



#### **ASSET MANAGEMENT**

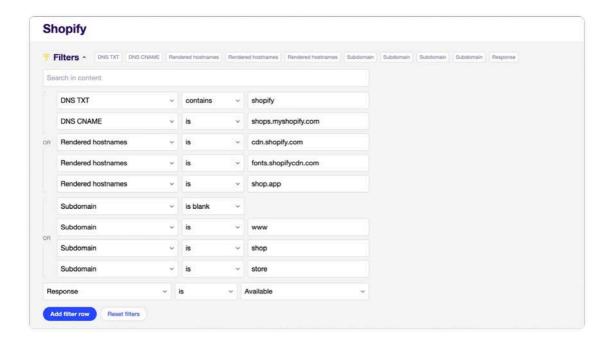
# Get actionable web intelligence for equity research

Managing various sources of information is crucial for effective investment decision making and earning active returns. With Dataprovider.com you can search through the indexed world wide web and monitor changes to websites. Track historical web trends and oversee digital developments of key competitors, partners and industry players. Construct detailed company profiles using very specific web data, so you can build a well-informed picture about a company and conduct fundamental equity research.

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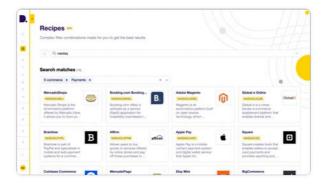
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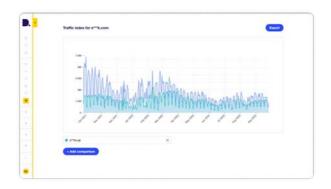
#### **EQUITY RESEARCH**

# Explore the structured web for better investment opportunities



# Track the performance of publicly listed tech companies

Audit the performance of tech companies and find out more about a particular company's background for your alphagenerating strategy. Discover how many businesses across the globe use a particular web technology or service, so you can identify who is winning and losing market shares and better understand the popularity and development of the technology.



# Discover signals that matter to the stock markets

Monitor the online growth and decline of companies. Our Traffic Index provides daily insights into website popularity and the payment and communications services a website uses. Find all relevant discovered subdomains and use this actionable intelligence as an indicator to track the alpha.



## Gain insights into the online movement of businesses

Use our reverse Domain Name System (DNS) technology to gain insights into what networks surround a particular domain. Discover all hostnames related to a domain or a company. Uncover networks and analyze the growth and movement of large companies and IPs.





### Put data into objective perspective

Apply some of our unique Proprietary Scores – such as Economic Footprint, Heartbeat, Trust grade, and Cloud score – to filter our data with ease and get unbiased insights. For instance, the Economic Footprint determines the importance of a website compared to others from an economic point of view, and the Heartbeat grades the activity, (commercial) development and health of the website.

## **Products**

#### **Search Engine**

Apply over 200 data variables to create a targeted search

- Search through our database
- Four years of monthly history
- Use Statistics and Trends
- Export CSV reports

#### **Traffic Index**

Track the popularity of websites and different web services

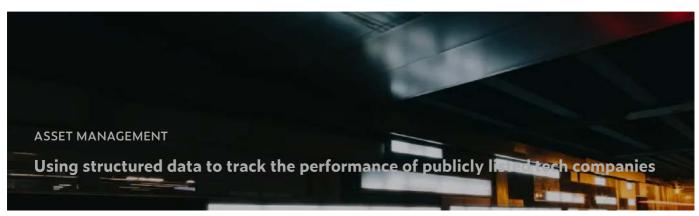
- Get daily insights into website popularity
- Find all relevant discovered subdomains
- View the popularity of services from publicly listed companies

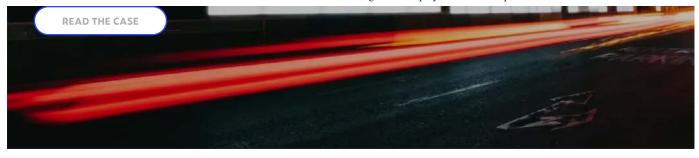
#### **Reverse DNS**

Gain insights into the online movement and expansion of businesses

- View what networks surround a domain
- Find URLs hosted on the same name servers
- Gain exhaustive domain insights

# **Industry cases**







**BUSINESS INFORMATION** REGISTRARS ASSET MANAGEMENT ONLINE BRAND PROTECTION ACADEMIC RESEARCH REGISTRIES PAYMENT SERVICE PROVIDERS **PUBLIC SECTOR** CYBERSECURITY



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