

Edward Jonathan

Aspiring Data Scientist

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SUMMARY

A results-driven professional transitioning from Project Management and Business Development to Data Science. Experienced in analyzing data to inform strategic decisions, optimizing project workflows, and delivering data-backed insights. Currently pursuing technical expertise in Python, SQL, and data science methodologies, with a strong foundation in quantitative analysis from an accounting background.

EDUCATION

Bachelor in Accounting

University of Tarumanagara | 2014.08 – 2018.01 | **GPA 3.03**

Dibimbing.id

Data Science Learning Journey: Currently enhancing skills in Python, SQL, and statistical analysis at Dibimbing.id with a focus on building machine-learning models and data visualization.

PROFESSIONAL EXPERIENCE

GTM (Go-To-Market) Specialist

OPPO Indonesia | 2023 - 2024

- Conducted data analysis to evaluate market demand, ensuring optimal product launch strategies.
- Provided regular, accurate data reports to key stakeholders, facilitating data-driven business decisions.
- Applied strategic analysis to forecast production needs, improving supply chain planning and responsiveness.

Project Manager

JD.ID (PT. Jingdong Indonesia Pertama) | 2020 - 2023

- Supervised end-to-end project workflows, ensuring alignment with business objectives through detailed performance tracking.
- Analyzed large datasets to identify operational bottlenecks and optimize delivery timelines, improving project efficiency by 20%.
- Produced comprehensive data reports using Excel for strategic decision-making and performance assessment.
- Collaborated cross-functionally to implement data-driven improvements, enhancing customer satisfaction and operational accuracy.

Business Development Executive

JD.ID (PT. Jingdong Indonesia Pertama) | 2019 - 2020

- Conducted market research and competitor analysis to identify growth opportunities, increasing client acquisition by 15%.
- Forecasted sales trends based on historical data, contributing to more accurate business planning and strategy development.
- Delivered actionable insights to stakeholders through structured data analysis, enabling informed decision-making.

Sales Support (B2B)

JD.ID (PT. Jingdong Indonesia Pertama) | 2018 - 2019

- Managed and processed purchase orders with 100% accuracy, ensuring timely delivery and client satisfaction.
- Generated operational reports for Account Managers, improving tracking efficiency for projects with multiple shipping addresses.
- Leveraged Excel for data organization and reporting, enhancing accuracy and reducing processing errors by 25%.

TECHNICAL SKILL

- **Language:** English (Professional), Indonesian (Native), Mandarin (Beginner)
- **Soft Skills:** Communication, Project Management, Problem Solving, Statistical Analysis, Teamwork, Adaptability, Analytical Thinking, Data-Driven Decision Making, Flexibility, Desire to Continue Learning, Proactiveness
- **Software:** Python, SQL, Excel, Data Reporting, Machine Learning, Data Visualization (Power BI, Tableau)

CERTIFICATION

- EF SET English Certificate 73/100 (C2 Proficient)
- Google Project Management: Specialization