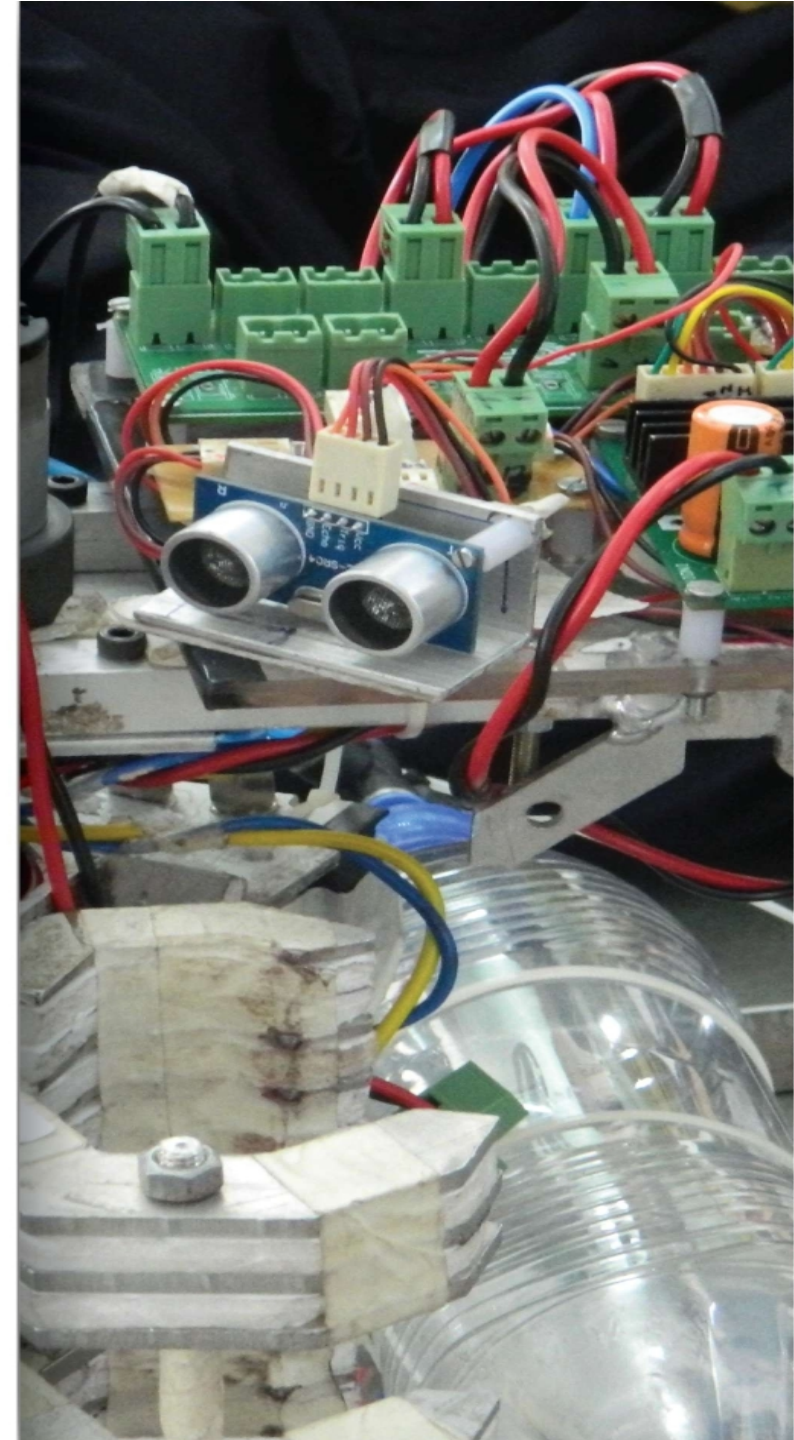


FR. CONCEICAO RODRIGUES  
COLLEGE OF ENGINEERING  
BANDRA (W), 400-050

2018



# ABOUT US

## FR. CONCEICAO RODRIGUES COLLEGE OF ENGINEERING

IT HAS BEEN RANKED AMONGST THE TOP 5 ENGINEERING COLLEGES IN MUMBAI UNIVERSITY. THE COLLEGE IS RENOWNED FOR ITS EXCELLENCE IN ACADEMICS AND CO-CURRICULAR ACTIVITIES.

