

Using the four guidelines for graphics discussed in Chapter 14, critique the graphic by discussing its strengths and places where it might be improved.

Guideline One: A Graphic Should Tell a Simple Story (399)

Guideline Two: A Graphic Should Reinforce the Written Text, Not Replace It (400)

Guideline Three: A Graphic Should Be Ethical (400)

Guideline Four: A Graphic Should Be Labeled and Placed Properly (402 and 403)

Pie Charts (407)

Illustrations (413)

At first, one can guess that this graphic represents a pie chart (407), which in this case, is correct and has a double meaning! Based off the visual sections of the chart of actually being images of different types of pie, one's initial and also would be correct assumption, is that this pie chart is representing a distribution of different types of pie, which right away, easily sets a "simple story" of this graphic just by looking at it without any background information initially (413, 399). But then one may ask what exactly is this pie distribution actually representing? Due to a lack of a title, one may never know (403)! But with further research of where this pie chart was used to represent, this pie chart illustrates the distribution of different types of pie flavors available throughout New York City: <http://www.timeout.com/newyork/restaurants/pie-flavors-in-nyc-bakeries>. So I suppose this pie chart does well with supporting "the written text [and] not replac[ing] it;" it is aiding the supplemented information (400). This pie chart also represents its sections well by labeling the percentages of each also indicated types of pie flavor shown (402). And to finish off by discussing all of the "four guidelines for graphics discussed in Chapter 14", the graphic appears to be ethical. It does not really exaggerate the truth, and represents each of its sections accurately (400).

