EDWARD NGUYEN

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Experience

PRODUCT DESIGN INTERN at Apptio from Oct 2014 to Present
Supported product design team in various initiatives. Major tasks include conducting internal employee interviews to better understand customers for persona creation, building and documenting a sitemap for a product called Datalink, and designing and implementing a new user interface for Datalink.

EXPERIENCE DESIGN INTERN at Vertafore from June 2014 to Sept 2014
Informed design and development teams about customer product use by analyzing usage analytics and crafting infographics shared internally. Performed icon and pattern research for senior designers. Iteratively wireframed new feature for a tablet product. Learned and built mental models to identify improvement areas for product offerings.

MARKETING SPECIALIST at Meridian Equity from 2011 to 2013
Created various web graphic assets such as hero images, flyers, and brochures. Maintained social media accounts on Facebook and Twitter, chose and modified content management themes for Wordpress. Occasionally helped with administrative tasks as needed.

GRAPHIC DESIGNER at Dermavita Medispa from 2009 to 2011
Primary point of contact for all graphic design, marketing and business materials, and website maintenance needs. Main prioritities included creating a monthly e-mail marketing campaign in Constant Contact, updating the website with new content every week, creating business cards, flyers, and brochures for in-store usage.

Awards/Leadership

MSIM Program Committee Representative, 2014-Present
William E. Henry Memorial Scholarship Recipient, 2014-2015
UW Graduate Student Fund for Excellence and Innovation, Spring 2014
CHI 2014 Student Design Competition Semi-Finalist, Spring 2014

Education

University of Washington
Seattle, WA
MSc in Information Management, 2013 - 2015
BA in Economics, 2009

Skills

Methods	Experienced In	Familiar With
Information Architecture	Axure	After Effects
Interactive Prototypes	Bootstrap	Javascript
Responsive Design	HTML, CSS	jQuery
Personas	Illustrator	MySQL
Usability Testing	InDesign	PHP
User Interviews	Omnigraffle	Sass
Wireframes		Source Control