



REGISTRARS

Understand usage of domain names to increase renewals

If you get 1,000 new registrations but no content is created early in the registration period, this isn't healthy growth. Registration volumes cannot – and shouldn't – be your only way to measure the success of a campaign. Analyzing what's happening on these newly registered domains every month gives you unique insights: did the domain registrations come through a promotion and how many renewed before the end of the first year? The data helps you understand what metrics define a healthy customer and how to attract more of them.

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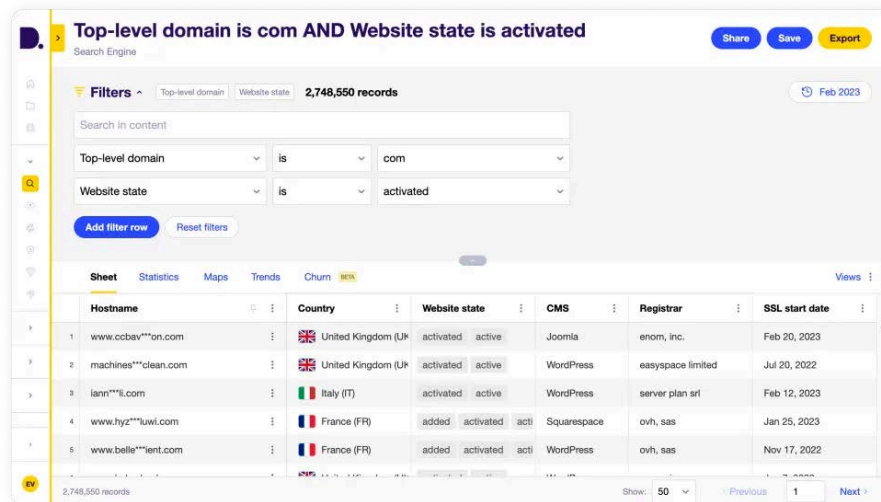
The screenshot shows the 'Registrar Search Engine' interface. It features a sidebar with navigation icons, a main content area with filters, and a table of results. The filters are set to 'Top-level domain type: is New gTLD', 'Top-level domain: is cloud', and 'Subdomain: is www'. The table displays 545,213 records, with the first four rows showing domain details.

Sheet	Statistics	Maps	Trends	Churn	BETA	Views
Hostname	Country	Website type	CMS	Registrar		
1 www.dm***in.cloud	Czech Republic (CZ)	Business	WordPress	tucows, inc.		
2 www.antin***torino.cloud	Italy (IT)	Business	WordPress	tucows, inc.		
3 www.wi***rd.cloud	Switzerland (CH)	Business	WIX	1api gmbh		
4 www.formaz***ocenti.cloud	Italy (IT)	Business	WordPress	tucows, inc.		

545,213 records

BOOST DOMAIN EARNINGS

Monitor domain activity to identify opportunities, increase retention and grow your customer base

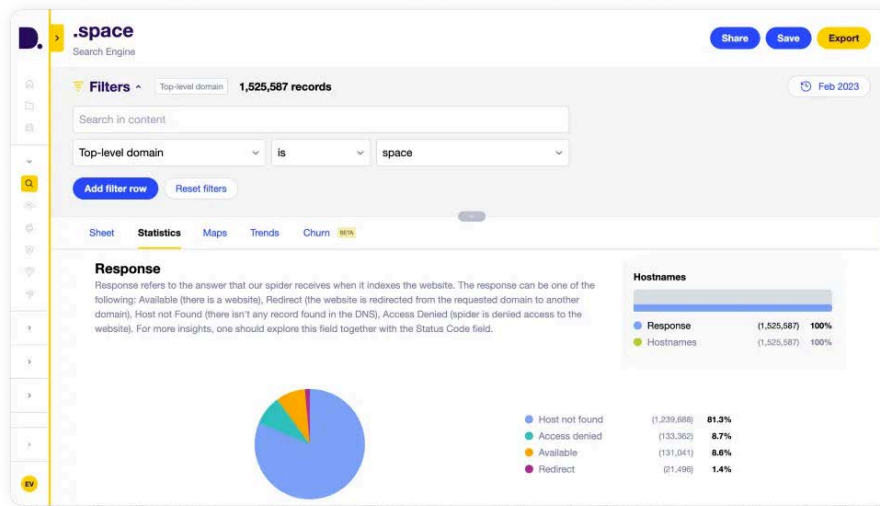


The screenshot shows the Dataprovider.com search engine interface. The title bar reads "Top-level domain is com AND Website state is activated". Below the title bar, there are filters for "Top-level domain" (set to "is") and "Website state" (set to "activated"), resulting in "2,748,550 records". The interface includes a search bar, filter buttons, and a table of results. The table has columns for Hostname, Country, Website state, CMS, Registrar, and SSL start date. The first five rows of the table are visible, showing domains like www.ccbav***on.com, machines***clean.com, lann***i.com, www.hyz***lwl.com, and www.belle***lent.com.

