

Edward Lim

<https://edwarddlim.github.io/Portfolio/>

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Objective

A recent graduate looking to enhance both my creative and technical skillset while simultaneously applying it to develop complex processes into simple and creative ways that reflect the end user's goals. Also looking to incorporate new technologies, keep up with the latest design trends, facilitate the brainstorming sessions to achieve the ultimate goal.

Skills

Prototyping

- MATLAB
- Balsamiq
- Invision
- HTML/CSS
- Java

Design

- Adobe Experience Design
- Sketch
- Axure RP Pro

User Research

- Contextual Design
- Think Aloud
- Persona Design
- Storyboarding
- Heuristic Evaluation
- Information Architecture
- Prototyping

Other

- Microsoft Office
- Korean (conversational)
- Customer Service

Education

University of California, San Diego

Bachelor of Science

Cognitive Science with a specialization in Human-Computer Interaction

Graduated : June 2017

Major GPA : 3.3

Overall GPA : 3.0

Projects

Sunday Night Dinner

Jan 2017 - Mar 2017

Developer

- Conducted user interviews and made user scenarios
- Created a competitive analysis comparing websites and their important features/designs
- Created a creative brief which explained the purposes and designs of the website and important functionalities
- Created mobile/desktop mockups using applications like Sketch and InVision

Data Analysis: Crimes in San Diego

Sept 2016 - Dec 2016

Researcher

- Used K-means clustering to find general patterns of crime using MATLAB
- Used higher order polynomial linear regression models to predict future trends of crime using MATLAB
- Used basis function regression models to predict future trends of crime using MATLAB

Fido

Sept 2016 - Dec 2016

Developer

- Conducted user interviews and made user scenarios
- Made storyboards and paper prototypes of beginning designs
- Created basic wireframes and coded pages using HTML and CSS
- Launched online A/B testing using Google Analytics
- Used node.js to interact with JSON data

Juice

Jan 2015 - Mar 2015

Developer

- Conducted user interviews to gather personas and opinions
- Created user walkthroughs and scenarios
- Created a use case table to chart all scenarios and ratings of importance, frequency, etc
- Made basic paper prototypes with possible designs
- Used a wireframing application to create a basic prototype with functionality

Work Experience

UC San Diego Conference Services

Jun 2017 - Sept 2017

Hospitality Clerk

- Provided exceptional customer services to clients and visitors
- Conducted check ins/outs for guest housing using Conference Programmer
- Maintained and updated a registry using Microsoft Excel and Outlook
- Relayed messages and provided administrative support to supervisors

UC San Diego Housing and Dining

Sept 2014 - Jun 2017

Student Lead

- Directed co-workers in maintaining proper function of the dining facility
- Managed co-workers in their daily tasks
- Reported to the managers concerning daily updates of the dining facility
- Operated as the point of sales
- Prepared and served food and beverage at various stations