

Edward Halim

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I'm a driven, high energy front end developer. I'm very passionate about working hand-in-hand with developers and users to produce requirements and specifications that accurately reflect business needs and are technologically achievable. My role is to write and style the front-end components that fulfills user stories.

Work Experience

UI UX Developer

Community Credit Lab | Seattle Jan 2020 - present

- Developing an interactive course training platform for case managers that handle loan borrowers using AWS, DynamoDB, cognito
- Translating UX wireframes and figma mockups into responsive, interactive features using HTML/SCSS, react native, JavaScript

Public Relation Intern

LINE Corp | Jakarta July 2019 - Sept 2019

- Organized a collaboration between LINE and Supercell in creating gaming communities in Indonesia
- Planned publicity strategies and campaigns for LINE Split Bill feature to over 30 million LINE registered users and 50 news companies

Front End UI Developer Intern

Horizan | Seattle April 2019 - June 2019

- Redesigned entire UI and flow, created a new matching algorithm through questions that provides more accurate results for high school students to see their ideal colleges
- Worked with various JavaScript frameworks such as React native & Redux
- Performed app thinning to cut down app size from ~200mb to 56.6mb

Head of Event & Creative Media

PERMIAS Seattle | Seattle April 2017 - present

- Leading and directing the design and production of visual materials and media used for advertising, broadcast, and web communications
- Created rundowns and managed BAJAJ (yearly Indonesian food festival) with over 2000 visitors and successfully exceeded the expectation of \$5000 budget to \$12,000 through sponsorship and clothing/ food sales.
- Led the biggest annual Indonesian sport event "Permias Cup" with \$10,000 cash flow, 200 participants, and over 1000 visitors

Business-Tech Analyst Intern

Absolute Connection | Jakarta 2016 - 2017

- Created an online Indonesian marketplace to buy and sell second-hand tickets that generated over 10,000 users traffic
- Analyzed and strategized in regard to business processes, workflow, technology solutions, technology frameworks, resources, and team coordination

Founder

Bosco Clothing | Jakarta 2015 - 2017

- Created an online men's casual clothing shop with high-quality product and affordable price that allowed us to capture a greater market portion
- Managed the material, design, customer service, and shipping process to ensure great customer satisfaction

Education

University of Washington Seattle

BS Informatics (data science & UI UX)

2018- June 2020

Relevant coursework: Client Side Dev, Mobile App Design, Data Abstraction, Databases, Data Modeling, Data Analytics, Project Management, Research Methods, IS Analysis, Visual Design

Shoreline Community College

Associate's Degrees (computer science)

2017-2018

Student government, computer science tutor, english teaching assistant, international student orientation program mentor

Skills & Tools

- Design strategy & innovation
- UX research and analysis
- Big data analytics
- Responsive solutions design
- Wireframes & interactive mockups
- Sales & marketing
- Good communication skills & teamwork
- Problem solving
- Creativity & willingness to learn
- Adobe Suite
- Figma/ Sketch/ Adobe XD/ InVision
- Final Cut Pro
- Microsoft Project
- Power BI, Tableau
- Python, pandas, R, shiny
- HTML/ SCSS/ JavaScript/ React native
- SQL

Languages

English (Native/ Bilingual)

Bahasa Indonesia (Native/ Bilingual)

Mandarin (Beginner)

German (Beginner)