# **Edward Nguyen**

portfolio <a href="http://edwardux.com/">http://edwardux.com/</a>
email <a href="edwardnux@gmail.com">edwardnux@gmail.com</a>
phone (206) 697 8260

UX Designer focused on designing products and features with a deep understanding and balance of user needs and business goals.

## Experience

#### Reddit

Product Designer, Data Tools (Contract)

April 2022 - Dec 2022

- Research and design for Reddit's internal data tools. Supporting Sales, Marketing, Product and Data Science to make data driven decisions.
- Contributor to the Reddit Data Visualization Framework.

## Costco Wholesale (IT)

UX Designer 2

May 2020 - April 2022

- Lead designer for Costco's first online eyeglass store. Performed research, user testing, and gathered business requirements. Shipping Summer 2022.
- Redesigned <u>contacts.costco.com</u> homepage to better support user shopping behavior, resulting in more efficient shopping experience for customers.

#### Skilljar

**Product Designer** 

July 2018 - August 2019

- Led product redesign for admin dashboard, including a design system and improved navigation resulting in <u>Geekwire UX of the year award</u>.
- Created user personas to infuse user empathy into product enhancements.

## LiquidPlanner

**UX** Designer

July 2015 - June 2018

• First UX role; learning the ropes in research and interaction design.

#### Education

#### **University of Washington**

MS, Information Management (MSIM) BA, Economics

Sept 2013 - June 2015 Sept 2004 - August 2009