A knowledge base is a set of sentences. (Here "sentence" is used as a technical term. It is related but is not identical to the sentences of English and other natural languages.) A sentence is an assertion about the world

TELL – add new knowledge to the kb

ASK query what is known

Inference deriving new sentences from old

It TELLS the knowledge base what it perceives

ASKS the knowledge base what action it should perform. Difference between procedural and declarative programming.

Question 7.14 asks for what is optimal behavior and suggests ways to improve it?

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