

# Edward Nguyen

portfolio [www.edwardux.com](http://www.edwardux.com)

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UX Designer focused on designing products and features with a deep understanding and balance of user needs and business objectives.

## Experience

### **Skilljar**

*Product Designer*

*July 2018 - August 2019*

- Led design of product refresh with improved global navigation and modernization of platform
- Collaborated with front-end team to develop design system for consistency and improved velocity for design and engineering teams
- Created user personas to infuse user empathy into product development process and guide UX improvements on the roadmap
- Led design and research for key product initiatives

### **LiquidPlanner**

*UX Designer*

*July 2015 - June 2018*

- Designed project dashboard templates resulting in 65% adoption since launch
- Led research activities to validate problems by conducting user interviews and synthesizing findings
- Led and participated in design workshops to inform design enhancements
- Created storyboards to illustrate user frustrations, create shared empathy, and to ideate on solutions in context
- Led usability testing to assess product and new design concepts for refinement

### **Spatial Development International**

*Interaction Design Intern*

*March 2015 - May 2015*

- Supported the "Capitol Hill Garage Sale" app by providing updated iconography and interaction design improvements

### **Apptio**

### *Product Design Intern*

*Oct 2014 - Jan 2015*

- Used Omnigraffle to create a sitemap for Apptio Datalink
- Hand coded and tested custom HTML emails as part of email marketing campaigns to support product messaging
- Led a shipped visual reskin of Apptio Datalink to match new design vision
- Supported manager by conducting internal interviews to enhance personas

### **Vertafore**

#### *Experience Design Intern*

*June 2014 - Sept 2014*

- Analyzed and compiled usage analytics to support Senior product designers
- With other design interns, used usage data to inform important design recommendations for legacy product
- Won intern challenge by designing and developing a work tool that enables better collaboration and communication

### Skills

#### **Design:**

- Sketch
- Figma
- Invision
- UXPin
- After Effects

#### **Research:**

- User Interviews
- Personas
- Affinity Mapping
- Usability Testing
- Scenarios

#### **Development**

- HTML/CSS/Sass
- Bootstrap
- Basic JS

### Education

#### **University of Washington**

##### *MS, Information Management (MSIM)*

*Sept 2013 - June 2015*

- User experience design specialization, 3.8 GPA
- Competed and presented as a top-12 finalist at the [CHI 2014 Student Design Competition](#) (12 / 65 teams)
- Leadership role in [AIMS student group](#)
- Recipient of William E. Henry memorial scholarship
- Recipient of UW Graduate Student Fund for Excellence

##### *BA, Economics*

*Sept 2004 - August 2009*