

Hi. I am a Senior Product Designer, consultant, at IBM Garage with skills and experiences that allow me to drive the product and business strategies, take ideas from concept to mock to prototype to production, and translate my decision-making into clear, testable hypotheses and metrics.

Education

Vilnius Gediminas Technical
University Bachelor of
Industrial Engineer, 2014

Achievements

- Recognised as *Idea* and “*Let’s do it*” person, translated through multiple awards and appreciations from managers and peers.

(References provided upon request)

- IBM Design Thinking Coach certification

Experience

IBM Garage / Senior Product Designer

Copenhagen, Denmark / 2017 October – Present

I led the digital product development strategy and end-to-end design developement for more than 30 enterprise clients and startups. I facilitated more than 50 Design Thinking Workshops to define the Minimum Viable Product, ensured that every case study has problem-solution fit, and aligns with business outcomes. I conducted over 100 user testings, to validate my created low-to-high fidelity prototypes and designs. I led the Sponsor User Program, which influenced the size of 500 hundred people team to leverage human-centered design techniques. I was one of the key person to drive the client discussion leading to over 1M USD worth of business transformation, app modernization project.

IBM CIC / User Experience Designer

Vilnius, Lithuania / 2015 June – 2017 October

I led the user experience practice for the IBM Payments Gateway project. Delivered complex B2B payments customization solution. Mentored and trained over 10 non-design colleagues on user experience practice and IBM Design Thinking methodology.

Goskills / Head of Design

Remote / 2015 June – 2017 October

Art directed the educational eCommerce website, helped to define the product delivery roadmap and created the user experience strategy. Translated both end-user and business goals into seamless experiences by creating and designing user journeys, wireframes, low and high fidelity user interfaces, prototypes, and motion design guidelines.

Kavita Group / Senior User Experience Designer

Vilnius, Lithuania / 2015 June – 2017 October

Managed multiple e-commerce design projects, created and maintained design language, helped to build the product delivery roadmaps. Oversaw brand identity and product strategy.