

Edward Lim

350 S. Hobart Blvd Apt #8 Los Angeles, CA 90019

(213) 663-8400

edwarddlim7@gmail.com

Education

University of California, San Diego

Fall 2013 - Present

B.S: Cognitive Science with a specialization in Human-Computer Interaction

Expected graduation date: June 2017 GPA 3.2

Relevant Coursework/Skills

- Java, HTML, CSS, BootStrap, Matlab
- Usability and Informational Architecture
- Modeling and Data Analysis
- Prototyping
- Cognitive Design Studio
- Interaction Design
- Practicum in Professional Web Design
- Cognitive Ethnography

Experience

Baiera Enterprises

Feb 2016 - July 2016

Intern

- Assisted and provided user-experience consultation on the design of website for the main product
- Lead sourced and sent outreach messages to other start-up health companies through social media
- Point of contact for marketing proposals for healthcare providers

UC San Diego Housing, Dining and Hospitality

Sep 2014 - Present

Student Lead

- Directed co-workers in maintaining proper function of the dining facility
- Managed co-workers in their daily tasks
- Reported to head of dining concerning daily updates of the dining facility
- Point of Sales
- Prepared and serve food and beverage at various stations

Activities/Extra-Curricular

Chapter Risk Manager : Sigma Alpha Epsilon of UC San Diego

April 2015 - Present

- Received the Chapter Achievement Award for 2014-2015.
- Raised and donated \$7,500 to the Children's Miracle Network Hospital
- Raised and donated \$7,000 to the Breast Cancer Research Foundation
- Leadership Development Programs: John O. Moseley Leadership School and Western States Leadership School

- Bolstered communication, risk management, and effective goal setting

Department of Psychology, UC San Diego Experiments

Oct 2014 - Present

- Participated in various experiments for both the Cognitive Science and Psychology departments

Additional Interests & Skills

Languages: Korean (conversational)

Familiar with: Microsoft Office, Balsamiq, Invision, Axure, Adobe Experience Design, Matlab