# MIE240: Human-Centred Systems Design





1

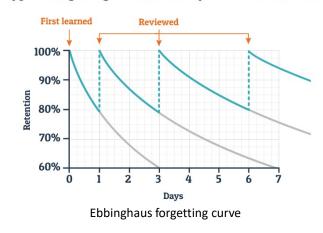
# **Learning Objectives**

- Review HF goals, intervention areas, & design cycle
- Define human centered design and the objectives of each design phase
- Examine the role of human factors in front end analysis (understanding user, context, task)



# Purpose of the review

Typical Forgetting Curve for Newly Learned Information





Hermann Ebbinghaus

equity. HF for good

Δ

### **Review**

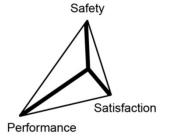
### **Goals of human factors**

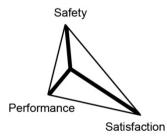
**Safety** (**♣** risk of injury and death)

**Performance** (♠ productivity, quality, and efficiency)

**Satisfaction** (♠ acceptance, comfort, and well-being)



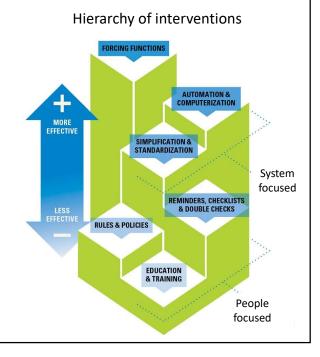




### Review

#### Areas of human factors intervention

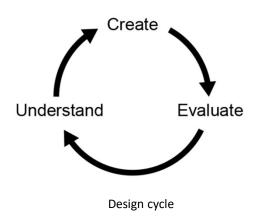
- Task design
- Equipment design
- Environmental design
- Training
- Selection
- Team and organization



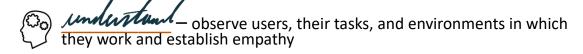
6

# **Human centered design**

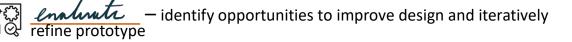
A design approach that places users at the center of the development process to ensure the products and services created are tailored to users' needs. The goal of HCD is emphasize users' wants, pain points, and needs at each phase of the design process.



## Phases of design



— produce initial design concepts and develop prototypes based on users' needs and understanding of design principles and human behavior and abilities



9

# Front end analysis

#### **Understand phase**

- 1. Understand the users & their needs (e.g.. know thy user)
- Understand the context under which the product, service, system will be used
- 3. Understand their tasks (how long and in what order)

Video

intunum

Contextual inquiry dumbin

Site visits

Task analysis

Methods

An example: chest retractor

12

# 1) Know thy user

- Who are our users? Musicon
- Who else are our users? Thirtying tuhnima
- Why do they need the product/service/system?
- What are their preferences?
- Are there any other people whose feedback is important?

| Group       | Examples            |  |  |  |  |  |
|-------------|---------------------|--|--|--|--|--|
| Lead user   | purque              |  |  |  |  |  |
| User        | Mrustuh             |  |  |  |  |  |
| Stakeholder | program<br>printenh |  |  |  |  |  |



## 2) Understanding context of use

- Environmental conditions (temperature/ humidity, lighting, noise, vibrations, exposure to elements)
- Physical and organization context (workspace, org culture, time pressures)
- worklow and mental states (stress, fatigue, drowsy)





15

### **Context of use**

| • | Environmental | conditions, | physical | and | organization | context, | workload a | & mental | states |
|---|---------------|-------------|----------|-----|--------------|----------|------------|----------|--------|
|   |               |             |          |     |              |          |            |          |        |

ton north

Syptimy Conditions

mumor

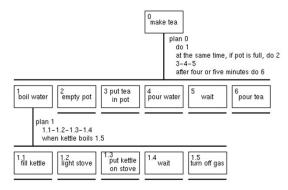
organizational culture



# 3) Understanding users' task

<u>tack analysis</u> is a way of systematically describing human interaction with a system

- Encompasses many techniques
- Physical tasks or cognitive tasks
- What, why, who, how, when, and where tasks are performed



Sample hierarchical task analysis



18



https://www.youtube.com/watch?v=yCIlA5EzxGk



### User tasks

User 1: profesh User 2: purgeon

- assemble - Orintation prim - une chest retraction

- position it to reduce opening

- prints to programation

- und to progra

User 3: <u>Hintyation</u>

• dissassamfle

20

### **Summary**

- HCD is design approach that places users at the center of the development process to ensure the products and services created are tailored to users' needs. It emphasize users' wants, pain points, and needs at each design phase.
- The phases of the design cycle are <u>understand</u>, <u>create</u>, and <u>evaluate</u>
- Front end analysis involves the following objectives:
  - Understanding users
  - Understanding context of use
  - Understanding users' tasks
- Methods for front end analysis include observations, video, interviews, surveys, contextual inquiry, site visits, task analysis



# Next class (Tues., Jan. 14)

**Topic**: Task analysis

Review: Ch 2.3

