PLANNED ENTRY IN THE BRAZILIAN MARKET

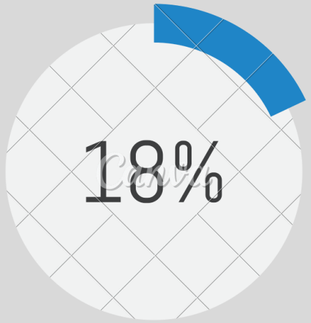
ENIAC + MAGIST=?

INSIGHTS FROM THE DATA SCIENTISTS:
APOORVA, EDVIN & SOHAIB

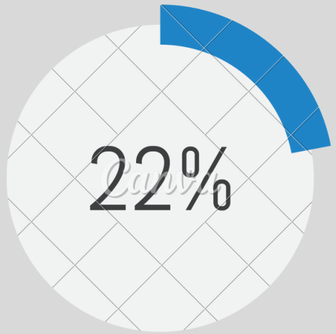
01 COMPATIBILITY

02 DELIVERY PERFORMANCE

COMPATIBILITY [MAGIST]

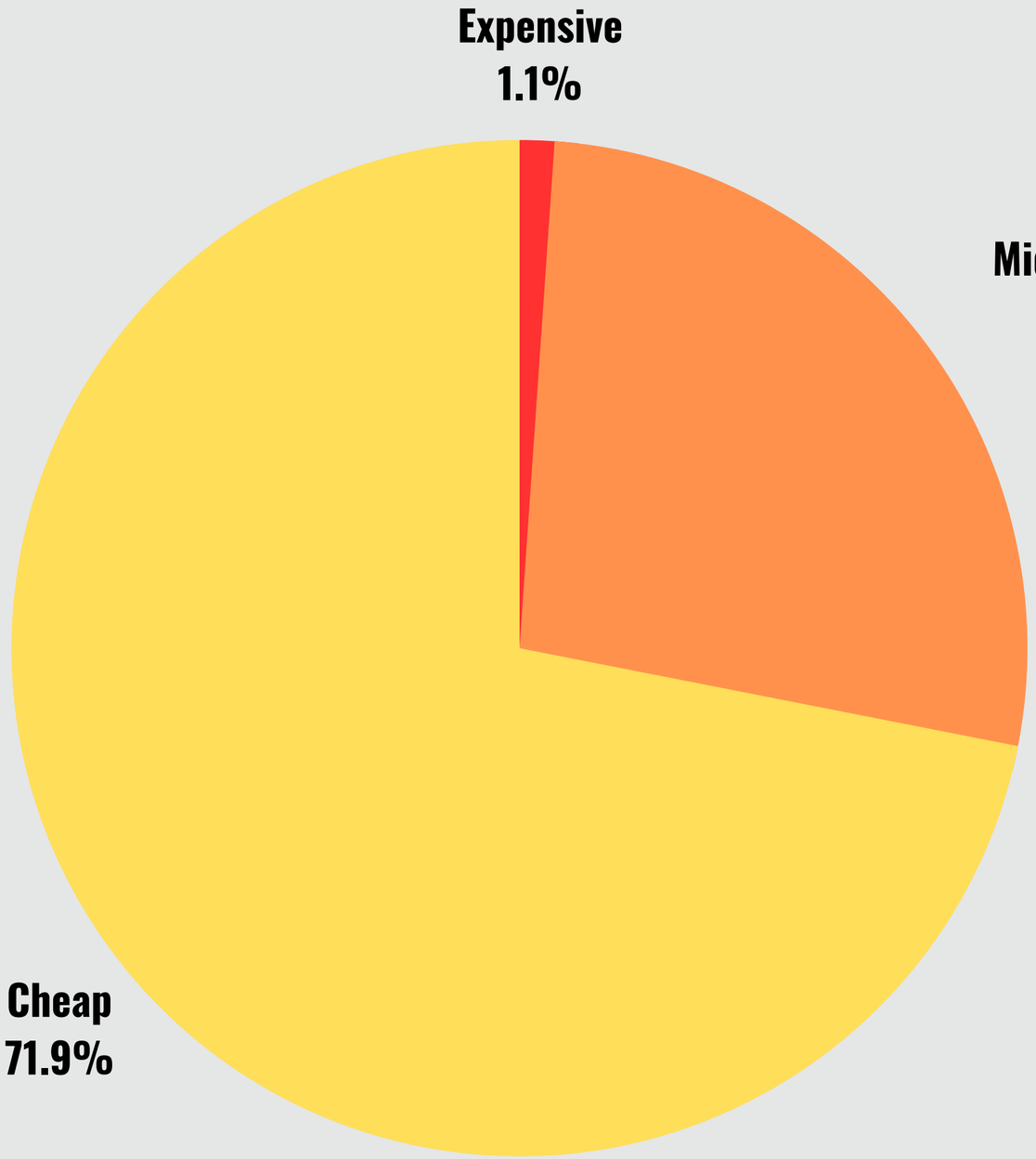


Tech Products



Tech Sellers

Revenue	Eniac	>	Magist



CAN ANYONE SEE THE SHARE OF EXPENSIVE TECH PRODUCTS?!

