Edward Lim

https://edwarddlim.github.io/Portfolio/

Objective

A recent graduate looking to enhance both my creative and technical skillset while simultaneously applying it to develop complex processes into simple and creative ways that reflect the end user's goals. Also looking to incorporate new technologies, keep up with the latest design trends, facilitate the brainstorming sessions to achieve the ultimate goal.

Skills

User Research
- Contextual Design
- Think Aloud
- Persona Design
- Storyboarding
- Heuristic Evaluation
- Information Architecture
- Prototyping

Prototyping
- HTML/CSS
- Balsamiq
- Invision
- Java
- MATLAB

Design
- Sketch
- Adobe Experience Design
- Axure RP Pro

Other
- Microsoft Office
- Korean (conversational)
- Customer Service

Contact Me

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Education

University of California, San Diego
Bachelor of Science
Cognitive Science with a specialization in Human-Computer Interaction
Graduated : June 2017
Major GPA : 3.3
Overall GPA : 3.0

Projects

Sunday Night Dinner
Jan 2017 - Mar 2017
Developer
- Conducted user interviews and made user scenarios
- Created a competitive analysis comparing websites and their important features/designs
- Created a creative brief which talked about the purpose and designs of the wesite and important functionalities
- Created mobile and desktop mockups using applications such as Sketch and InVision

Data Analysis: Crimes in San Diego
Sept 2016 - Dec 2016
Researcher
- Used K-means clustering to find general patterns of crime using MATLAB
- Used higher order polynomial linear regression models to predict future trends of crime in MATLAB
- Used basis function regression models to predict future trends of crime in MATLAB

Fido
Sept 2016 - Dec 2016
Developer
- Conducted user interviews and made user scenarios
- Made storyboards and paper prototypes of beginning designs
- Created basic wireframes and coded pages using HTML and CSS
- Launched online A/B testing using Google Anaytics
- Used node.js to interact with JSON data

Juice
Jan 2015 - Mar 2015
Developer
- Conducted user interviews to gather personas and opinions
- Created user walkthroughs and scenarios
- Created a use case table to chart all the scenarios and ratings of importancy, frequency, etc
- Made basic paper prototypes with possible designs
- Used a wireframing application to create a basic prototype with functionality

Work Experience

UC San Diego Conference Services
Jun 2017 - Sept 2017
Hospitality Clerk
- Provided exceptional customer services to clients and visitors
- Conducted check ins/outs for guest housing using Conference Programmer
- Maintained and updated a registry using Microsoft Excel and OutLook
- Relayed messages and provided administrative support to supervisors

UC San Diego Housing and Dining
Sept 2014 - Jun 2017
Student Lead
- Directed co-workers in maintaining proper function of the dining facility
- Managed co-workers in their daily tasks
- Reported to the managers concerning daily updates of the dining facility
- Operated as the point of sales
- Prepared and served food and beverage at various stations