

Exec

Product

Customer

Territory



Crank & Cadence
BICYCLE SHOP

Slicer Panel

Clear Filters

\$25M

Total Revenue

\$10M

Total Profit

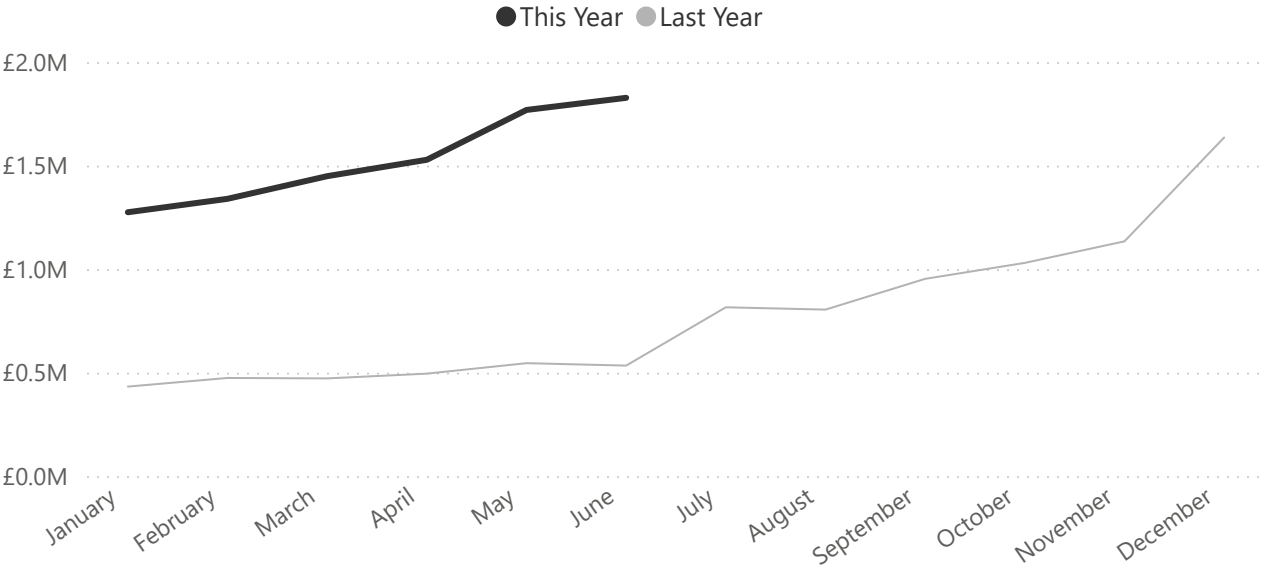
25K

Total Orders

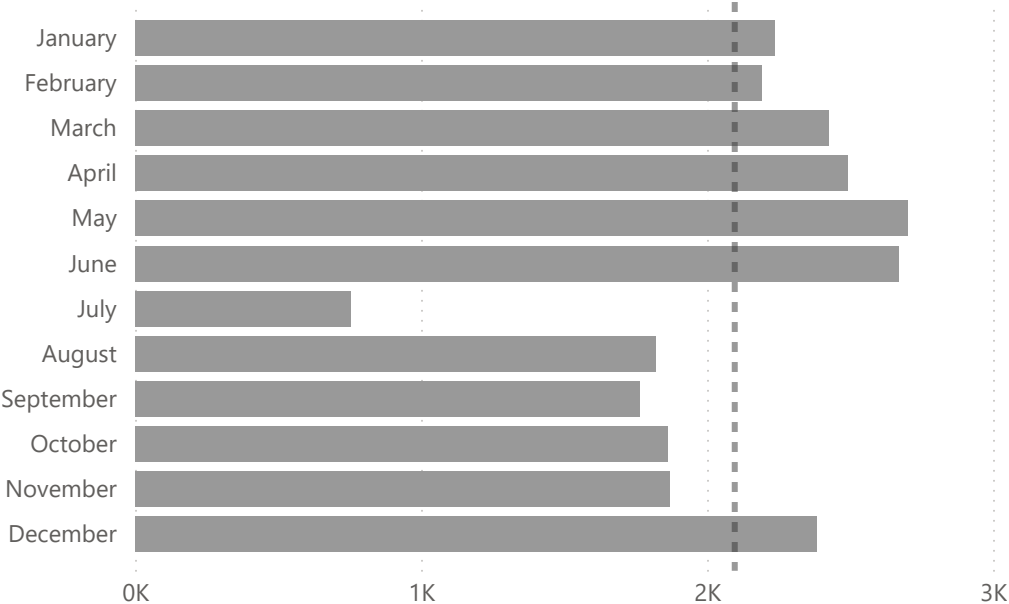
2.17%

Return Rate

Revenue This Year vs Last



Total Orders



\$1.83M

Revenue This Month

2,146

Orders This Month

\$771,577

Profit This Month

166

Returns This Month

Last Month: \$1,637,262

Target: \$1,800,989 \$26K ↑

Last Month 2,165

Target: 2,382 -236 ↓

Last Month: \$750,754

Target: \$825,830 -\$54K ↓

Last Month: 169

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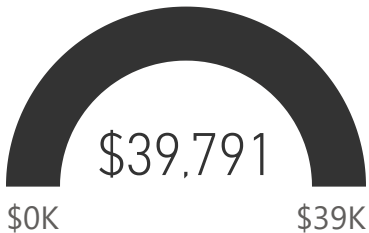
Clear Filters

