

Notes:

The Strategic Planning Roadmap

Key Learning Points

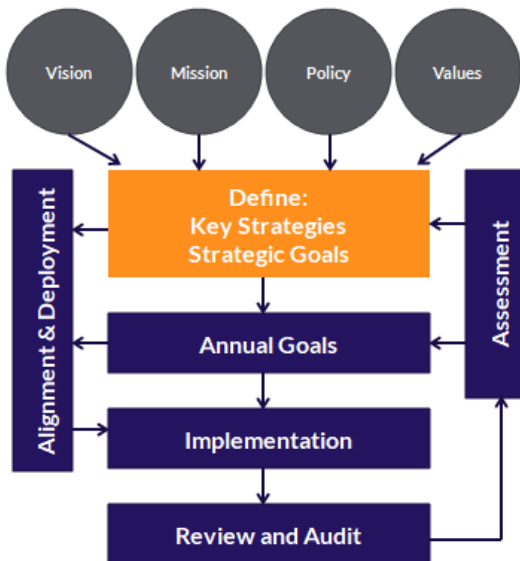
1. Recognize the need for a strategic plan roadmap for an organization.
2. Examine the phases to transform your organization.
3. Create a transformation roadmap for your organization.

What is Strategic Planning?

Strategic planning is an organization's process of defining its long term direction, and making decisions on allocating its resources to pursue this direction.

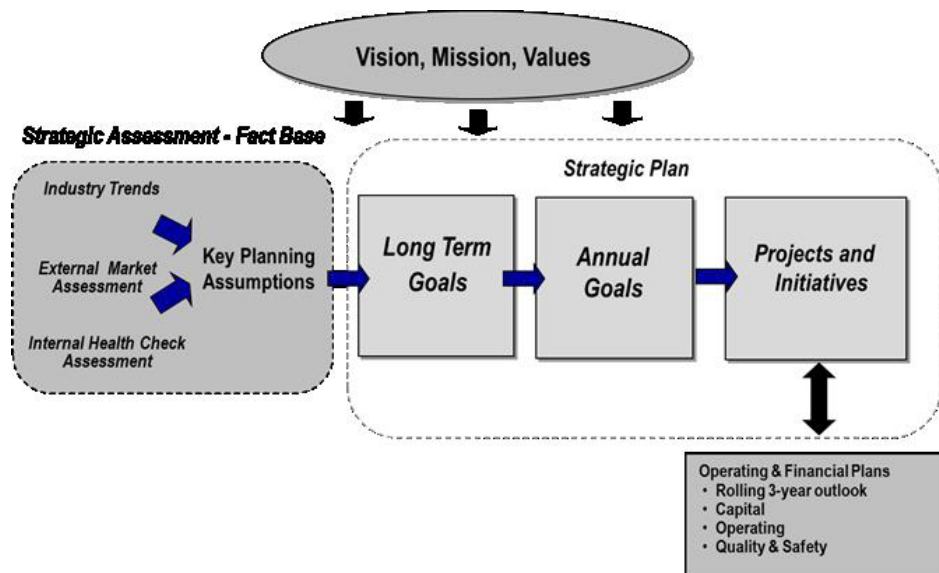
A strategic plan is a set of targets to aim for.

Typical Planning Model



Notes:

Example



Definitions

Mission: Your reason for being in business

Vision: Desired future state of the organization

Values: Behaviors to enable employees to meet vision

Goals: Long and short term targets to shoot for to achieve the Vision

Projects: Initiatives that must be aligned to assure resources are available to meet goals.

Strategic Alignment & Deployment

Strategic alignment is when all goals (short and long term), resources, projects, and metrics are all in support of the organization's strategy. Strategic deployment is the execution and carrying out the strategic plan across the entire organization.



Notes:

An Effective Strategic Plan Must

- Include a statement of reaching superiority in what matters most to your customers – quality.
- Provide a purpose for the organization - new high performing targets or goals.
- Focus employees on external customers and users.
- Achieve sustainable financial results – growth & profit.
- Provide a reason to change and improve processes.
- Educate the organization on what is happening outside of your business and geography.

Benefits

- Aligns key segments of the business to achieve:
 - Customer loyalty
 - Shareholder value
 - Quality

- Builds cooperation among departments
- Provides meaningful participation and empowerment
- Builds a responsive, flexible, disciplined system

Goals

Strategic Goals are those few long term goals which are required to achieve strategy.

