



## ENRICHMENT

# Enrich your data with data from company websites

Start from a small piece of data and expand it with relevant context from more than 200 data points

The screenshot displays the 'Enrichment' interface. On the left is a sidebar with navigation icons. The main area has a title 'Enrichment' and a subtitle 'Start from a small piece of data and expand it with relevant context from more than 200 data points.' Below this is a progress bar with four steps: '1. Upload your file', '2. Map columns', '3. Select fields', and '4. Summary'. The first step is active. The main content area shows '1. Upload a CSV file to start enriching' with a large light blue box containing a cloud upload icon and the text 'Click the button to upload a CSV'. Below this is a blue 'Upload file' button. At the bottom, there are settings: 'Default country:' with a dropdown set to 'All countries', and 'Enrichment settings (optional):' with checkboxes for 'First row of CSV contains headings' (checked) and 'Also include historical data' (unchecked). A yellow 'MK' badge is in the bottom left. A white modal with a green checkmark is overlaid on the right, containing the text: 'Your file is uploaded and is being processed. You can find your enriched file in the file system as soon as it is finished.' Below this is a 'Summary' section with a list of green checkmarks: 'Upload CSV file myhostnames.csv (5940 rows)', 'All countries selected', 'First row of CSV contains headings', 'Exclude historical data', 'Matched 22 of 23 columns', and 'Selected 232 fields'.

## Key benefits

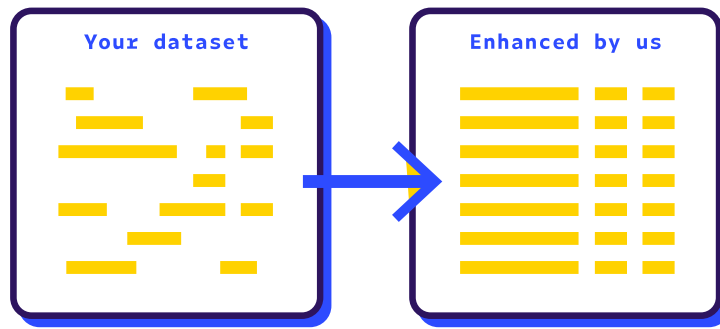
## Retrieve websites

Complete your list of business registry numbers, addresses, phone numbers or email addresses with the corresponding company websites even if they aren't active anymore. Governments and policy makers use our Enrichment to append business registry data with website data; domain registrars to discover relevant websites, so they can target the respective businesses with more relevant offers; and payment providers to find newly registered e-commerce websites.



## Enrich any list, at any time

Start from a company name to discover the website, linked domains and technical aspects. Expand the pieces of information you already have and make them complete using more than 200 data points such as web technologies, payment methods, SIC codes, brick and mortar stores, e-commerce and many more. Use this information to examine the digital footprint of a company or to check if the online presence of your (potential) customers raises any red flags.



## Complement your analytics

Upload a list of your company domains or email addresses and automatically enrich them, without having to write any code. Connect the dots: start from an email address and discover the hostname, domain, business contact details and much more. The depth of insight allows you to create robust profiles of your contacts and link a company name to a website or the other way around.





## Get started

Whether you need actionable insights for day-to-day projects or for long-term strategies, our structured web data has the answer.

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