- ☐ Accessories
- ☐ Bikes
- ☒ Clothing

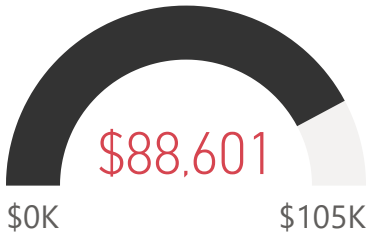
Monthly Bike Revenue vs Target



Monthly Clothing Revenue vs Target



Monthly Accessories Revenue vs Target

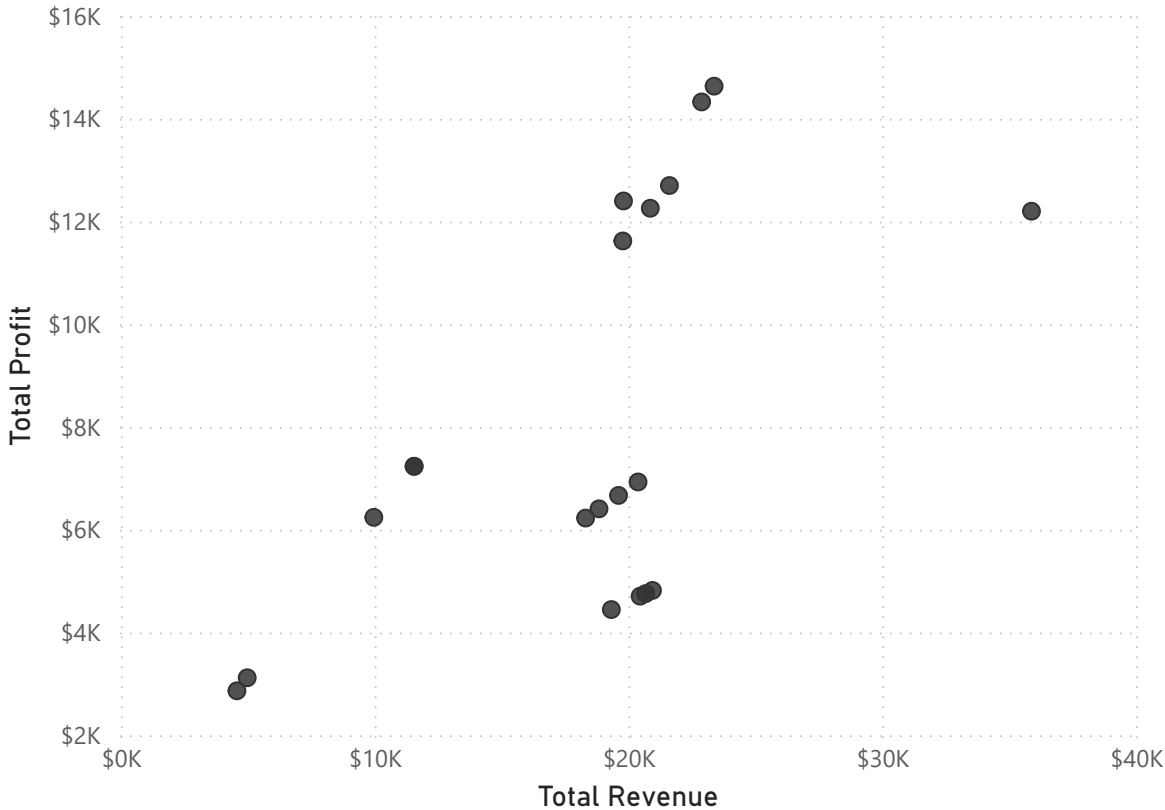


Most Purchased Item

AWC Logo Cap

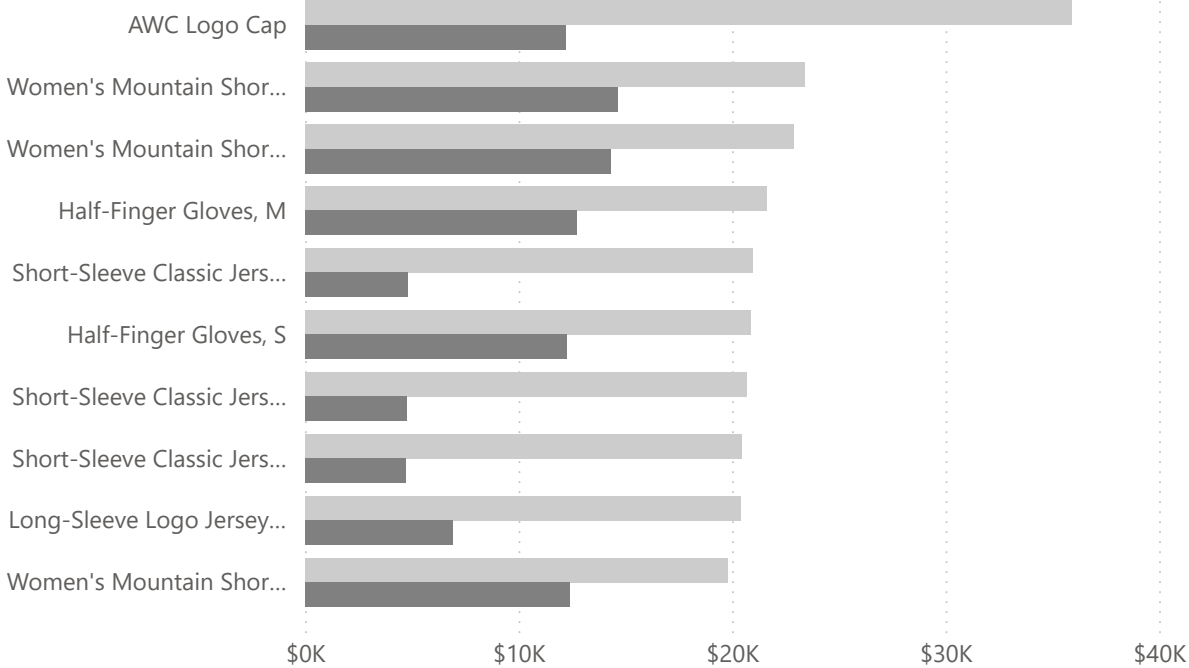
Most Returned Item

Classic Vest, S



Top 10 Products By:

