**Shweta Pandey**

Email: pandeyshweta152@**gmail.com**

Mob: **91-** 7518343861

**Address:** D1/52,Sector-F, Jankipuram, Lucknow

PIN: 226021

**CAREER OBJECTIVE:**

To secure a challenging position that utilizes my experience, while allowing me the opportunity of professional and personal growth.

**EDUCATIONAL QUALIFICATION:**

| **Qualification** | **University/College/School** | **Year of passing** | **Aggregate** |
| --- | --- | --- | --- |
| MBA | Integral University | 2018 | 72 |
| B.com | Lucknow University | 2015 | 53 |
| Secondary | Capital Convent Inter College, Lucknow | 2010 | 58 |
| Higher Secondary | Sam Public School, Lucknow | 2012 | 66 |

**TECHNICAL SKILLS:**

| **Operating Systems/Platforms** | * MS Excel, MS Word, MS Powerpoint. * Windows |
| --- | --- |
| **Commands in Subject** | * Good Knowledge in Accounting * Finance * Digital marketing. |

**ACHIEVEMENTS:**

* Awarded by UP Governor and Chief Minister on Republic Day 2018 for Yuva

Snagam competition for a presentation on “Paardarshi Pradesh - Ensuring Zero Corruption and Transparency in Governance in Uttar Pradesh” held by UP government at Indian Institute of Technology (IIT) Kanpur.

* Best player in inter and intera college Badminton.
* Participated in various essay and debate competition in school.

**Work Experience:**

**Company:** SquareIT Solution

**Period:** Nov 2020 to till Date

**Role:** Analyst  **Responsibilities:**

* Gather the requirement from business and requirements team.
* Analyzing the requirements for feasibility in the current system.
* Acting as a bridge between various stakeholders like development team and testing team.
* Writing the functional documents.
* Executing test cases in lower environments with testing teams.
* Writing basic SQL query to read data from tables.
* Experienced working on all functionality of Google ads.
* Experienced working on creating **accounts**, **campaigns** and ads groups for multiple clients and companies.
* Experience working on **Bid** **strategy** for Google **Adwords**.
* Campaign Analysis; Account level **snapshot** of crucial campaign-based metrics.

**INTERNSHIP:** I have completed my summer training of MBA on the topic “Customer Relationship Management”.

**PERSONAL SKILLS:**

* Willingness to work in a team , Team Player
* Communication
* Positive thinking, Optimistic
* Ability to work under pressure, Stress management

**PERSONAL PROFILE:**

Name: Shweta Pandey

Nationality: Indian

Gender: Female

Marital Status: Unmarried

Languages Known: English, Hindi

**DECLARATION:**

I hereby declare that the information mentioned above is correct up to the best of my knowledge and believe.

**Place:-** LUCKNOW **(Shweta Pandey)**