



EDWIN AU

WEB DEVELOPER | GRAPHIC DESIGNER

<https://edwinau.github.io/edwin-landing> 

<https://www.linkedin.com/in/eaudesign> 

416-880-3791 

edwinau@rogers.com 

PROFILE

As a creative web developer with experience in graphic design and product design, I'm passionate about creating modern and intuitive applications that put user experience at the forefront. Feel free to reach out and find how my rigorous HTML, CSS and JavaScript skillset combined with my focus in layouts, colours and typography can benefit your team.

EDUCATION



Bitmaker

Web Development Program

Mar 2017 - Jun 2017

HIGHLIGHTS

- > Full Stack Web Immersive
- > JavaScript, Ruby, Rails, HTML5, CSS3, jQuery, AJAX, SQL, SASS, HAML, Sketch



Ryerson University

B.A.A. - Fashion Design Degree

Sep 1998 - April 2002

HIGHLIGHTS

- > Product design, graphic design, marketing, trend analysis.
- > Presentation & communication skills. Research & Development focus.



Central Saint Martins (UK)

Experimentation Design Course

Jan 2001 - Aug 2001

HIGHLIGHTS

- > Selected by Ryerson University to partake in this foreign exchange program.
- > Thesis: Triple bottom line & green design.

SKILLS



HTML



CSS



InDesign



Photoshop



Illustrator



ReactJS



JavaScript



jQuery



Ruby



Rails



SQL



Sketch



Wordpress



GIT



After Effects

WORK EXPERIENCE



RendezYou

Web Developer | Graphic Designer ⌚ Mar 2017 - Present

<https://rendezyou.herokuapp.com>

- > Responsive design across all browser platforms; Full-stack CRUD development.
- > Built on HTML5, CSS3, JavaScript, Adobe CS6, Ruby, Rails, jQuery, SQL.



Thinkway Toys

Design Manager | Packaging Designer ⌚ Mar 2016 - Mar 2017

www.thinkwaytoys.com

- > Design Manager in licensed hardlines products - Photoshop, Illustrator, InDesign:
 - Lucas Films | Star Wars Rogue One
 - Disney/Pixar | Cars 3
 - Universal Studios | Despicable Me 3



Disney Consumer Products

Product Developer, Branding Designer ⌚ Nov 2013 - Mar 2016

www.disneyconsumerproducts.com

- > Provided creative leadership in the design and development of Disney Branded Consumer Products sold across Canada.
- > One of five designers working out of Disney Canada's head office. Guiding 50+ licensees on product design ranging from apparel and home accessories, to toys and arts & crafts. These products were widely sold at Walmart Canada, Target Canada, Dollarama, Canadian Tire and Toys R Us.
- > Work days range from managing online product design approvals, to traveling and meeting with vendors communicating Disney design goals and initiatives.
- > 15% - Researching, market analysis, trend forecasting;
35% - Managing and coordinating; 40% - Implementing; 10% - Reporting.



Dolce & Gabbana (Milan, Italy)

Associate, Graphic Designer ⌚ Sep 2012 - Sep 2013

- > Having accumulated 10 years (full profile on LinkedIn) of product development experience in Toronto - I decided to take my skills as a Technical Designer, Fashion Designer, and Product Developer abroad, ending up with the opportunity to work at Dolce & Gabbana's head quarters in Italy Milan for a year, helping their design and sales team with preparation and sales of their Fall 2013 and Spring 2014 collections.

- > Created Fall 2013 sales deck and Spring 2014 training material.