● Total Revenue ● Total Profit



17,416

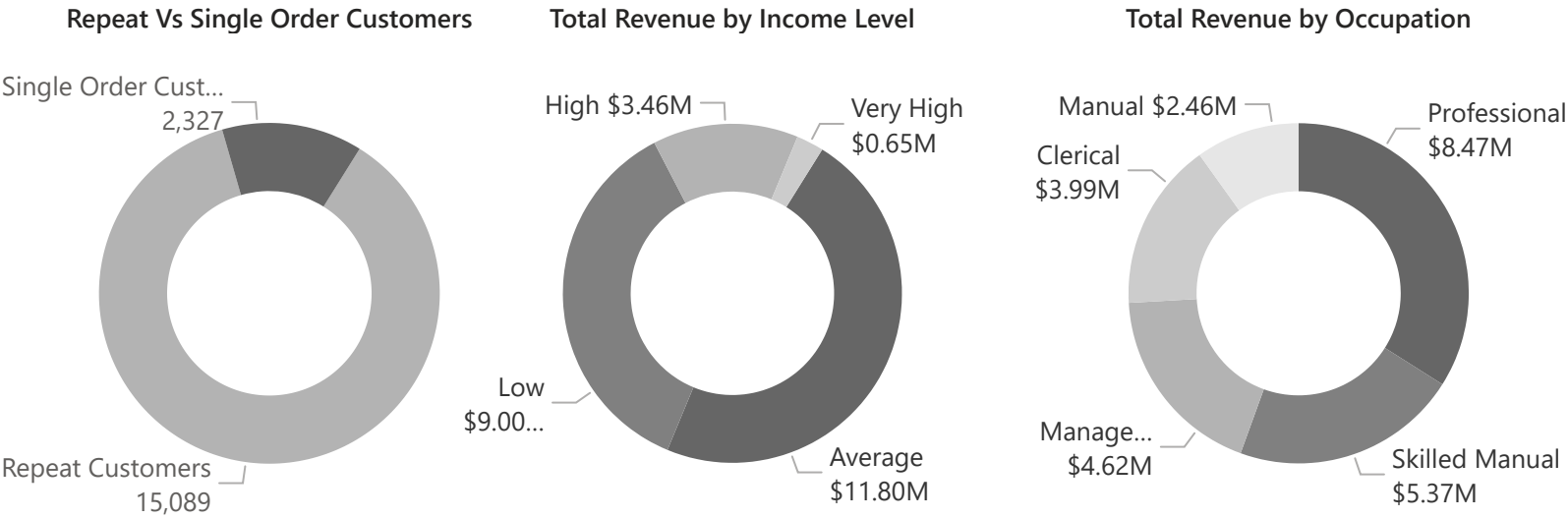
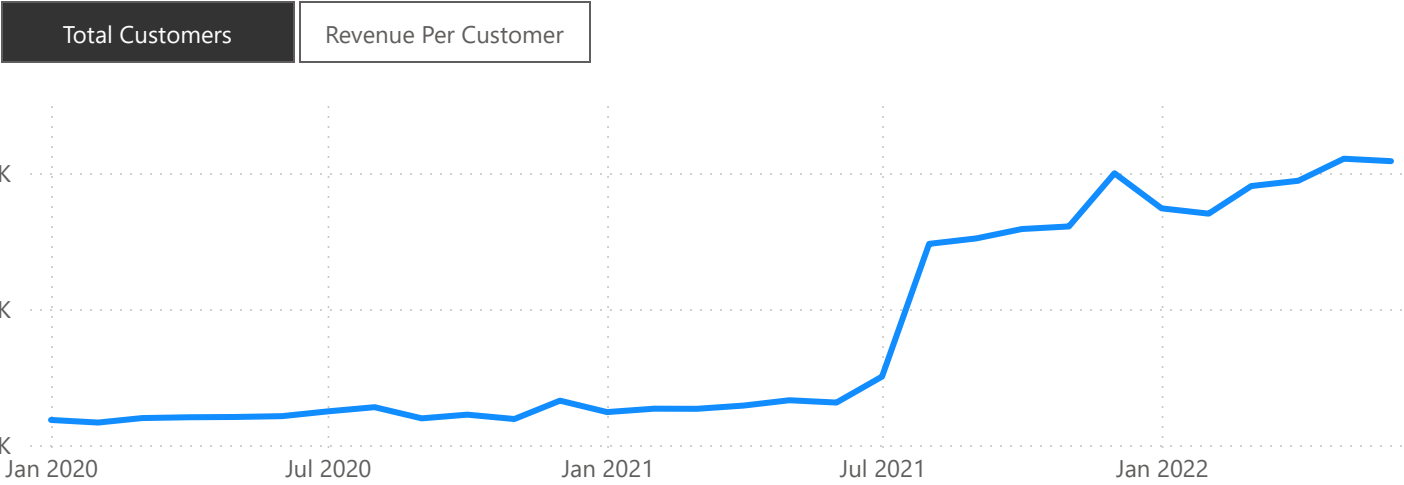
Total Customers

\$1,431

Average Revenue Per Customer

Top 20 Customers Based On Revenue

CustomerKey	FirstName	LastName	Total Revenue	Total Orders
11433	MAURICE	SHAN	\$12,408	6
11439	JANET	MUNOZ	\$12,015	6
11241	LISA	CAI	\$11,330	7
11417	LACEY	ZHENG	\$11,086	7
11420	JORDAN	TURNER	\$11,022	7
11242	LARRY	MUNOZ	\$10,852	7
13263	KATE	ANAND	\$10,437	4
12655	LARRY	VAZQUEZ	\$10,395	4
11425	ARIANA	GRAY	\$10,391	6
12631	CLARENCE	GAO	\$10,332	4
12650	AARON	WRIGHT	\$10,329	4
13405	ETHAN	BRYANT	\$10,309	4
11429	MARCO	LOPEZ	\$10,290	6
12632	BONNIE	NATH	\$10,283	4
11245	RICKY	VAZQUEZ	\$10,166	4
11237	CLARENCE	ANAND	\$10,065	4
11428	DEANNA	PEREZ	\$9,762	4
11427	DESIREE	DOMINGUEZ	\$9,718	4
11423	JASMINE	STEWART	\$9,717	4
11412	SYDNEY	BRYANT	\$9,707	4



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Select all

Accessories

Bikes

Clothing

