



# TEMPLE

INN & SUITES

Edvard Jimenez

**CIT 230**

## SITE PURPOSE

The purpose of this website is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips.

## TARGET AUDIENCE

The target audience of this website are as follows :

**Who :** Temple workers, patrons, and their families by providing specialized services and accommodations that meet the needs of those patrons. And to anyone who are willing to abide by the terms and policies outlined by the company.

**Age :** 18 to 60 years old.

**Technology :** To anyone who had at least basic knowledge, understanding, and comfortable in using a computer, tablet or a mobile device.

## PERSONAS



**ROWEL  
MENDOZA**

**Age :** 47

**Occupation :** PUV Driver.

**Demographics :**  
Married, working, smartphone, church leader.



**CARLOS  
PARADA**

**Age :** 60

**Occupation :**  
Company Owner

**Demographics :**  
Senior citizen, married, business, smartphone, financial firm, church leader.



**NOEL  
PLACER**

**Age :** 51

**Occupation :**  
Hospital Nurse

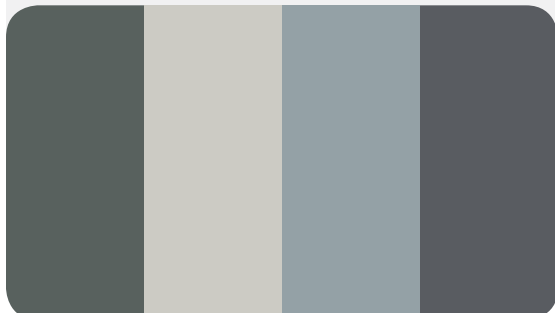
**Demographics :**  
Married, working, desktop & smartphone user, hospital, church leader.

## SCENARIOS

1. Is the site can provide all the essential information about the hotel and its services?
2. Can you book a hotel room reservation within the site?
3. Is there any contact information provided in the site if in case a visitor needed further assistance?
4. Does it also have a way that the site can notify me whenever there's a new promotion or deal?
5. Is it user friendly?

## COLOR SCHEME

<b>#505358</b>	<b>#CACBC1</b>	<b>#969F95</b>	<b>#39C2D7</b>
Primary	Secondary	Tertiary	Body Type



## TYPOGRAPHY

#1 ROBOTO SLAB

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
QRSTUVWXYZ  
1234567890

#2 ROBOTO

abcdefghijklmnopqrstuvwxyz  
qrstuvwxyz  
1234567890

**Main Heading** : #1 • Regular

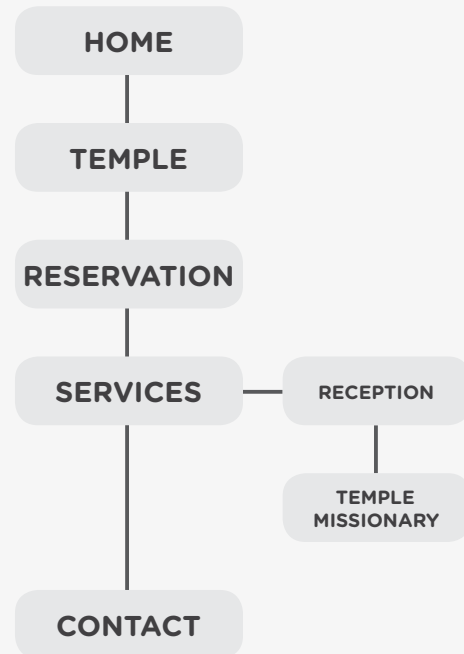
**Sub Heading** : #2 • Bold

**Body Type** : #2 • Regular

## WIREFRAME (MOBILE)



## SITE MAP



**LOGO**

HOME TEMPLE RESERVATION SERVICES CONTACT

# HEADING

SUB-HEADING

**BUTTON**

**PHOTO**

## ABOUT US

**BUTTON**



**TEMPLE HOTEL PHOTOS**



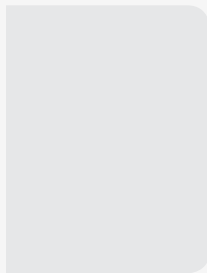
### OUR ROOMS



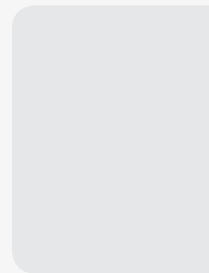
**BUTTON**

**PHOTO**

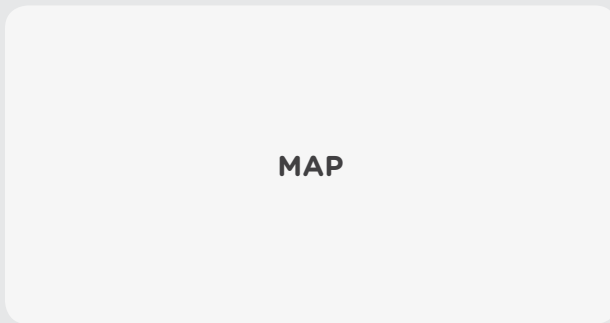
### OUR AMENITIES



**PHOTO**



**MAP**



**COMPANY NAME**

**STREET, TOWN, CITY  
ZIPCODE**

**CONTACT NO(S).  
EMAIL**



**COMPANY NAME**

© 2019 Company Name | All Rights Reserved

**FB**

**IG**

**TW**

**YT**