



The Columbia Fireflies



The Columbia Fireflies are the South Atlantic League affiliate of the New York Mets. Home games are played at Segra Park, a state-of-the-art multi-use Sports and Entertainment venue located in downtown Columbia, SC. They are host to 70 or so Columbia Fireflies games each year in addition to about 300 non-baseball events. Being the local gathering place for the community, the Fireflies have a strong commitment to the community they serve. When it came to choosing a telecom provider, finding a local company that had good corporate citizenship and who could provide a full suite of solutions to address all of their needs was important - that's why they choose Segra.

A wide-angle photograph of a baseball game at night. The field is brightly lit, and the stands are filled with spectators. The infield is visible, with players positioned at various points. The outfield is also visible, with a large crowd of fans watching the game.

In my 25 years of running venues this is probably the most beneficial partnership I've ever had.

- John Katz, President of the Columbia Fireflies

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You know, it's amazing to think that 10 years ago there was no in stadium wi-fi. And because of the Gigabit internet here, we can have 9,000 people in the ballpark, and have hundreds of people streaming music videos or posting to their social channels, and there's no lag or latency.

- **John Katz**, President of the Columbia Fireflies

As the Fireflies began working through the development of their ballpark, Segra was able to collaborate with their team to help identify the needs that they needed to be successful and provide an exceptional game day experience that other ballparks couldn't. Together they worked to design and implement an extremely robust wi-fi network through out the park that is now available to their fans for free, which all runs over a 1GB fiber infrastructure.

Segra was able to provide the Fireflies with a dedicated secure fiber network, robust wi-fi network, hosted phones and hosted firewall, but it really came down to the people at Segra, who collaborated with the staff and ensured that no matter what issues they faced that they was there to help them.

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To find that right blend of people who care about the community, who care about their customers, and will drop everything to come and make sure that our business isn't interrupted, I'd pay extra for that and we don't have to at Segra, and that's why we enjoy being with them.

- **John Katz**, President of the Columbia Fireflies