Sheet	Statistics	Maps	Trends	Churn	Views
Hostname	Country	Website state	CMS	Registrar	SSL start date
1 www.ccbav***on.com	United Kingdom (UK)	activated active	Joomla	enom, inc.	Feb 20, 2023
2 machines***clean.com	United Kingdom (UK)	activated active	WordPress	easyspace limited	Jul 20, 2022
3 lann***i.com	Italy (IT)	activated active	WordPress	server plan srl	Feb 12, 2023
4 www.hyz***lwl.com	France (FR)	added activated acti	Squarespace	ovh, sas	Jan 25, 2023
5 www.belle***lent.com	France (FR)	added activated acti	WordPress	ovh, sas	Nov 17, 2022

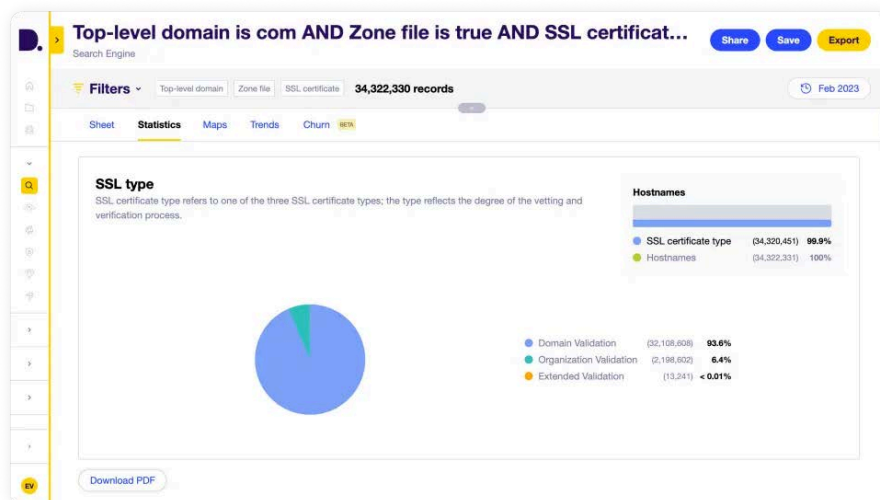
Increase domain name renewals

Offer your customers the right service at the right time during the first year of registration to guarantee renewals. Encourage them to set up an email address, redirect or website as soon as they have registered. Discover how many of the registrations are active business websites, blogs, placeholders or parked domains and in which industries they operate. This way, you can offer them relevant services: for example, filter by e-commerce and sell SSL certificates to online stores with an expiring or missing SSL certificate.



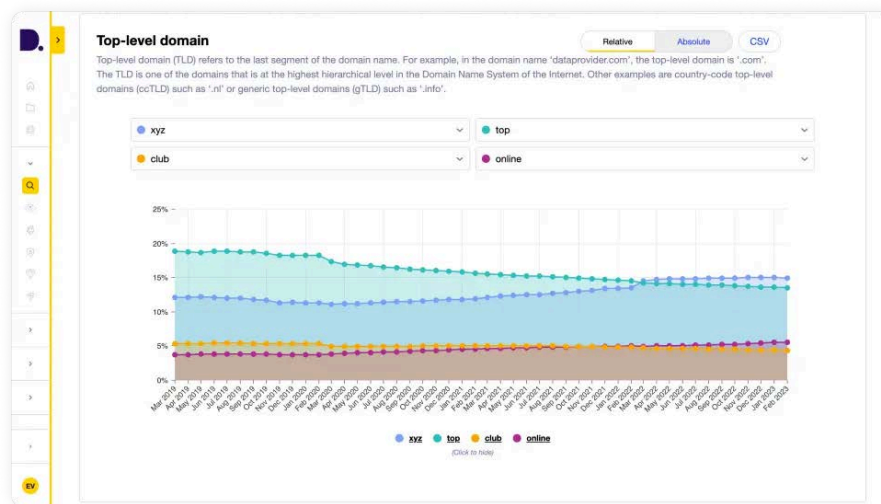
Gain control of your domain portfolio

The domains in your portfolio are your assets. Detect DNS and ownership changes or instances of negligence such as unintended expiration with Know Your Customer. Upload a file with hostnames you want to audit and get a thorough analysis of their website content, technical specifications and business information. Always get the latest data: companies reorienting their business focus to another sector, a sudden drop in traffic or a lack of (security) updates and online shops changing their payment method.



Identify risk areas for better security

Scan your domain name portfolio for security vulnerabilities. Discover domains in your portfolio that are at risk of hacking, phishing attacks and other security threats. Identify websites with open ports, outdated content management systems (CMS), unsupported PHP versions or missing SSL certificates, so you can take action right away and ensure renewals and new registrations.



Find new growth opportunities in TLD trends

What's the ratio of gTLDs, nTLDs and ccTLDs? Find new growth markets per industry and geolocation and identify who the market players are. Analyze your competitors' weaknesses: find their customers who are online stores and don't have an SSL certificate and launch a targeted marketing campaign. Measure and benchmark a particular TLD usage, oversee which gTLD is growing the fastest in which country and analyze why it's so.

Products

Search Engine

Filter the web by over 200 data points such as registrar, hosting company, TLD type

- Measure and track TLD trends in 50 countries
- Analyze the data with automatically generated graphs and statistical reports
- Export CSV reports

Know Your Customer

Upload your domain name assets on our firewall-protected servers to get more insights

- Import your data from a CSV file and add a unique ID
- Analyze trends and scores over time
- Export PDF reports to understand your end users

Ownership

Trace any domain back to its roots, uncover hidden connections

- Uncover networks & ownerships
- Access historical data
- Retrieve associated websites

More industries

ASSET MANAGEMENT

ONLINE BRAND PROTECTION

ACADEMIC RESEARCH

BUSINESS INFORMATION

REGISTRIES

REGISTRARS

PUBLIC SECTOR

CYBERSECURITY

PAYMENT SERVICE PROVIDERS



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