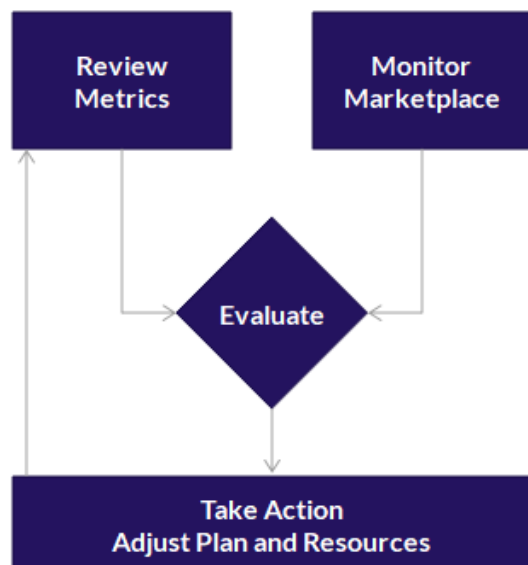
- Each is necessary
- All are sufficient
- Need data on organization's quality:
 - Strengths and weakness
 - Opportunities and threats

Example



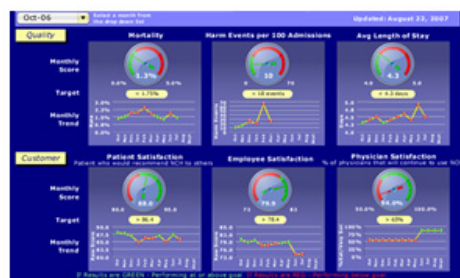
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Review and Audit Progress



Notes:

Create Effective Scorecards



Transformation Roadmap

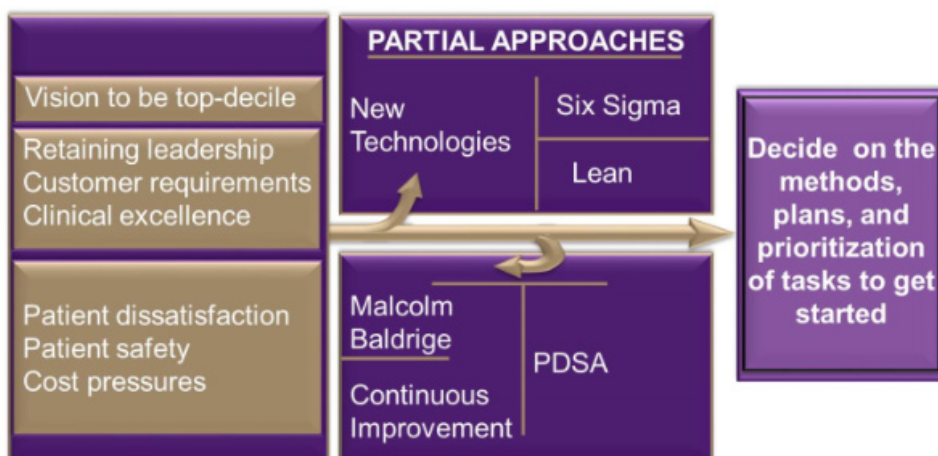
The Juran Transformation Roadmap provides a structure for systematically incorporating continuous improvement programs with the strategic plan to be able to:

- Remain competitive
- Sustain long-term results
- Improve customer experiences
- Improve employee satisfaction



Roadmap Phases

Decide



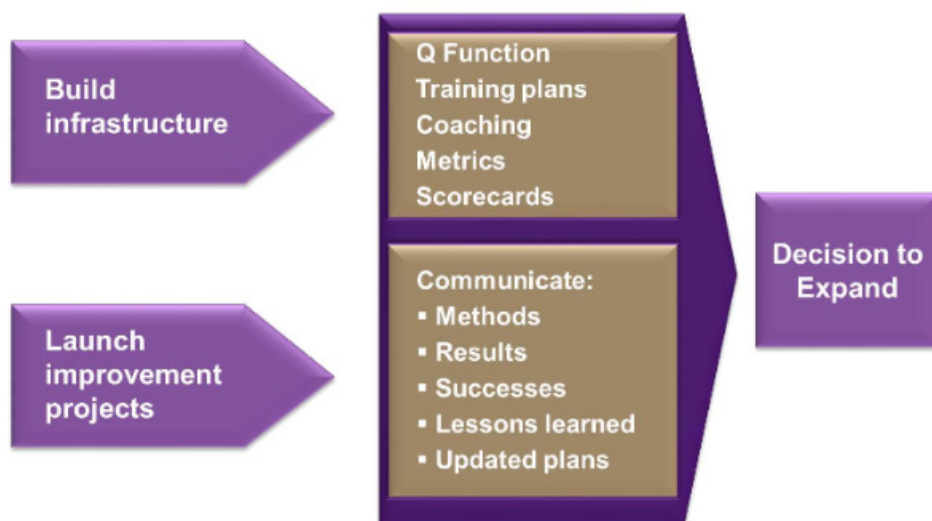
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Prepare

