Edward Nguyen

portfolio http://edwardux.com/

email edwardnux@gmail.com

phone (206) 697 8260

UX Designer focused on designing products and features with a deep understanding and balance of user needs and business goals.

Experience

Reddit

Product Designer, Data Tools (Contract)   *April 2022 - Present*

- Research and design for Reddit's internal data tools. Supporting Sales, Marketing, Product and Data Science to make data driven decisions.
- Contributor to the Reddit Data Visualization Framework.

Costco Wholesale (IT)

UX Designer 2   *May 2020 - April 2022*

- Lead designer for Costco's first online eyeglass store. Performed research, user testing, and gathered business requirements. Shipping Summer 2022.
- Redesigned contacts.costco.com homepage to better support user shopping behavior, resulting in more efficient shopping experience for customers.

Skilljar

Product Designer   *July 2018 - August 2019*

- Led product redesign for admin dashboard, including a design system and improved navigation - resulting in Geekwire UX of the year award.
- Created user personas to infuse user empathy into product enhancements.

LiquidPlanner

UX Designer   *July 2015 - June 2018*

- First UX role; learning the ropes in research and interaction design.

Education

University of Washington

MS, Information Management (MSIM)   *Sept 2013 - June 2015*
BA, Economics   *Sept 2004 - August 2009*