APART FROM THAT, VARIOUS TECHNICAL TEAMS ACTIVELY PARTICIPATE IN VARIOUS TECHNICAL EVENTS OF WHICH **ROBOCON CRCE** (ESTABLISHED IN 2013) REPRESENTS THE COLLEGE IN ABU'S NATIONAL EVENT, HELD AT PUNE .

HENCE WE RIGHTLY LIVE UP TO IT'S VISION :  
*MOULDING ENGINEERS WHO CAN BUILD THE NATION*



# ABOUT US

## ABOUT ABU ROBOCON

AS THE NAME EXPLAINS, ROBOCON, A NATIONAL LEVEL ROBOTICS COMPETITION IS HELD EVERY YEAR AT MIT (PUNE). THE EVENT IS ORGANISED BY ASIA PACIFIC BROADCASTING UNIT (ABU), A COLLECTION OF OVER 20 COUNTRIES OF ASIA PACIFIC REGION.

DOORDARSHAN, THE NATIONAL PUBLIC SERVICE BROADCASTER IS MAINLY RESPONSIBLE FOR THE EVENT'S DIGITAL COVERAGE ON NATIONAL TELEVISION. THE WINNING TEAM GETS AN OPPORTUNITY TO REPRESENT INDIA AT THE INTERNATIONAL COMPETITION.

## ABOUT ROBOCON CRCE

ROBOCON CRCE IS A TEAM OF BUDDING ENGINEERS, PASSIONATE ABOUT ROBOTICS. THE TEAM REQUIRES THE FINEST INTEGRATION OF MECHANICAL, ELECTRONICS, AND COMPUTERS DISCIPLINES. THE TEAM WAS FORMED WITH THE DREAM OF REPRESENTING OUR COUNTRY AT AN INTERNATIONAL PLATFORM. WE THEREFORE LOOK FORWARD TO COLLABORATE WITH YOUR PRESTIGIOUS ORGANIZATION.





# ACHIEVEMENTS

## ROBOCON 2013

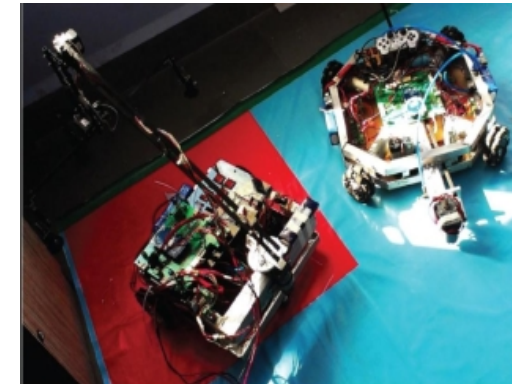


- RANKED 28<sup>TH</sup> AMONG 80 NATIONAL PARTICIPATING COLLEGES.
- RANKED 1<sup>ST</sup> IN MUMBAI UNIVERSITY COLLEGES.
- RANKED AHEAD OF ALL IITs AND NITs EXCEPT IIT MADRAS.
- ONE OF THE RARE DEBUTANT COLLEGES TO SUCCESSFULLY IMPLEMENT PNEUMATICS AND VACUUM TECHNOLOGY.



## ROBOCON 2014

- RANKED 22<sup>ND</sup> AMONG 90 NATIONAL PARTICIPANTS
- RANKED 2<sup>ND</sup> IN MUMBAI UNIVERSITY COLLEGES.
- AMONGST TOP 5 TEAMS TO ACHIEVE POLE-WALK TEST.
- ONE OF THE TOP SEEDED TEAMS OF ROBOCON 2014.



