Edward Nguyen

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UX Designer focused on designing products and features with a deep understanding and balance of user needs and business objectives.

Experience

CosmicJS

Contract UX / UI Designer   *April 2020 - Present*

- Leading design for sales and marketing materials, branding, and website

Skilljar

Product Designer   *July 2018 - August 2019*

- Led design for admin dashboard modernization, including new visual design, design system, and improved navigation
- Created user personas to infuse user empathy into product development

LiquidPlanner

UX Designer   *July 2015 - June 2018*

- Led research and design for key roadmap initiatives: dashboard templates, grid editing, redesign of timesheets, and edit panel redesign
- Championed storyboards to convey user frustrations, create shared empathy, and to ideate on solutions in context

Spatial Development International

Interaction Design Intern   *March 2015 - May 2015*

- Supported the "Capitol Hill Garage Sale" app by providing updated iconography and interaction design improvements

Apptio

Product Design Intern   *Oct 2014 - Jan 2015*

- Used Omnigraffle to create a sitemap for Apptio Datalink
- Hand coded and tested custom HTML emails as part of email marketing campaigns to support product messaging
- Led a shipped visual reskin of Apptio 'Datalink' to match new design vision

- Supported manager by conducting internal interviews to enhance personas

Vertafore

Experience Design Intern *June 2014 - Sept 2014*
- Analyzed and compiled usage analytics to support Senior product designers
- Participated in data-driven design using analytics to inform design enhancements
- Won intern challenge by designing and developing a work tool that enables better collaboration and communication

Skills

Design:
- Sketch
- Figma
- Invision
- UXPin
- After Effects

Research:
- User Interviews
- Personas
- Affinity Mapping
- Usability Testing
- Scenarios

Development
- HTML/CSS/Sass
- Bootstrap
- Basic JS

Education

University of Washington

MS, Information Management (MSIM) *Sept 2013 - June 2015*
- User experience design specialization, 3.8 GPA
- Competed and presented as a top-12 finalist at the [CHI 2014 Student Design Competition](#)
- Leadership role in [AIMS student group](#)
- Recipient of William E. Henry memorial scholarship
- Recipient of UW Graduate Student Fund for Excellence

BA, Economics *Sept 2004 - August 2009*