"I would be a liar if I said I don't care [about my appearance]; yes, I care. I found it very difficult, when I first became well known, to read criticism about how I look, how messy my hair was, and how generally unkempt I look. The nastiest thing ever written was written by a man, and I do remember that. I wasn't looking for it either, it was just simply in the newspaper I was reading.

"You can choose, you can go one of two ways. You can be the person I probably admire more and say 'well I don't care and I'll continue not to bother to brush my hair.' Or you can be a weak-willed person like me and think 'oh I'd better get my act together. And maybe my mother was right and I do need to put my hair back and tidy myself up a bit.' So I did tidy myself up a bit. But I do often resent the amount of time that it takes to pull yourself together to go on TV, I really do. If I sound bitter, then that accurately reflects how I feel about the subject."

- J.K. Rowling

From a <u>2014 episode of Woman's Hour</u> on BBC Radio 4. http://www.telegraph.co.uk/culture/books/booknews/10790320/JK-Rowling-Why-I-had-to-tidy-myself-up-when-I-made-it-big.html