# ACHIEVEMENTS

## ROBOCON 2015

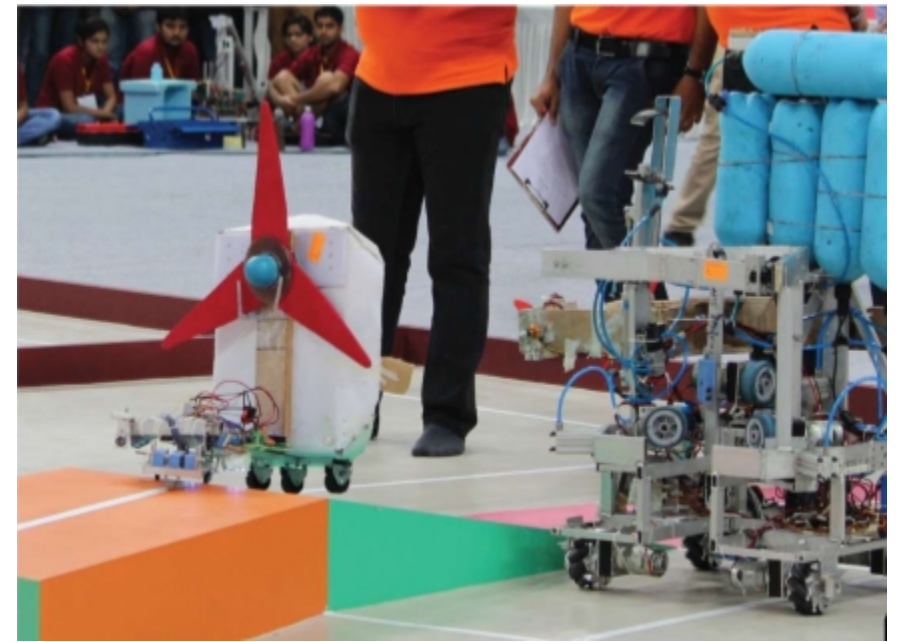
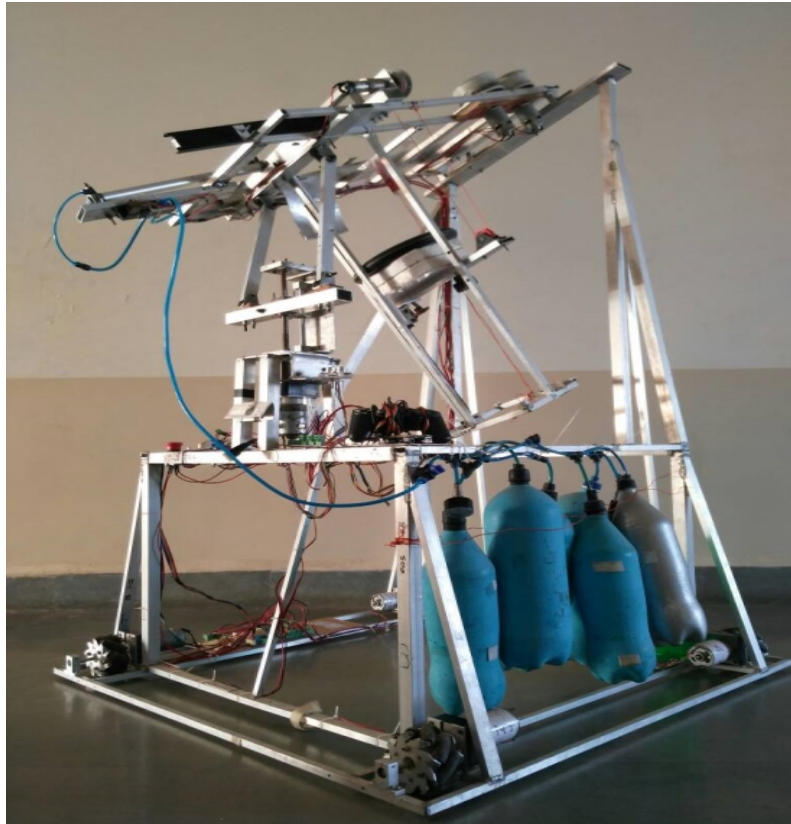
- **RANKED 26<sup>TH</sup> AMONG 115 NATIONAL PARTICIPATING COLLEGES.**
- **RANKED 4<sup>TH</sup> AMONG MUMBAI UNIVERSITY COLLEGES.**



