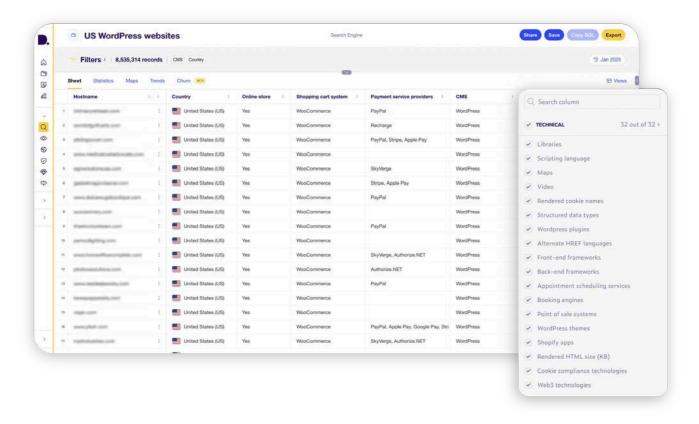




#### TECHNOLOGY DETECTION

# Access the hidden details with digital fingerprints

Understanding the technologies behind a website is crucial for market analysis, lead generation, and competitive intelligence. Our Technology Detection feature uncovers the hidden layers of websites, identifying the software, frameworks, and tools that power the internet. With our advanced technology fingerprinting, you gain instant access to detailed insights on CMS platforms, analytics tools, e-commerce solutions, advertisements, and much more. Whether you're tracking industry trends, spotting emerging competitors, or refining your sales outreach, our structured web data delivers answers in seconds. By leveraging cutting-edge detection algorithms, we analyze millions of domains, mapping out the digital ecosystem with precision. From tracking technology adoption to detecting security vulnerabilities, our dataset empowers you to make informed, data-driven decisions.

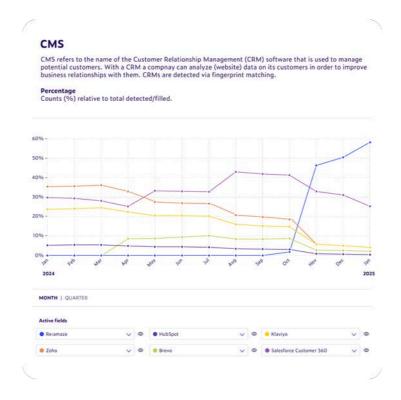


### **Key benefits**

## Track the adoption and market presence of tech companies

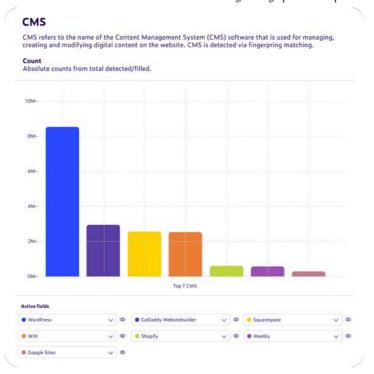
Understand tech company performance by analyzing the cross-industry adoption of their products and services. Track market share, identify rising competitors, and uncover trends in digital adoption. Gain insights into how widely a technology is used, which sectors rely on it, and how its presence

evolves over time. With real-time data on millions of domains, you get a clear view of market dynamics and emerging opportunities.



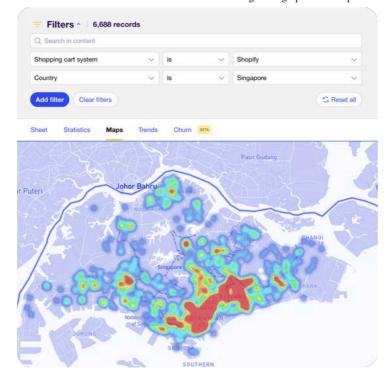
#### Reveal market share changes and competitive trends

Monitoring market shares is key to staying ahead of the competition. With continuously updated data, identify the dominant players in any industry and track shifts in technology adoption. Spot emerging competitors, detect which companies are gaining traction, and analyze adoption trends across sectors—from appointment scheduling tools and payment technologies, to the latest Web3 innovations. Stay informed about early-adopting industries and evolving market dynamics.



#### Uncover new leads with technology-based prospecting

Find high-value prospects by distinguishing businesses based on the technologies they use. Whether the goal is detecting companies using specific software, e-commerce platforms, or emerging tech, pinpoint the right leads with precision. Filter results by industry, location, or website activity to refine outreach strategies, and connect with clients that will benefit most from your products or services. With access to contact details and social media profiles, engage decision-makers directly and accelerate your sales pipeline.





#### **Get started**

Whether you need actionable insights for day-to-day projects or for long-term strategies, our structured web data has the answer.

REQUEST A FREE DEMO



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