# EDWARD LIM

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## **EDUCATION**

## University of California, San Diego

Expected June 2017

B.S in Cognitive Science with a specialization in Human-Computer Interaction and a minor in Design

Major GPA: 3.2

### **PROJECTS**

Fido

September 19, 2016 - December 10, 2016

- · Conducted user interviews and made user scenarios
- · Made storyboards and paper prototypes of beginning designs
- · Created basic wireframes using HTML and CSS
- · Used node.js to interact with JSON data
- · Created a fully functional application using HTML and CSS

Juice

January 4, 2015 - March 19, 2015

- · Conducted user interviews and made user scenarios
- · Used comparative analysis to compare different mobile music platforms
- · Made paper prototypes of beginning designs
- · Created wireframe prototypes with basic functionality

### COURSEWORK

# Modeling and Data Analysis

- · Applied different analysis techniques using MatLab
- · Visualized, interpreted, and communicated results of analyses

### Usability and Information Architecture

- · Used comparative analysis to compare existing applications and find unique features
- · Used wire-framing applications to design basic prototypes
- · Conducted many user interviews and scenarios with detailed walkthroughs

## Interaction Design

- · Focused on user-centered design
- $\cdot$  Used node. js to gather JSON data in handlebars
- $\cdot$  Collaborated with team using GitHub and Heroku

## Cognitive Design Studio

- · Made rapid prototype designs based on user needs
- · Conducted interviews and surveys to gather user data/needs
- · Tracked team progress through the use of a development plan
- · Created affinity diagrams to organize user needs

### **SKILLS**

**Programming** Java, HTML, CSS, Bootstrap, MatLab

**Applications** Balsamiq, Axure, Invision, Adobe Experience, MatLab

Language Korean (conversational)