DELIVERY

MAGIST

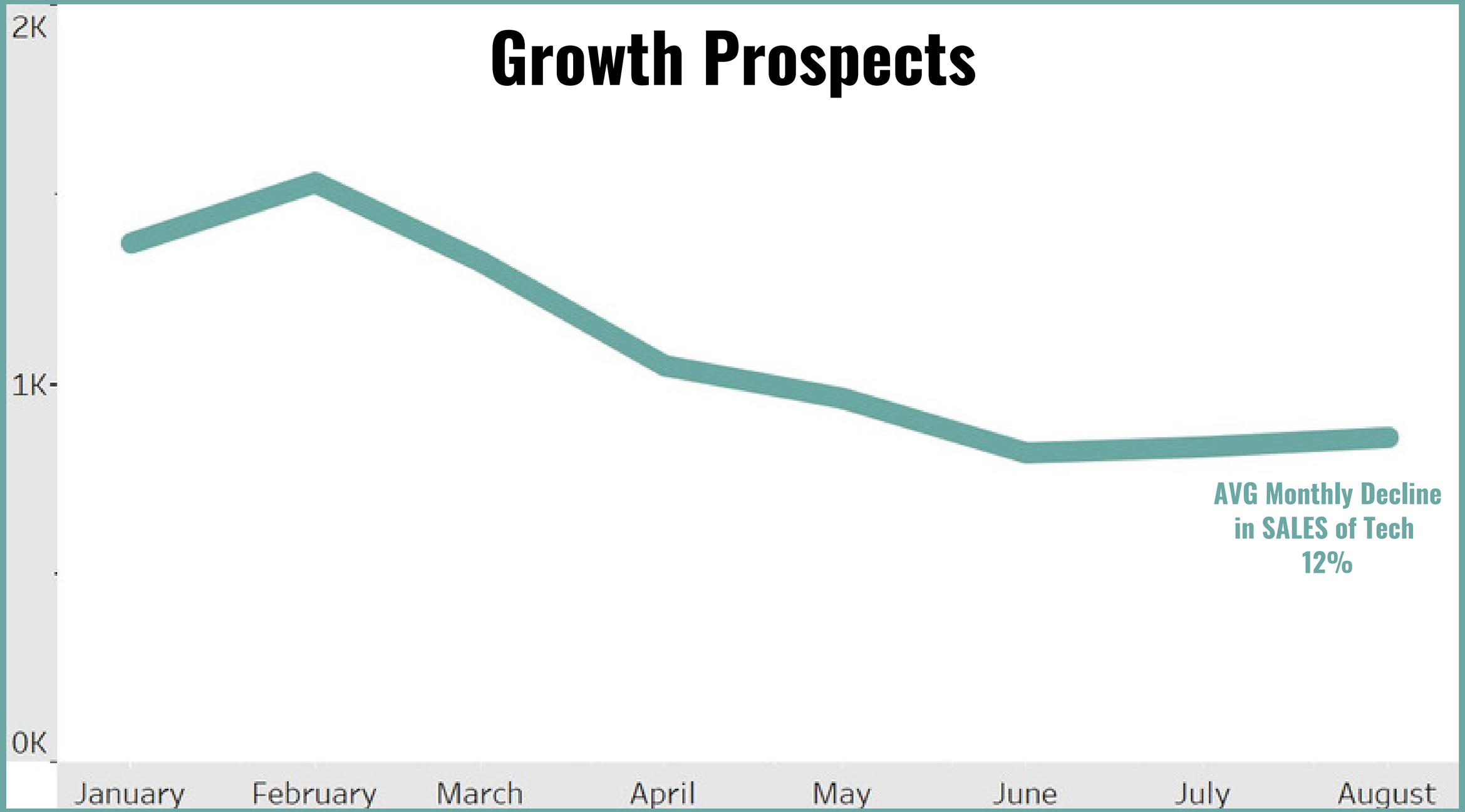
97% Delivered but...SLOW!!!

AVERAGE DELIVERY TIME

12

DAYS

Growth Prospects



Recommendations & Way Forward