**Objective:**

To gain a challenging position in an esteemed organization where continuous learning and diverse expertise is needed. So, that I can contribute towards the growth of the organization and there by advance my career.

**Professional experience**:

**WIPRO LIMITED: July 2020 - Present, Hyderabad, India.**

**Role: Senior Associate.**

* Key responsibilities: To ensure brand safety, Enforce client policies.
* Ensuring that all content meets quality standards set by the company and verifying that the content is factually correct, relevant and appropriate for its intended audience.
* Providing feedback to content creators to help them improve the quality of work. Maintaing consistency in terms of style, tone and messaging across all content.
* Protecting the company’s reputation and brand image by ensuring that all content meets quality standards.
* Review business listings based on user complaints and make policy based decisions.
* We are responsible for flagging inappropriate content and ensuring that the platform remains safe for all users.

**GLOBAL LOGIC TECHNOLOGIES: October 2018 to November 2019, Hyderabad, India.**

**Role: Associate Data Analyst**.

* Google invented a driverless car with algorithm based automatic program.
* As being a point of contact, I am responsible to make the machine understanding different kind of entities like person, object or moving assistance based on the algorithm program.
* Getting different kinds of billing statements. I need to verify the key and consumer numbers and need to draw a tight bounding boxes selecting the appropriate label.

**ACCENTURE DIGITAL PRIVATE LIMITED: June 2017 to June 2018, Hyderabad, India.**

**Role: Process Associate Analyst, Digital Marketing.**

* My primary job role is go through the clusters of the Adds available in the tool.
* To check whether the Adds being published as per Google policies or not.
* If the advertisements are within the Google policies, we need to approve the adds.
* If the advertisements are violating, we need to label the adds for publishing. Once the decision is passed, it undergoes some quality check and then it is Re-marketed.

**Educational summary:**

* B.Tech (Computer Science) from ¨Bharat Institute of Engineering &Technology” (JNTU) Hyderabad. Year of completion- 2016
* M.P.C from ¨Sri Chaithanya Junior college¨ Hyderabad. Year of completion- 2012.
* SSC from ¨Chaithanya Residential High School¨ Hyderabad. Year of completion- 2010.

**Personal Strengths:**

* Innovative and creative.
* Keen intellect.
* Can work under pressure to meet deadlines.
* Flexible team player.

**Personal profile:**

Date of Birth : 17-11-1994

Nationality : Indian

Languages known : English, Hindi and Telugu

Permanent Address : H.no:3-16-97/14/B, Venkat Reddy Nagar, Ramanthapur, Hyderabad-500013

**DECLARATION**

I here by declare that the information furnished above is true to the best of my knowledge.

**M.PALLAVI**