

TEMPLE INN & SUITES

Website Planning Document



Aaron Edwards

Overview

Site Purpose

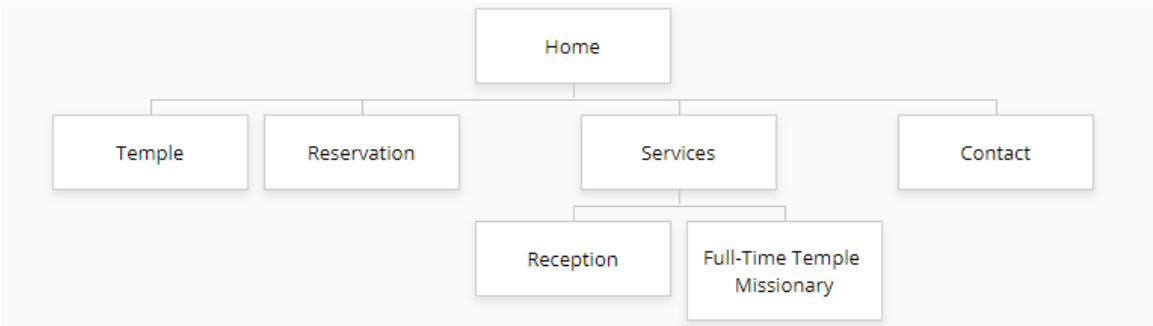
The purpose of the Temple Inn & Suites website is to promote and provide information about the specialized services that this hotel chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events; such as sealings, weddings, receptions, and youth trips. The website should reflect the LDS Church culture and be designed to support a temple-oriented theme as well as the concept of being a haven of comfort and accessibility.

Target Audience

The target audience is adults and families with young children who live far enough away from their closest temple, that it would be unreasonable to make a day trip. Or those who will stay in the area for long periods of time, but not permanent, and wish to visit the often, or everyday during their stay. These people will have low to medium income, who have no family in the area to stay with, or need special accommodations, like babysitting to make their stay comfortable and stress-free.

Layout

Site Map



Branding

Color Palette

<https://coolors.co/ffffff-cacfd6-0038a0-f5ffc6-2f2d2e>

#ffffff #cacfd6 #0038a0 #f5ffc6 #2f2d2e

coolors coolors.co/ffffff-cacfd6-0038a0-f5ffc6-2f2d2e

Primary	Secondary	Accent	Accent
#0038a0	#ffffff	#cacfd6	#2f2de & #f5ffc6

Typography

Heading Font: Open Sans

This font will be used for titles, headers and more important text.
H1- h6

“Temple Inn & Suites”

Paragraph (Body copy) Font: Roboto

This font will be used for body and paragraphs.

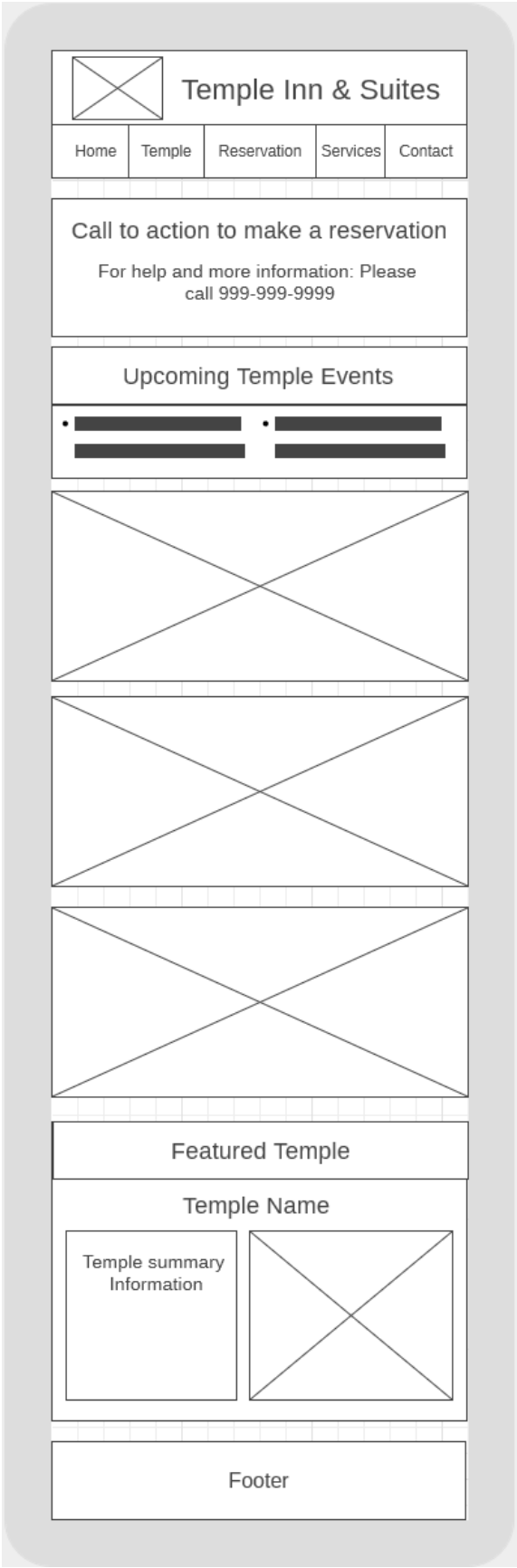
Temple Inn & Suites provides essential and affordable amenities for all customers. Some of these amenities include:

