**FARZANA PARVEEN**

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| **CURRICULUM VITAE** |

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Address: D.7.Zanntul Naim Row House, Nr. Madni Masjid, B/H. Sorthiya Ghanchi Hall, Sarkhej Road, Ahmadabad

**CAREER OBJECTIVES**

To be a part of the challenging team which strives for the better growth of theorganization and which explores my potential and provides me with the opportunityas well as to enhance my talent with an intention to be an asset to the company.

Seeking a position providing the chance to constantly learn, upgrade and prepare myself for newer challenges and to be a part of professionally managed reputed and growth oriented organization.

**SUMMER INTERNSHIP PROGRAM**

**Company– askmegrocery.com** **Duration – 60 days**

**June 2016 – July 2016**

**Key Responsibilities / Task**

* Present scenario of online grocery shopping in Kolkata
* To observe the work responsibilities of Sales Representative
* Measurement of interest of people of Kolkata in online grocery shopping
* Executed Work with Representatives and Sales Manager
* To help to organize the meeting for achieving target of the company

**PROJECT WORKS**

**Graduation Project:**

**Major project**:

**Intelligent Ambulance for Auto traffic Control**

**Key Responsibilities / Task**

* To control the traffic jam while an ambulance is carrying a serious patient.
* Implementation of intelligent ambulance in metropolitan cities like Delhi, Mumbai, Kolkata, Chennai and in some pause cities like Bangalore in India.
* Try to reduce the jam related problems of busy people.

**Minor project**:

**Automatic Street Light by Using LDR**

**Key Responsibilities / Task**

* Increase the awareness of LDR (Light Dependent Register) for producing electricity when there is less availability of electricity, e.g. rural areas.
* To produce electricity to avoid the problems of streetlights.

**DISSERTATION**

**Dissertation:** Relationship between advertisement and sales for some reputed automobile companies operating in India

**Key Responsibilities / Task**

* Establish the relationship between advertisement and sales by using secondary data
* To understand the present scenario of automobile industry in India
* Track the record of some reputed automobile companies in India

**ACADEMIC QUALIFICATION**

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| --- | --- | --- | --- |
| **Academic Qualification** | **Institute/ University** | **Year of Passing** | **CGPA/Percentage** |
| Master in Business Administration (Pursuing)  **Major** : Marketing &  **Minor** : Human Resource | Vidyasagar University | 2017 | 70.21% |
| Bachelor of Technology  (Electrical Engineering) | Biju Patnaik University of Technology | 2013 | 7.09 |
| Higher Secondary | West Bengal Council of Higher Secondary Education | 2009 | 56.4% |
| Secondary | West Bengal Board of Secondary Education | 2007 | 74.8% |

**ACHIEVMENTS**

* Won 1st prize in dance competition in annual fest of college.
* Attended National Workshop on “Emerging Technologies in Electrical Power System”
* Represented Ganjam District in Women’s Cricket at District level.
* Participated and represented the International seminar on Management Innovation

**STRENGTH & SKILLS**

* A Pleasing personality with good presentation and communication skills.
* Well acquainted with all levels of people.
* High efficiency level to work independently or in a team environment.
* Equanimity under pressure & situations.
* Hardworking, motivated, result oriented & trustworthy.
* Team Player
* Decision Power
* Self-Motivator
* Focused
* Good team player and positive attitude
* Ready to move for growth oriented organizations

**WORKING EXPERIENCE**

One year of experience as Digital Marketing Executive in sales in Axis Bank credit card department

**HOBBIES &INTERESTS**

* Leadership
* Interacting with People
* Watching movies. Painting

**PERSONAL DETAILS**

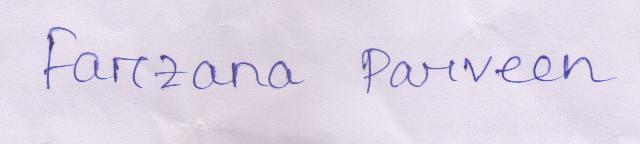
Nationality : Indian

Languages Known : Bengali, English, Hindi, and Oriya

Address : Kharagpur (West Bengal)

**DECLARATION**

I hereby declare that the above mentioned statements are true and correct to the best of my knowledge and belief.

**Date : 05-06-2018 SIGNATURE**