EDWIN AU

FULL STACK WEB DEVELOPER | WEB DESIGNER

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PROFILE

I'm a full-stack web developer but wear multiple hats with a background in product design and graphic design. I'm passionate about modern and intuitive websites that put user experiences first. I have a Mickey Disney T-shirt Design currently sold at Uniqlo! Feel free to contact me if you're interested to find out how my skills can benefit your team.

EDUCATION

✈ Bitmaker
Web Development Immersive
Mar 2017 - Jun 2017

HIGHLIGHTS
> Full Stack Web Development Bootcamp
> Complex object oriented programming
> JavaScript, Ruby, Rails, HTML5, CSS3, jQuery, AJAX, PostGres

🎓 Ryerson University
B.A.A. - Fashion Design Degree
Sep 1998 - April 2002

HIGHLIGHTS
> Skills in graphic design, marketing, merchandising and Accounting
> Product Design : 2D vs 3D
> Green Design: Triple Bottom Line

✈ Central Saint Martins (UK)
Experimentation Design Course
Jan 2001 - Aug 2001

HIGHLIGHTS
> Selected by Ryerson University to partake in this foreign exchange program
> Complex graphic design tasks
> Thesis: Vivienne Westwood on Punk

SKILLS

Ruby Rails JavaScript jQuery SQL
HTML CSS GIT Photoshop Illustrator

WORK EXPERIENCE

🪪 RendezYou
Front End Developer, Web Designer ⏱ Mar 2017 - Present
https://rendezyou.herokuapp.com

> Working as Front End Developer and Web Designer for RendezYou, a web app that neatly tucks itself in the online travel and tourism sector.
> Built with Ruby, Rails, HTML5, CSS3, JavaScript, jQuery, PostGres, Google Maps.
> Fully responsive for desktops, tablets and mobile devices.

🪪 Disney Consumer Products
Product Developer ⏱ Nov 2013 - Apr 2016
www.dcpi.disney.com

> Provided creative leadership in the design and development of Disney Branded Consumer Products sold across Canada.
> As one of five designers working out of Disney Canada's head office, I guided 50+ licensees with product design ranging from apparel and home accessories, to toys and arts & crafts. These products were widely sold at Walmart Canada, Target Canada, Dollarama, Canadian Tire, just to name a few.
> I used Photoshop & Illustrator everyday, as well as an online product management software called OPA which allows me to lead licensees through the entire product development cycle.
> My regular work day can range from approving product designs online, to traveling and meeting with vendors communicating Disney design goals, initiatives and milestones.

🪪 Dolce & Gabbana (Milan, Italy)
Associate, Graphic Designer ⏱ Sep 2012 - Sep 2013

> Having accumulated 10 years of product development experience in Toronto - I've decided to take my skills as aTechnical Designer, Fashion Designer, and Product Developer abroad, ending up with the opportunity to work at Dolce & Gabbana's head quarters in Italy Milan for a year, helping their design and sales team with preparation and sales of their Fall 2013 and Spring 2014 collections.
> Achievements: Creating the Fall 2013 sales deck (external) and Spring 2014 employee training material (internal) for the Italian Luxury fashion house. For more information please visit www.edwinau.portfoliobox.net
> This in-house experience allowed me to see design through a European lens, My daily tasks include utilizing my design skills, photoshop skills, and provide light market analysis to the design/sales team.