



**SUSTAINABLE
MARKETING**

**PARTNER
COMMERCIAL**

PRESENTED BY: ROGER GARCÍA

roger@compina.net
+51 907 109 099



**LOOKING FOR A
SUSTAINABLE
MARKETING COMPANY?**

WHO ARE WE?

compina



**SUSTAINABLE MARKETING AND
COMMERCIAL PARTNER**

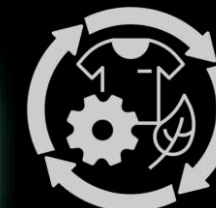
AGUA FLOR
Selva Tours



SUSTAINABLE TOURISM



CAUSA CIRCULAR
Simbiosis Sostenible



CIRCULAR ECONOMY AND RENEWABLES



compipro



SUSTAINABLE BRANDING SOLUTIONS





PERÚ



**TACKLING ILLEGAL
ECONOMIES**

**SLOW TRANSITION TO
CIRCULAR ECONOMY**

**17 NOMINATIONS AT THE
WORLD TRAVEL AWARDS
SOUTH AMERICA**

**PROTECT ENVIRONMENTAL
DEFENDERS AND
INDIGENOUS LEADERS**

**CLIMATE CRISIS AND
ENERGY TRANSITION**

**CHINESE INVESTMENT IN
THE CONSTRUCTION OF THE
MEGA-PORT OF CHANCAY**

CHALLENGES

OPPORTUNITIES

A photograph of four indigenous women, likely from the Mesoamerican region, wearing traditional headbands and shawls. They are all smiling and looking towards the camera. The image is overlaid with a semi-transparent yellow filter.

OUR **SERVICES**

+14

YEARS OF EXPERIENCE

+1000

STAKEHOLDERS TRAINED

+2602

COMPLETED PROJECTS

+963

CUSTOMERS

STRATEGIC BUSINESS ALLIANCES



Strategic Partnership -
Commercial Support



Strategic Partnership -
Marketing Consultancy



Strategic Partnership -
Logistics Support

11 CIUDADES Y
COMUNIDADES
SOSTENIBLES



17 ALIANZAS PARA
LOGRAR
LOS OBJETIVOS



<https://www.compina.net/>



compina

SUSTAINABLE AND EXPERIENCE MARKETING COMMUNICATION



Branding, communication and sustainable advertising



Green marketing (Sustainable Experiences)