- Indoor pool
- Free breakfast
- Babysitting



Wireframes

Small



Medium



Temple Inn & Suites

[Home](#)

Temple

Services

Contact

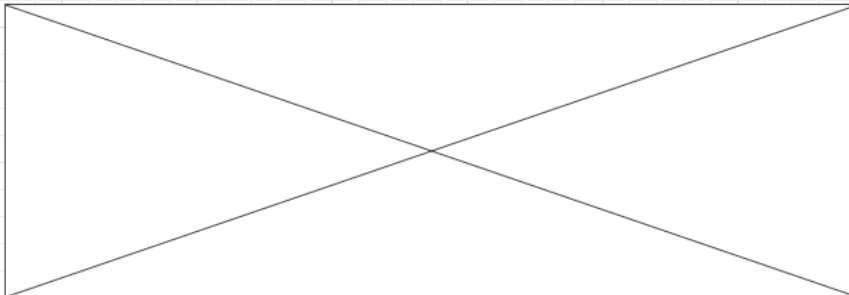
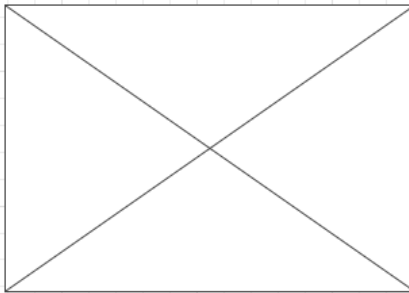
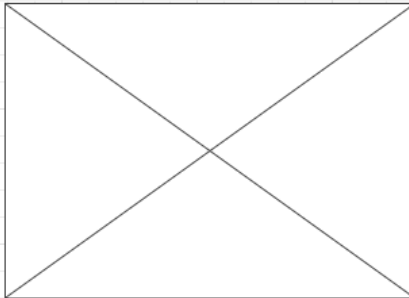
Reservation

Call to action to make a reservation

For help and more information: Please call 999-999-9999

Upcoming Temple Events

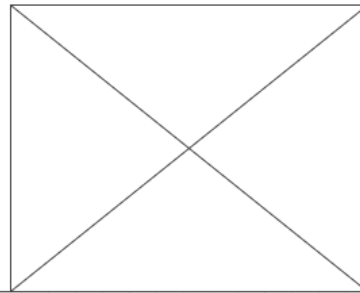
- | | |
|--------------|--------------|
| • [REDACTED] | • [REDACTED] |
| [REDACTED] | [REDACTED] |
| • [REDACTED] | • [REDACTED] |
| [REDACTED] | [REDACTED] |
| • [REDACTED] | • [REDACTED] |
| [REDACTED] | [REDACTED] |



Featured Temple


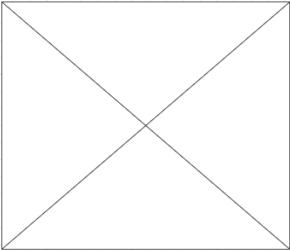
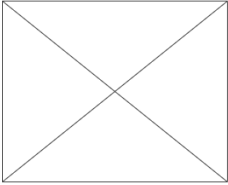
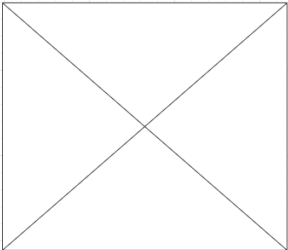
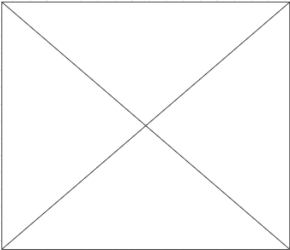
Temple Name

Temple summary information



Footer

Large

		Temple Inn & Suites		<div>Call to action to make a reservation For help and more information: Please call 999-999-9999</div>	
Home		Temple		Services	
Contact		Reservation			
<div>Upcoming Temple Events</div> <div><ul style="list-style-type: none">• [Redacted]• [Redacted]• [Redacted]• [Redacted]• [Redacted]• [Redacted]• [Redacted]<ul style="list-style-type: none">• [Redacted]• [Redacted]• [Redacted]• [Redacted]• [Redacted]• [Redacted]• [Redacted]</div>				<div>Featured Temple</div> <div>Temple Name</div> <div>Temple summary Information</div> <div>[Redacted]</div> <div></div>	
					
Footer					

X: 1058 pxY: 497 pxW: 0 pxH: 0 px