# ACHIEVEMENTS

## ROBOCON 2016

- **RANKED 21<sup>ST</sup> AMONG 105 NATIONAL PARTICIPATING COLLEGES.**
- **RANKED 1<sup>ST</sup> IN MUMBAI**



## ROBOCON 2017

- **RANKED 18<sup>TH</sup> AMONG 112 NATIONAL PARTICIPATING COLLEGES**
- **RANKED 2<sup>ND</sup> AMONG MUMBAI UNIVERSITY COLLEGES.**

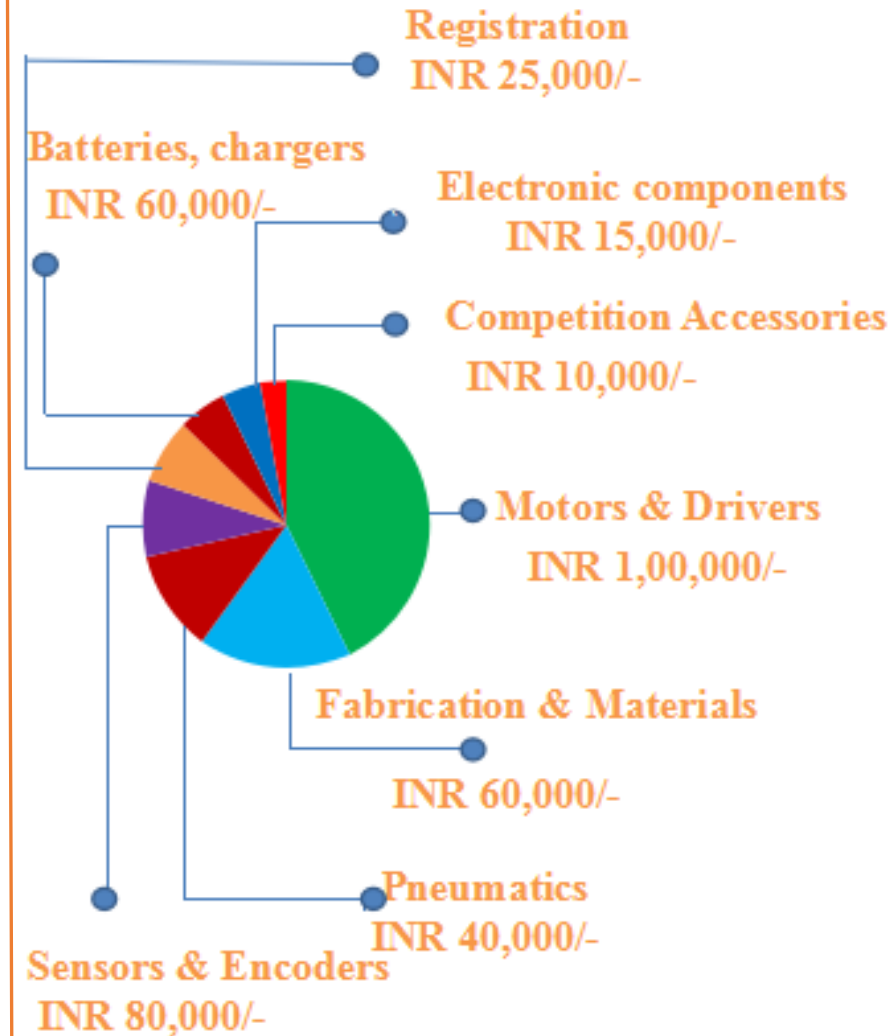


# PROPOSAL

ALL CONTRIBUTORS RECEIVE THE BENEFIT OF KNOWING THAT THEY ARE POTENTIALLY INFLUENCING STUDENTS TO PURSUE CAREERS IN THE FIELD OF ROBOTICS THEREBY EXPANDING THEIR IMAGINATION OVER THE DESIGNING OF THE BOT WHICH EVENTUALLY LEADS TO A HEALTHY COMPETITIVE ATMOSPHERE.

