

EDWARD NGUYEN

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(206) 697-8260

Experience

Apptio | Product Design Intern

Oct 2014 - Present | Bellevue, WA

- Conducted internal employee interviews for persona revision
- Built and documented information architecture for Apptio Datalink
- Designed new UI for Datalink using HTML/CSS and JS, and integrating into live product

Vertafore | Experience Design Intern

June 2014 - Sept 2014 | Bothell, WA

- Created usage analytics reports in the form of infographics and videos
- Performed pattern and icon research for senior experience designers
- Iteratively wireframed a new feature for a tablet product

Meridian Equity | Marketing Specialist

2011 - 2013 | Seattle, WA

- Created various web graphic assets such as hero images, flyers, and brochures
- Maintained social media accounts on Facebook and Twitter
- Chose and modified content management themes for Wordpress

Dermavita Medispa | Graphic Designer

2009 to 2011 | Kirkland, WA

- Created monthly e-mail marketing campaigns in Constant Contact
- Updated website with new content every week
- Created business cards, flyers, and brochures for in-store usage

Education

University of Washington

Seattle, WA

MSc in Information Management, 2013 - 2015

BA in Economics, 2009

Awards/Leadership

MSIM Program Committee Representative, 2014 - Present

William E. Henry Memorial Scholarship Recipient, 2014 - 2015

UW Graduate Student Fund for Excellence and Innovation, Spring 2014

CHI 2014 Student Design Competition Semi-Finalist, Spring 2014

Skills

Methods

Information Architecture
Interactive Prototypes
Responsive Design
Personas
Usability Testing
User Interviews
Wireframes

Experienced In

Axure
Bootstrap
HTML, CSS
Illustrator
InDesign
Omnigraffle

Familiar With

After Effects
Javascript
jQuery
MySQL
PHP
Sass
Source Control