

Edward Nguyen

User Experience Designer

EXPERIENCE

UX Design Intern

Apptio | Oct 2014 - Present

Front-end development for product redesign, persona validation through intensive user research, and documenting and building site maps/information architecture.

Experience Design Intern

Vertafore | June 2014 - Sept 2014

Produced usage analytics reports in the form of infographics and videos for internal consumption. Iteratively wireframed a new product feature, and performed research for senior designers.

Marketing Specialist

Meridian Equity | Feb 2011 - Sept 2013

Designed and branded websites, graphical content, and marketing copy for various portfolio companies.

Graphic Designer and Web Administrator

Dermavita Medispa | Dec 2009 - June 2011

Designed brochures, flyers, and e-mail marketing campaigns which met business needs and drove business to the clinic.

EDUCATION

MS in Information Management

University of Washington | Graduating June 2015

Focus: User Experience Design, 3.65 GPA

BA in Economics

University of Washington | Sept 2004 - Aug 2009

CONTACT ME

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SKILLS

DESIGN

Experience Flows
Information Architecture
Wireframes
Interactive Prototypes

TOOLS

HTML, CSS/Sass
JavaScript
Adobe CS
Axure
Omnigraffle

RESEARCH

User Research
Personas
Usability Testing
Task Modeling
Usage Analytics

LEADERSHIP & AWARDS

CHI 2014 Student Design Semi-Finalist
Henry Memorial Scholarship Recipient
MSIM Program Committee Rep.