

- 3.** Write the markup language code for an ordered list that uses uppercase letters to order the items. This ordered list will display the following: Spring, Summer, Fall, and Winter.
- 4.** Think of a favorite quote by someone you admire. Write the HTML code to display the person's name in a heading and the quote in a blockquote.
- 5.** Modify the following code snippet to indicate that the bolded text has strong importance:

<p>A diagram of the organization of a website is called a <b>site map</b> or <b>storyboard</b>. Creating the <b>site map</b> is one of the initial steps in developing a website.</p>
- 6.** Write the code to create an absolute hyperlink to your school's website.
- 7.** Write the code to create a relative hyperlink to a web page named clients.html.
- 8.** Create a web page about your favorite musical group. Include the name of the group, the members of the group, a hyperlink to the group's website, your favorite three (or fewer if the group is new) album releases, and a brief review of each album. Be sure to use the following elements: html, head, title, meta, body, header, footer, main, h1, h2, p, ul, li, and a. Configure your name in an e-mail link in the page footer area. Save the page as band.html. Open your file in a text editor and print the source code for the page. Display your page in a browser and print the page. Hand in both printouts to your instructor.

## Focus on Web Design

Markup language code alone does not make a web page—design is very important. Access the Web and find two web pages—one that is appealing to you and one that is unappealing to you. Print each page. Create a web page that answers the following questions for each of your examples.

- a. What is the URL of the website?
- b. Is the page appealing or unappealing? List three reasons for your answer.
- c. If the page is unappealing, what would you do to improve it?
- d. Would you encourage others to visit this site? Why or why not?

## Case Study

The following case studies continue throughout most of the text. This chapter introduces each website scenario, presents the site map, and directs you to create two pages for the site.

### Pacific Trails Resort Case Study

Melanie Bowie is the owner of Pacific Trails Resort, located right on the California North Coast. The resort offers a quiet getaway with luxury camping in yurts along with an upscale lodge for dining and visiting with fellow guests. The target audience for Pacific Trails Resort is couples who enjoy nature and hiking. Melanie would like a website that emphasizes the uniqueness of the location and accommodations. She would like the website to include a