**Resume**

**Name: MANASA BATHINI**

**Email :** [**Manasabathini123@gmail.com**](mailto:Manasabathini123@gmail.com) **Mobile Number: 6304640649**

**Career Objective:** To work in a firm with a professional work driven environment where i can utilize and apply my knowledge, skills which would enable me as a professional to grow while fulfilling the goals.

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| --- | --- | --- | --- | --- | --- | --- |
| Degree | Instituion | Name of the board/university | Percentage | | | Year of passing |
| Integrated master’s in pharmaceutic al chemistry | Chaitanya PG College (Autonomous) | Chaitanya PG College  (Autonomous) | | 85% | 2023 | |
| Intermediate | Narayana junior college. | Telangana state board of intermediate education. | | 82% | 2016 | |
| SSC | ZPHS | Telangana state board of secondary education. | | 63% | 2014 | |

**Educational Qualifications:**

**Core Competencies**:

* Search engine optimization (SEO)
* Search engine marketing (SEM)
* Social media marketing (SMM)
* Social media optimization (SMO)
* Google ad words
* Email marketing

**Tools:**

* AHREF ¬ Moz bar ¬ Google Analytic 4 ¬ Google Search Console ¬ Google Keyword planner ¬ SEMRUSH Traffic analysis ¬ SEO quake Tool ¬ Canva tool ¬ WA sender free plug-in ¬ Quill boat

**Skills:** Operating systems: Windows 7, Windows 10 Ms excel, Ms word, good communication skills.

**Professional experience:** Niacin Extended-Release Tablet Formulation Project.

Description: Led a project focused on the formulation of Niacin Extended-Release Tablets, aimed at developed a controlled-release dosage form of niacin for sustained therapeutic effects. Collaborated with a multidisciplinary team to design and optimize the formulation, considering factors such as release kinetics, stability, and bioavailability.

Duration:03/03/22-06/06/2022 Role: Took a lead role in the project, coordinating activities, and ensured adherence to project timelines. Conducted extensive literature research on extended-release technologies and assessed various formulation approaches to achieve the

desired release profile. Collaborated with formulation scientists, chemists, and pharmacologists to design and evaluate different prototype formulations.

Skills Applied: Applied knowledge of pharmaceutical formulation principles, excipient selection, and extended-release technologies. Utilized analytical techniques to assess drug release profiles, stability, and dissolution characteristics. Employed problem solving skills to troubleshoot formulation challenges and optimize the final product.

**Achievements** :

Developed a robust formulation for Niacin Extended-Release Tablets, effectively controlling the release of niacin over an extended period. Optimized the formulation to ensure consistent release kinetics, maintaining therapeutic drug levels and minimizing dosing frequency. Conducted in vitro dissolution studies and evaluated the release profiles using appropriate analytical methods. Collaborated with regulatory affairs professionals to ensure compliance with regulatory guidelines and requirements.

**Personal Skills:**

* Hardworking, dedicated, and sincere to achieve personal and organizational goals

• Good Leadership qualities

* Quick learner, attentive and enthusiastic about learning.
* Adaptable to new technologies and to new environments
* Competitiveness
* Participated in technical seminars conducted in our college.

**Work Experience:** Indiamart (1 year experience)

**Indiamart :**Tele associate.

Sales and Lead Generation: Successfully generated sales leads through outbound calls, effectively communicating the value propositions of Indiamart's services and products.

demonstrated strong persuasion and customer engagement skills to convert prospects into clients.

Customer Relationship Management: Built and maintained strong relationships with existing clients, providing exceptional customer service and addressing inquiries and concerns promptly. Fostered trust and loyalty, resulting in repeat business and client satisfaction.

**Personal Details:**

**Name**: Manasa

**Date of Birth:** 20/12/1999

**Father’s name: Bikshapathi**

**Language’s Known:** English, Telugu, and Hindi

**Nationality:** Indian.

**Hobbies:** Gardening, listening to music, reading novels, writing, blogging. Interacting with new people

**Declaration:**

I hereby declare that the information furnished above is true to the best of my knowledge.

**Place: Hanamkonda Date:19/06/2 023**

**Signature (B.Manasa)**