Hey, I'm Edward Stone 👋
A User experience designer with over a decade of experience in visual, digital,
and UI/UX design. I excel in creating user-centric designs,
leading product design initiatives, and employing data-driven
strategies to enhance user experience and drive business growth.

Leichardt, Sydney, NSW
0401068837
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SELECTED EXPERIENCE

Head of User Experience, Sydney — *Inquisitive*

MONTH 2020 - PRESENT

Inquisitive is an ed-tech start-up that produces curriculum aligned lessons
for primary school teachers across Australia and the USA.

- **Reduced development time** by implementing a variable–powered
  (design token) atomic design system
- **Increased user retention**
- **Reduced time for users to reach value**
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Product Designer, Sydney — *Playsport*

MONTH 20XX - MONTH 20XX

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Digital Designer, Sydney — *Insignia Worldwide*

MONTH 20XX - MONTH 20XX

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Digital Designer, Sydney — *Insignia Worldwide*

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Digital Designer, Sydney — *Insignia Worldwide*

MONTH 20XX - MONTH 20XX

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SELECTED SKILLS

Product Design
AI–Powered Prototyping
Information Architecture
Design
Figma
Wireframing

FRAMEWORKS

Double Diamond Design
Process
Objectives and Key Results
(OKRs)
Atomic Design Systems
Jobs to be Done

FRAMEWORKS

Double Diamond Design
Process

Objectives and Key Results
(OKRs)

Atomic Design Systems

Jobs to be Done