AS THE EVENT MANAGES TO CO-ORDINATE WITH AROUND 100 ENGINEERING COLLEGES AND ABOVE , SO SUCH A PLATFORM WOULD BE REALLY BENEFICIAL FOR THE COMPANY . APART FROM THAT , IF THE COMPANY CHOOSES TO COLLABORATE WITH US, THE COMPANY WOULD GET RECOGNITION VIA DIGITAL MEANS.

WE DO HOPE TO HAVE AN OPPORTUNITY TO SHARE OUR FULL PRESENTATION OF SPONSORSHIP BENEFITS WITH YOU IN THE NEAR FUTURE. IN THE MEANTIME , PLEASE DON'T HESITATE TO CONTACT US (EMAIL / CALL ) WITH ANY QUESTIONS.



\*The given prices are an estimate

# BENEFITS

## PLATINUM SPONSOR

(INR 1,00,000 /-)



- MEDIA COVERAGE ON THE DAY OF THE EVENT (**NATIONAL TELEVISION**)\*



- LOGO SPACE ON THE **PROMOTIONAL BANNERS**



- LOGO SPACE ON T-SHIRTS



- PROMOTION ON **SOCIAL MEDIA**



- **HOTLINK** TO CORPORATE WEBSITES ON THE **TEAM WEBSITE**



- COMPANY POSTER AROUND COLLEGE



- COMPANY'S LOGO WILL BE **PROMINENTLY** FEATURED ON THE TEAM'S WEBSITE



- OPPORTUNITY TO CONDUCT ONE **INFO-EVENT**



- LOGO IN CERTIFICATES OF WORKSHOPS CONDUCTED BY ROBOCON CRCE

*\* THE NATIONAL BROADCAST IS POSSIBLE ONLY WHEN THE TEAM REACHES THE FINALS AS ONLY THE FINALS ARE BROADCASTED*



# BENEFITS

## DIAMOND SPONSOR

(INR 85,000/-)



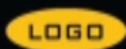
- LOGO SPACE ON THE **PROMOTIONAL BANNERS**



- LOGO SPACE ON T-SHIRTS



- PROMOTION ON **SOCIAL MEDIA**



- **HOTLINK** TO CORPORATE WEBSITES ON THE **TEAM WEBSITE**



- COMPANY POSTER AROUND COLLEGE



- COMPANY'S LOGO WILL BE **PROMINENTLY** FEATURED ON THE TEAM'S WEBSITE



- OPPORTUNITY TO CONDUCT ONE **INFO-EVENT**



- LOGO IN CERTIFICATES OF WORKSHOPS CONDUCTED BY ROBOCON CRCE

# BENEFITS

**GOLD  
SPONSOR**  
(INR 50,000/-)

**SILVER  
SPONSOR**  
(INR 35,000/-)

**BRONZE  
SPONSOR**  
(INR 10,000/-)



COMPANY POSTER  
AROUND COLLEGE



LOGO

HOTLINK TO  
CORPORATE WEBSITES



COMPANY DISPLAYED  
ON TEAM WEBSITE



OPPORTUNITY TO HOST  
ONE INFO-EVENT



LOGO IN WORKSHOP  
CERTIFICATES



# BENEFITS



MEDIA COVERAGE  
ON THE DAY OF THE  
EVENT



LOGO SPACE ON  
PROMOTIONAL  
BANNERS



LOGO SPACE ON T-  
SHIRTS



SOCIAL MEDIA  
PROMOTION



**GOLD  
SPONSOR**  
(INR 50,000/-)

**SILVER  
SPONSOR**  
(INR 35,000/-)

**BRONZE  
SPONSOR**  
(INR 10,000/-)



## CONTACT US



## SPONSORSHIP

SHWETA KADAM: +91 8369135967

TUSHAR RAO: +91 9029497249

SHANE THOMAS: +91 9167704898

## TEAM LEAD

AZIZ JALAL : +91 7666390255

EDWIN CLEMENT : +91 9833582185

## EMAIL

robocon.frcrce@gmail.com

shwetarkadam25@gmail.com`



ROBOCONCRCE.ORG



/ROBOCONCRCE



FRCRCE.AC.IN