Activation of waste management and waste management - Eco swapping

MANAGEMENT WITH SOCIAL IMPACT, ENVIRONMENTAL PRESERVATION, NATIVE CULTURE AND TOURISM

4 EDUCACIÓN
DE CALIDAD



11 CIUDADES Y
COMUNIDADES
SOSTENIBLES



13 ACCIÓN
POR EL CLIMA



17 ALIANZAS PARA
LOGRAR
LOS OBJETIVOS



Sustainable management
with social impact



Education, awareness-
raising and community
participation



Development of native
communities



<https://www.facebook.com/aguaflorselvatours>



MANAGEMENT WITH SOCIAL IMPACT, ENVIRONMENTAL PRESERVATION, NATIVE CULTURE AND TOURISM

7 ENERGÍA ASEQUIBLE
Y NO CONTAMINANTE



12 PRODUCCIÓN
Y CONSUMO
RESPONSABLES



13 ACCIÓN
POR EL CLIMA



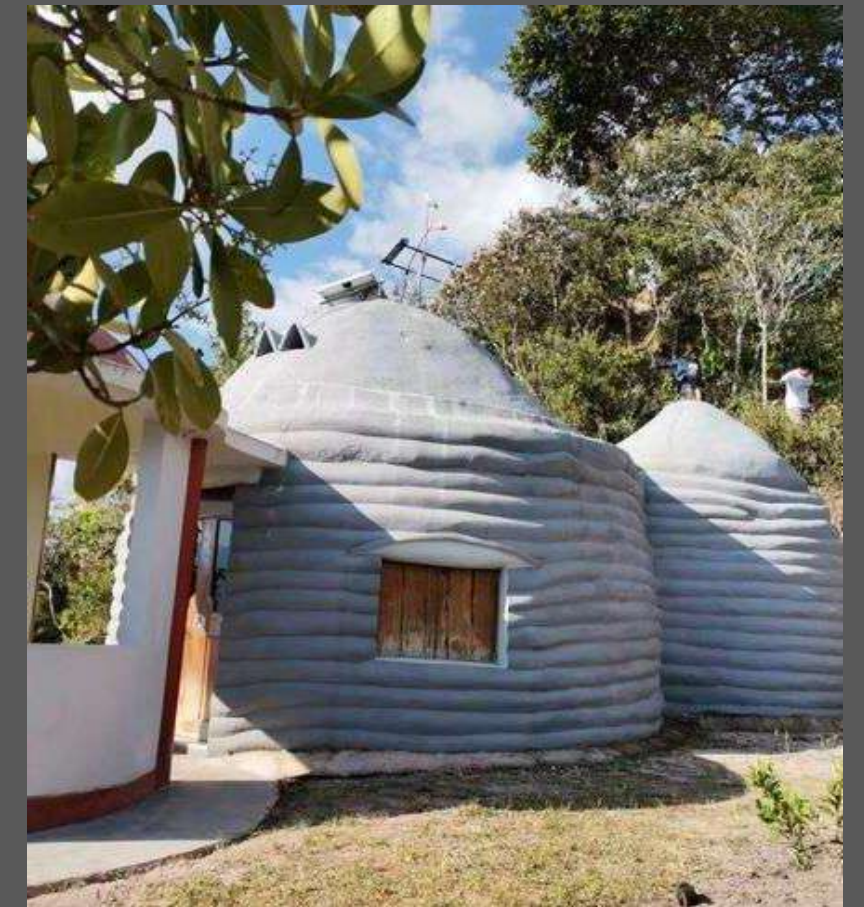
17 ALIANZAS PARA
LOGRAR
LOS OBJETIVOS



Sustainable tourism



Promotion of traditional
and organic agriculture



Investment opportunity in
sustainable real estate
projects



<https://www.facebook.com/aguaflorselvatours>



CIRCULAR ECONOMY AND RENEWABLE ENERGY



Training, capacity building and consultancy in Circular Economy and Renewables



Collaborative network of circular business models



Environmental Certification Management

4 EDUCACIÓN DE CALIDAD



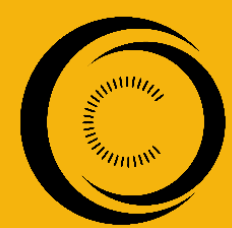
11 CIUDADES Y COMUNIDADES SOSTENIBLES



13 ACCIÓN POR EL CLIMA



17 ALIANZAS PARA LOGRAR LOS OBJETIVOS



CAUSA CIRCULAR
Simbiosis Sostenible



ECO-SUSTAINABLE BRANDING AND ADVERTISING SOLUTIONS

12 PRODUCCIÓN
Y CONSUMO
RESPONSABLES



13 ACCIÓN
POR EL CLIMA



17 ALIANZAS PARA
LOGRAR
LOS OBJETIVOS



Eco-sustainable Advertising
and Merchandising
Solutions



Visual and Corporate
Identity Solutions



Sustainable and Artisanal
Peruvian Fashion

 <https://compipro.net/web/>





OUR PROJECTS



Green merchandise and carbon footprint reduction campaign for World Environment Day.

sacyt Desafíos cumplidos



Corporate branding and awareness campaign to reduce and manage waste in rural areas and near the beach in Marcona - Ica.

acciona
energía



Motivational campaign for beauty consultants, with the central challenge of achieving 200km on the bike trainer.

AZZORTI



Programme and awareness-raising campaign to recycle bottles and eco-bricks with plant and office staff nationwide. ECO CANJES.

Mobil
LUBTEC



Responsible Labour Impact awareness campaign, with metal pins and eco-card base.



Internal Communication Campaign - Sustainable impact on rural work areas.

KOREA REPUBLIC EMBASSY

KOICA PERÚ



In negotiations with SERFOR and the Development Bank, 1 million soles were obtained for the improvement of tourism services.



Alliances with the AATUR Association, for the development of the Shawan Rama Native Community.





Management for the improvement of the Bosque de Neblinas, recognised by UNESCO as the sixth Biosphere Reserve in Perú.



Waterfalls and adventure tourism routes, with live experiences.





Improvement of the infrastructure and finishing of the Tourist Information Office in the district of San Ramón.



Management of intercultural networking proposals with the Austro-German Colony.





Raising public awareness about the Biosphere Reserve and expressions of Tourism Resources - San Ramón district.



Construction of Ecolodge Mirador de Montaña with recycled material and renewable energy.





Real Estate Projects of EcoCondominiums (with Renewable Energy sources) with high added value in the province of Huaral, close to the Chancay Megaport and tourist attractions.

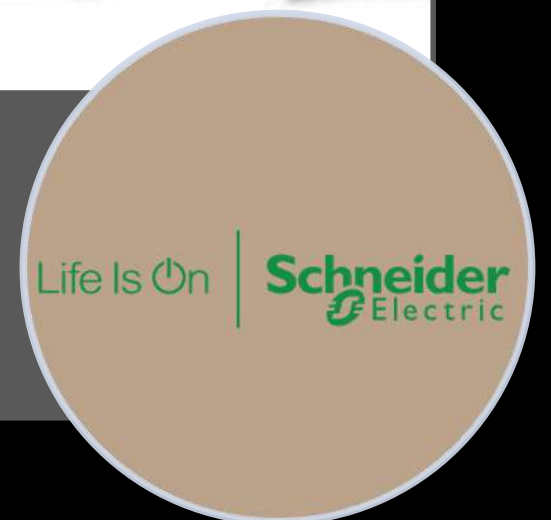




Eco sustainable merchandising kit for the end of the fishing season.



Set of seed pads (Merch Ecológico) for Mother's Day gifts.





Eco sustainable merchandising
PETCHILASMART for PERUMIN
Fair.

VETA DORADA (Canada)



Ecological merchandising and
advertising kit with ethnic
appliqués, for World Refugee Day.





Sustainable Fashion: Ethnic and woollen shawls as uniform for staff in Mining Camps.

 Anddes



Handmade fashion: alpaca ponchos and ethnic embroidered jackets for Australia.

ISASMELT™
Ilo, Peru 2023
GLENCORE
TECHNOLOGY

OUR TEAM

