Edward Lim

350 S. Hobart Blvd Apt #8 Los Angeles, CA 90020
(213) 663-8400
edwarddlim7@gmail.com

Education

University of California, San Diego   Fall 2013 - June 2017

B.S: Cognitive Science with a specialization in Human-Computer Interaction
Major GPA: 3.3

Relevant Coursework/Skills

- Java, HTML, CSS, BootStrap, Matlab
- Usability and Informational Architecture
- Modeling and Data Analysis
- Prototyping

- Cognitive Design Studio
- Interaction Design
- Practicum in Professional Web Design
- Cognitive Ethnography

Experience

Baiera Enterprises   Feb 2016 - July 2016

Intern
- Assisted and provided user-experience consultation on the design of website for the main product
- Lead sourced and sent outreach messages to other start-up health companies through social media
- Point of contact for marketing proposals for healthcare providers

UC San Diego Housing, Dining and Hospitality   Sep 2014 - June 2017

Student Lead
- Directed co-workers in maintaining proper function of the dining facility
- Managed co-workers in their daily tasks
- Reported to head of dining concerning daily updates of the dining facility
- Point of Sales
- Prepared and serve food and beverage at various stations

Activities/Extra-Curricular

Chapter Risk Manager : Sigma Alpha Epsilon of UC San Diego   April 2015 - June 2017
- Received the Chapter Achievement Award for 2014-2015.
- Raised and donated $7,500 to the Children's Miracle Network Hospital
- Raised and donated $7,000 to the Breast Cancer Research Foundation
- Leadership Development Programs: John O. Moseley Leadership School and Western States
  Leadership School
  - Bolstered communication, risk management, and effective goal setting

Department of Psychology, UC San Diego Experiments   Oct 2014 - June 2017
- Participated in various experiments for both the Cognitive Science and Psychology departments

Additional Interests & Skills

Languages: Korean (conversational)
Familiar with: Microsoft Office, Balsamiq, Invision, Axure, Adobe Experience Design, Matlab