* QC of website for both functionality and designing.
* Part of the **BRAND DNA** in QX to enhance the brand
* I served as **Influencer** in QX.

**Sr. UI Developer** - 1/2018 to 12/2018

**Analytix Solutions**, Ahmedabad, Gujarat

* Promoting e-commerce services through landing pages and web banners
* Theme integration in Wordpress
* Creating custom post, Custom form, taxonomy in wordpress.
* Website development into **Shopify**.
* Website development into HTML, CSS & jQuery and if required in core PHP
* jQuery Validation for forms
* Working for eCommerce projects in team and it is essential to be a better team player
* Handling client communication and understanding their requirement and analyzing it and making bullet points which further need to explain to team members
* Working with Agile Methodology and reporting task on JIRA

**Sr. Web Developer** - 1/2017 to 4/2017

**Brainvire**, Ahmedabad, Gujarat

* Complex Website like Bidding portal for Directors and actors, its development into Bootstrap framework and a responsive website.
* Website development into bootstrap and working with wordpress developers and getting task done
* Making wireframe for Mobile apps to explain its flow
* Designing Mobile app

**Sr. Web Developer** - 12/2015 to 12/2016

**Milestone**, Ahmedabad, Gujarat

* Theme integration of website into CMS and making all website responsive.
* Helping all the >net developers for UI tasks.

**Sr. Web Developer** - 9/2013 to 12/2015

**Self Employed**, Ahmedabad, Gujarat

* Responsible to write Business Proposal and to submit it on the bidding portal
* Understanding client requirement and handling client
* Creating wireframe after analyzing website requirement
* Web Designing in Photoshop as per requirement
* Web Development in HTML, CSS, Bootstrap framework, jquery
* Website theme integration in wordpress and magento (1.9) as per requirement.
* Handling client and taking care of financial matter and receiving feedback on bidding portal from client.

**Sr. Web Designer** – 1/2012 to 9/2013

**Right Way Solutions**, Ahmedabad, Gujarat

**Web Designer** – 12/2010 to 12/2011

**KCS**, Ahmedabad, Gujarat

Education

Bachelor of Computer Application: 2009

**Gujarat University**, Ahmedabad, Gujarat, India

Pursuing MBA in Marketing Management from NMIMS

Contact

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Languages

Gujarati,

Hindi,

English