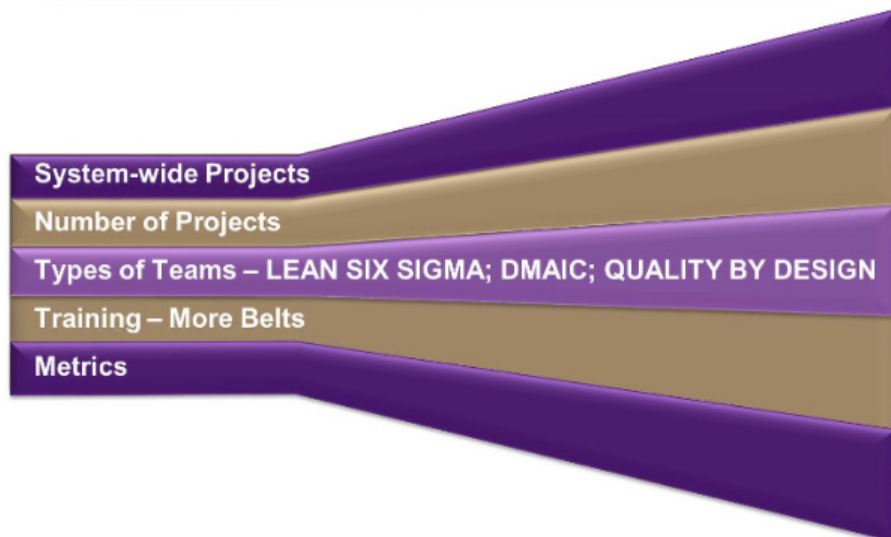


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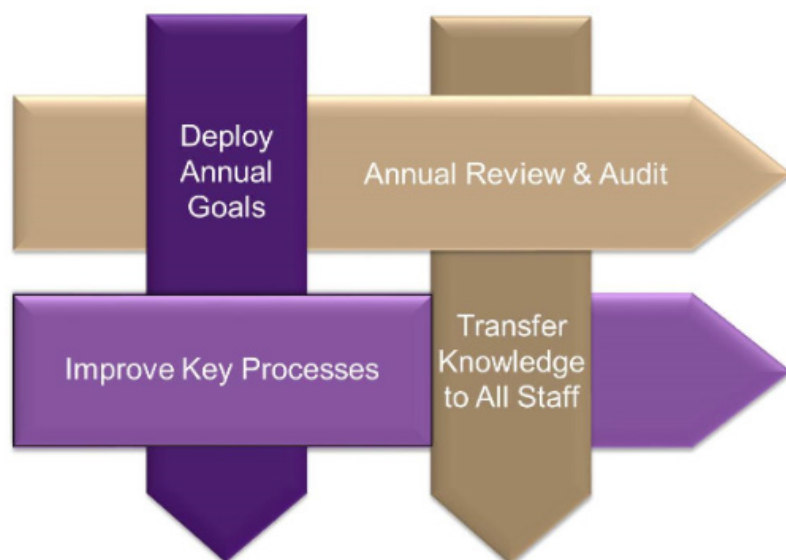
Launch



Expand



Sustain



Notes:

Develop Your Roadmap

Notes:

DECIDE	PREPARE	LAUNCH	EXPAND	SUSTAIN
<ul style="list-style-type: none"> Determine business needs Create a leadership council Develop a roadmap for change Define assessments needed Select CI methods Decide to move forward 	<ul style="list-style-type: none"> Educate leadership team Create governance and structure Nominate projects for improvement Prioritize projects Prepare Project Teams Communicate Plans 	<ul style="list-style-type: none"> Launch projects Train project teams Coach teams in CI methods Conduct leadership gate reviews Complete projects and achieve measurable financial, quality, and operational results Assess results and expand plans 	<ul style="list-style-type: none"> Ramp up projects Train additional project teams Launch QbD, BPM, Lean, and DMAIC projects Expand into other business units, processes and functions Assess results and plan for sustained results 	<ul style="list-style-type: none"> Align CI with daily work activity Expand methods to suppliers and customers Establish a sustainable system-wide assurance program Review progress Conduct annual leadership review